

OBITUARY  
MALCOLM DOUGLAS GRAY

Malcolm Douglas Gray, a long-time consumer marketing and advertising executive, died in Wilmington, Delaware on December 31, 2013.

Known as Doug during his undergraduate years, he later preferred the name Malcolm.

At Dartmouth he was an English major, managed the cross-country team, and was active in intramural sports. An engaged alumnus, he served as president of the Dartmouth Club of Cincinnati.

After service in the U.S. Navy, Doug spent 30 years in management roles with Procter & Gamble and Scott Paper Company and as Madison Avenue advertising executive at Doyle Dane Bernbach. working with clients General Foods and Quaker Oats. He later served as a marketing instructor at La Salle University. He loved to entertain and was a skilled cook. Doug traveled widely, especially to Italy, where he delighted in learning about local food and wines. He was also a knowledgeable collector of the works of up-and-coming as well as established artists.

He was a constructive contributor in all that he did, serving as an elder in his church, as a board member of the English Speaking Union and the Association of National Advertisers, and as a volunteer in organizations addressing the challenges of cerebral palsy and mental retardation. Doug was among the first of his classmates to come out as a gay man.

Doug's father, Harvey D. Gray, was a member of Dartmouth's class of 1919.