

## CLASS NOTES – 1952 – FOR MAY/JUNE 2009 ISSUE OF THE DARTMOUTH ALUMNI MAGAZINE

Note: This report is written by a former class secretary on behalf of Dave Drexler who is resting up. Don't blame Dave, but do write him with your news. He'll be back next issue.

One of the great traditions of this class is the pleasure of getting together in so-called mini-reunions, whether they are for an enjoyable meal or a three-day spread. As we closed out 2008 and welcomed 2009 (although "welcomed" may not end up being the right word) two groups assembled to talk about health, travel, grandchildren and old times.

For twenty years now the '52's in the San Francisco Bay Area have meeting for lunch at the Bohemian Club in December. The lunch, hosted by **Peter Zischke**, has had a steady attendance of classmates. This year the group included **John Bartlett, Nick Skylor, Dave Larson (California Dave), Jack Clow, Andy Stern, Bill Montgomery, Dave Brew, Grove Bryant** and, of course, Pete. **Jim Streng** for years has been a regular, but he missed this year.

A second lunch, in early February, took place at the Norwich Inn, nearby to Hanover, New Hampshire. This event is always well attended, even without the snowbirds. This year attendees numbered fourteen, including **Frank Logan, John Barto** (up from Concord, New Hampshire), **Jay Anderson, Bill Breed, Gene Cesari, Al Fiertz, John Lloyd, Bill Montgomery, Angus Russell, John North, Dan Van Dorn, Rem Kinne** and **John McDonald**, who received the distance and loyalty award for driving over from Ticonderoga, New York in the middle of winter. The next luncheon will be in mid-May and we plan to join with the '53's, if we can negotiate a neutral site. We should note that the '52's meet quarterly, but our wives meet monthly!

In other news, **Ken Roman** has just published his new book about the legendary David Ogilvy, founder of the advertising firm, Ogilvy and Mather. The book, titled "*The King of Madison Avenue; David Ogilvy and the Making of Modern Advertising*", is a good read, and it should be. Ken succeeded Ogilvy as CEO and spent his career at the agency.