

## OBITUARY CHARLES V. FRYER

Charles V. Fryer, an advertising executive who spent his happiest years in retirement in his adopted community of Camden, Maine, died in nearby Rockport on February 23, 2013. His wife June, who shared Chuck's love of Maine, survives along with two sons, Gregory (Dartmouth '75) and Bruce; 6 grandchildren; and a new great-grandson. A third son, Christopher, predeceased him.

Chuck grew up in Middletown, New York and attended Deerfield Academy before coming to Dartmouth. He was a member of Zeta Psi fraternity, played the trumpet in the band and sang in the Glee Club. He received his MBA from the Tuck School.

Following 18 months in the U. S. Air Force Chuck joined Young and Rubicam, a leading New York advertising agency. He served as a senior vice president of two other top-ten agencies, then took what he described as "a daring step for me," moving to a much smaller agency, Warren Pfaff & Associates, founded by his '51 classmate. He spent his most satisfying professional years there, serving such outstanding clients as Rolls Royce and the Metropolitan Opera. He retired in 1984.

In retirement Chuck was an active contributor to his community. He served on several Camden town committees; co-founded the Camden Conference, an international affairs discussion group; and was involved with the Midcoast Mental Health Center and Make-A-Wish. He was an inveterate writer of letters to the editor of the Camden Herald, to the great delight and annoyance of other residents.