

Einar Kloster
Oslo, Norway

Date of Death: 3/23/2009

Einar Kloster of Oslo, Norway passed away March 23, 2009, having fought bone marrow cancer for almost six years. Cancer did not slow Einar down as he and Betty continued to travel, play golf and enjoy their time together.

A member of Delta Tau Delta, Einar majored in economics, skied and sailed at Dartmouth. He ended his 50th Reunion book entry this year with: "Dartmouth was a good start to what turned out to be a very exciting life with lots of challenges for the whole family."

Einar's business career was impressive, spanning many countries, mostly with Philips Organization, a Dutch multinational in the electronics business. His success at turning Philips around earned him the prestigious *Order of Oranje Nassau* from the Dutch government. His career culminated in being chairman of Norsk Hydro, Norway's largest corporation within the energy and mineral fields. He completed the AMP program at Harvard and served on a variety of corporate boards.

He is survived by Betty, who he married in May, 1961 and by their daughters Anniken '84 and Elizabeth.

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The following are Einar's Reflections as published in our 50th Reunion Book.

Einar Kloster, Trosterudveien 23 C, 0778 Oslo, Norway.

- Elizabeth B. Kloster (Betty), Skidmore '60, Art History Univ. of Oslo '82
- Anniken Kloster, born '61, Dartmouth '84 Geography, M.I.T. '87 MBA City Planning, Married - 2 kids
- Elizabeth Kloster, born '65, Amherst '87 Anthropology, Univ. of Oslo PhD Anthropology, Married - 3 kids

Following graduation in December 1959 I returned to Norway to complete my military service. I was placed in northern Norway near the border with Russia for 12 months. In the evenings I was teaching commercial subject to the military officers. During this period I met and proposed to Betty, and when returning to Oslo in May '61 I started working with marketing in the Norwegian Philips Organization. Philips is a Dutch multi-national in the electronics business (not to be confused with the oil company which spells the name Phillips).

Following 7 years, in 1967, I was asked to join the international circuit in Holland. We had by then our young children and it was quite a decision to make. After 2 years, in 1970 we were sent to Tokyo where I stayed for 4 years as marketing manager for Consumer Electronics. In 1974 we moved for 3 ½ years to East Africa (Kenya, Tanzania, Uganda) as General Manager. We had factories in 2 of the countries plus Idi Amin in Uganda which added useful experiences! After this ('77) I was asked to go back to Norway as Managing Director.

A good move since our 2 daughters could then finish high school in their home country. They had been benefiting from good schools in both Japan and Kenya. Early '82 I moved to Sao Paulo, Brazil as President and CEO (Director Superintendente). Philips had at that time 17 factories and 40 000 employees in Brazil. Betty stayed on for 1 ½ years in Norway so that Elizabeth could finish high school. They visited me almost every 6 weeks. A tough period but with lots of human rewards. Lovely country and people!!

In 1985 I was asked to move to North American Philips Corp. in New York as an Executive Vice President for a short period to gradually take over as President of the Corporation. For various reasons I left Philips in '86 to become Chairman of Kloster Cruise Ltd (the holding of RVL (Royal Viking Line), NCL (Norwegian Cruise Line), and RCL (Royal Cruise Line) in Miami. After 2 ½ years Philips called and asked if I was prepared once more to move to New York, but this time as President. We did, but within 1 ½ year I was asked to move back to Holland where they wanted me to be the President of Philips Lighting worldwide. Betty had with this move made new homes 5 times

in 7 years! Quite an achievement! We stayed in Holland until '94 when we returned to Norway, to friends and family. Enough is enough!

In Norway I have since then enjoyed several Board positions which have been exciting and challenging. I was 3 years chairman of Norsk Hydro, Norway's largest corporation within oil exploration, energy, aluminum, and fertilizers.

In 2003 I was diagnosed with Multiple Myeloma, cancer of the bone marrow, but with good medication, competent medical personnel and a strong will to win, I am at the end of the 5th year of fairly strong treatment with every intention to go on! Betty and I travel in between treatments and are enjoying life with friends and family as it is. I am still able to play golf (with a golf cart) and we go as often as possible to our place in Spain and to our chalet in the mountains in Norway.

Dartmouth was a good start of what turned out to be a very exciting life with lots of challenges for the whole family.