

OBITUARY ROBERT E. NOVASCONE

Robert E. Novascone, a long-time resident of the Phoenix area, died in Scottsdale on January 29, 2009.

Bob left Dartmouth part way through his undergraduate years, later receiving his degree from Arizona State University. He became a died-in-the-wool Arizonan, spending his entire thirty-year professional career there as an advertising and public relations executive. After his retirement in 1987, Bob became a full-time volunteer for a number of not-for-profit organizations serving the poor and the physically handicapped.

He served in the U.S. Air Force during the Korean conflict.