CAR - View

This is a complete view of the Class Annual Report for your class based on your responses to each part of the form.

You can print it by pressing Ctrl-P or Command-P on your keyboard. You can also save a PDF copy if you wish, or copy and save your responses to another file for your class's official record.

You cannot submit your report from this page. Please return to the dashboard to submit the full report when ready.

Dartmouth Class of 1961

President/Vice President

Class Strategy

Did you make progress toward any of your organization's goals from last year? Which initiatives worked well? Which did not? What challenges did you encounter?: 1. Amidst continuing epidemic conditions, we continued to follow with great success the path of our Class mission statement "to be one of Dartmouth's finest classes until the last of us is gone". 2. We not only achieved but exceeded all College and Class financial supportive objectives. 3. We maintained and energized our highly effective Class officer team. 4. We fulfilled the mini-reunion initiate by zoom with four meetings engaging classmates throughout the world. 5. We built the membership of the Bartlett Tower Society. Challenges: our biggest is to grow the BTS.

What are your primary goals for next year?: 1. Foremost is to engage with the College and the Class of 1973 to plan, fundraise and accomplish the project to improve the area from the Observatory parking lot to Bartlett Tower and the Old Pine to beautify and make this neglected area more welcoming, safe and accessible 2. Keep up our pace of engagement with our classmates. We are planning a Fall Mini reunion in Hanover with a hybrid Zoom component in order to also engage classmates that cannot travel. We will also continue 3 quarterly Zoom mini reunions 3. We want to again achieve the highest DCF participation of any Dartmouth class. 4. Add at least 7 more BTS members. 5. Continue all of our existing projects by contributing to our two existing

endowment funds – The 1961 Legacy for the Performing Arts and the Robert Frost Endowment and supporting Dartmouth Athletics. 6. Continue monthly Executive Committee meetings.

How, if at all, did your organization use the resources of the Volunteer Engagement team (Zoom, email and communications assistance, web resources, programs, other staff support)? We received able assistance from Amanda Addington in the Development Office.

In what areas and in what ways might you benefit from guidance from peers and/or staff? Aware of none at this time.

Class Succession

What is your leadership succession plan? In what ways did you activate it this year? One of two VP's would replace the President if he became unable to serve. Our Constitution has provisions for replacing officers if needed. We did not need to activate it this year.

Class Governing Documents

Have you reviewed your class constitution or made changes in the last year? Reviewed

Upload your most up to date

constitution: https://classes.dartmouth.org/s/1353/forms/34390/495652/Constitution_A LL_DD_012120.pdf

Communications

Describe your class communication plan/strategy: The detailed communication plan from 2018 continues in place. See the uploaded plan below.

Your communication

plan: https://classes.dartmouth.org/s/1353/forms/52117/495652/Agenda_for_the_Telec onference_on_August_10_2022.docx

Describe *digital* communications sent to classmates (i.e. content, intended impact, measured impact): We make extensive use of iModules emails to report Class Activities, classmate accomplishments and deaths. We do measure impact.

Describe *print* communications sent to classmates (i.e. content, intended impact, measured impact): We provide a printed copy of our Newsletters to all classmates and widows who have not opted out. In addition, we provide a DCF letter in the fall and multiple dues notices. Also, a letter from the Class President will be circulated periodically in connection with other significant issues. Finally, a copy of each bimonthly '61 Class article for DAM is posted on the Class Website.

What is your primary tool for sending emails to your class? iModules

If "Other" or "Don't Send Email," please describe:

Please share 2-3 of your most significant challenge in communicating with your class and how you have addressed these challenges. We do not have any significant challenges in communicating with our classmates other than having them read their mail and email. We have no answer for this 80 year-old dysfunction.

Class Meetings

There are two types of class meetings:

- A meeting where the entire class is invited. This typically takes place during major or mini-reunions.
- 2. A meeting of the executive committee, which can take place in person, by telephone, via Zoom, email or the internet (e.g., GoToMeeting).

The Class Presidents Association recommends at least quarterly calls with the full Class Executive Committee along with the class Alumni Councilor.

How many class meetings did you hold this year? 4

How many executive committee meetings did you hold this year? 13

What is your class's typical attendance for executive committee meetings? 13

What strategies do you use to make meetings more effective (i.e. video calls, innovative agendas, officer report-outs, forms, etc.)? We continue to use the Zoom format. The Class Secretary circulates the minutes and agenda with the zoom link a few days prior to the meeting. The Class Treasurer and Webmaster submit their reports in advance by email.

Sample agenda from an executive committee

meeting: https://classes.dartmouth.org/s/1353/forms/41637/495652/Agenda_for_the_T eleconference_on_August_10_2022.docx

Section completed by: Maynard B Wheeler, Harris McKee

1. Amidst continuing epidemic conditions, we continued to follow with great success the path of our Class mission statement "to be one of Dartmouth's finest classes until the last of us is gone". 2. We not only achieved but exceeded all College and Class financial supportive objectives. 3. We maintained and energized our highly effective Class officer team. 4. We fulfilled the mini-reunion initiate by zoom with four meetings engaging classmates throughout the world. 5. We built the membership of the Bartlett Tower Society. Challenges: our biggest is to grow the BTS.

Class Innovations and Accomplishments

Please complete this summary for your class for the last year (July 1, 2021 – June 30, 2022) reflecting on the organization's goals and work towards them. This summary aims to recognize the amazing work done by each club or group responding to an unprecedented time of virtual alumni engagement and community building. This is your chance to summarize and share the organization's work in your own words. Please be sure to highlight any particular challenges, accomplishments, and innovations made by your organization. We will be recognizing classes and spotlighting their innovative approaches and learnings at VOX, throughout the year, and directly with all volunteers

and volunteer organizations.

Class Innovations and Accomplishments: Having planned with the College staff a class project to improve the area around the Frost Statue that was donated by our class and discovering that the Class of 1973 was planning to improve the area around Bartlett Tower, we combined forces to jointly improve the area from the Observatory parking lot to Bartlett Tower and the Old Pine. Working with the College and '73, we now plan to undertake a new major fundraising effort and contribute from the class Treasury to accomplish a much more ambitious project to beautify and make this neglected area more welcoming, safe and accessible. The Class of 1961 achieved the highest DCF participation of all Dartmouth classes (72.6%) and exceeded our dollar goal by 57%. Classmates again responded to our SWAT team in the last 6 weeks of the campaign adding 131 contributors. We appointed a new co-chair for our Bartlett Tower Society efforts this year and they increased the number of '61 BTS members by 7 to a total of 76 (second highest in our decade). We have set a goal to substantially increase this number in coming years. Following our very successful virtual 60th Reunion and 2 mini reunions the prior year, we had planned and did hold 3 quarterly virtual mini-reunions and one virtual on the 61st day of the year. These featured classmate and student panels. The content appealed to classmates and the virtual format adapted to and enabled much higher participation from some 82 year old classmates that were unable or unwilling to travel. In addition to the Frost Area Project mentioned above, the Class continues to support and augment 3 of our pre-existing projects with \$9,602 in contributions to them in the year. The Class and classmates contributed \$4,116 to our Legacy for the Performing Arts Endowment that in turn distributed \$78,279 to Hopkins Center to support performances (\$930,171 since inception). Classmates contributed \$4,788 to our Robert Frost Endowment that in turn distributed \$6,315 to support student projects and awards. The class also contributed \$2,500 to Dartmouth Athletics.

Section completed by: Denny Denniston

Organization Leaders: Executive Committee

CURRENT YEAR (FY22) COMMITTEE

Classes with new officers joining your Class Executive Committee should indicate new officers in the "Future (FY23) Committee" section.

Note that reunion chairs are considered active on July 1 of the year preceding the class reunion.

President: Maynard B. Wheeler, M.D.

Vice President:

Secretary:

Treasurer: Ronald Wybranowski

Mini-Reunion Chair: Peter A. Bleyler Newsletter Editor: Thomas S. Conger

Digital Content Manager:

DCF Head Agent:

Gift Planning Chair: David G. Armstrong

Reunion Chair:

Other Members with Titles:

At-Large Members:

If any of the above listed volunteers stepped *down over* the course of the year, list their names, titles, and (if available) the date they stepped down.

If new officers have joined your Class Executive Committee mid-year, list their names, titles, and date they joined. Vice Presidents: Denny Denniston, 6/2016, Gerald Kaminski, 6/14/21; Secretary: Victor S. Rich: Digital Content Manager: Harris B. McKee; DCF Co-Head Agents: Henry Eberhardt, Roger McArt, Harris McKee; Gift Planning Co-Chairs: David G. Armstrong, Al Rozycki; Communications Officer & Webmaster: Harris B. McKee; Arts & Legacy Committee Chairs: Oscar Arslanian & Pete Bleyler; Class Historian/Necrologist: Harris McKee; Mini-Reunion Chairman - Non-Hanover: Dave Prewitt; Mini-Reunion Chairman - Hanover & Virtual; Robert Frost Statue Area Project Chair - Al Rozycki; Women's Committee Co-Chairs: Nyla Arslanian & Patti Rich; At Large Members: Don O'Neill, Bill Collishaw, Esq. Art Kelton, Jr., Mort Lynn, C.G. Gim Burton, Glenn Gemelli, Hop Holmberg, Jim McElhinney, Jonathan Sperling

FUTURE (FY23) COMMITTEE

Please note the names of <u>new</u> officers below. Include any new officers as of July 1. Those who are continuing in positions listed above, including 2022 reunion classes with officers staying on an additional year, need not be listed.

Incoming President:

Incoming Vice President:

Incoming Secretary:

Incoming Treasurer:

Incoming Mini-Reunion Chair:

Incoming Newsletter Editor:

Incoming Digital Content Manager:

Incoming Head Agent:

Incoming Gift Planning Chair:

Incoming Reunion Chair:

Incoming Other Members with Titles:

Incoming At-Large Members: Doug Zipes

Section completed by: Denny Denniston

Treasurer

Financial Information

The Class Treasurers Association recommends that classes send 3 or more paper and/or electronic dues solicitations each year. The purpose of dues is to support class engagement, and the funds should be invested accordingly into class projects, mini reunions, major reunions, newsletters, etc. The Association encourages treasurers to set quantifiable dues participation goals that enable dynamic classmate engagement.

Has a financial report for fiscal year 2022 been filed with Alumni Relations? Filed

Is your class current with its Form 990 filings with the IRS? Yes

Class Dues

Please report Fiscal Year 2022 information only. Do not count pre-paid dues.

NOTE: Total amounts and participation for dues will be loaded from Quick Base in mid-

July after the fiscal year close. This will overwrite any information you have already entered into those specific fields.

Did your class collect dues? Yes

Describe your dues philosophy: Class dues give us the financial resources to actually do things as a Class. We have always been very project oriented. One of our first projects resulted in the gift to the College of the Frost Statue near Bartlett Tower. Two subsequent projects eventually grew into substantial endowment funds, the 1961 Legacy for the Performing Arts Endowment and the Robert Frost Endowment for the Arts and International Relations. This past year our project was to enhance the area round the Frost Statue. This evolved into a joint project with the Class of 1973 to make much more substantial and comprehensive enhancements to the area.

of written/paper solicitations: 2

of electronic solicitations: 0

Solicited amount for Class Dues: \$ \$61.00

Option to add additional contribution toward projects? Yes

Total dues collected in FY22: \$ \$13,877.00

Total # of dues payers in FY22: 228

Dues Base: 425

(Active Mailing Classmates + Surviving Spouses if Solicited - Dues Omit - Incapacitated

Not Interested - Lost/Bad Addresses)

Dues Participation: 54% % (Dues payers/Dues Base)

Balance of Class Treasury at end of this fiscal year: \$\$55,734.78

Comments about Class Finances/Dues:

Since our 60th Reunion in 2021 was run completely on Zoom, we chose to underwrite

its cost for all Classmates and spouses and to continue to do so for the foreseeable. The in-person reunions are self-supported by attendees or revenue-neutral except for generalized cost. We continue to encourage dues supplements for Class projects and special events as they occur, and for contributions to the 1961 Legacy for the Performing Arts Endowment and for the Robert Frost Endowment.

Please describe an innovation or significant accomplishment from the past fiscal year that may be shared with others:

Other classes may do this, but we create our own Excel list to supplement Q-Base. For each Classmate, we record total amount paid, dues paid, contributions to the Legacy, Frost and Projects, date of posting, duplicate payments and comments. This data is input from Dues stubs Check Images available from Ledyard and PayPal. Our transaction volume is small enough that this done manually. The advantage is that we own this list and are the only ones updating it. It is used to cross-check amounts recorded in Q-Base. This is a modest effort for the value derived. This process may only apply to the older classes.

What are your goals as treasurer for the coming year?

Maintain 60% participation... even though our class size will diminish by 20-30 persons. Fund \$70,000 to \$90,000 for Robert Frost Statue (Collee Park) area enhancement being done with the Class of 1973.

In what areas and in what ways might you benefit from guidance from peers and/or staff?

We need a better understanding of how Cash Books are kept, particularly at fiscal yearend.

Section completed by: Ronald Wybranowski, Maynard Wheeler, Denny Denniston

Secretary

The class secretary is responsible for submitting six bi-monthly class columns to the Dartmouth Alumni Magazine. These columns present opportunities to share classmate and class executive committee news with classmates and the alumni body at-large. Secretaries are encouraged to write informative, factual, entertaining columns that touch

a broad cross-section of the class. The secretary is also responsible for preparing classmate obituaries for the Magazine, unless the class has designated a necrologist.

of Class Notes Columns Published in Dartmouth Alumni Magazine between July 1 - June 30: 6

Do you actively solicit class news/feedback for DAM columns? Yes

If so, how? Email, Phone, Newsletter, Website, Other

Do you track how many unique classmates you include in columns annually? Yes

Class obituaries are provided by? Necrologist

Do you have other duties within the class executive committee? If so, please describe: Yes, 1) Co-liaison with 1 other classmate to assist Dartmouth's Presidential Search Committee, primarily in submitting qualification and issues recommendations to the committee and bringing back to the Class of '61 status of the search info and other info supplied by the search committee for alumni knowledge. 2) Member of our Class' Special Classmate Award Selection Committee. 3) Co-chair of our Class of "61 and Classmate Awards Cumulative Achievement Records Committee.

What are your goals as secretary for next year? To assist in 1) leading the Class of '61 to be the best alumni class still active at Dartmouth and 2) to help the Class of '61 maintain a cohesive and close-knit class unity via detailed and complete Minutes of 12 monthly class officer and executive committee ZOOM telecoms, "special issue" ZOOM telecoms (2-3 per year), and Zoom annual '61 Class meetings, plus personal communications with multiple class officers, class executive committee members and other classmates throughout the year, especially if they are undergoing difficult times.

Please describe an innovation or significant accomplishment from the past fiscal year that may be shared with others: Extensive class communications, especially via extensive Minutes (8-9 typed pages each) of 12 regular monthly class officer and executive committee meetings as well as detailed Minutes for any "special issue" class officers and executive committee meetings held during the year as well as detailed Minutes for annual class meetings held during the year.

In what areas and in what ways might you benefit from guidance from peers and/or staff? Always willing to meet with class officers (espec. secretaries) from other classes, as well as members from Alumni Services involved with class communications,

to see what they are doing and how they are communicating their class goals and objectives to their fellow classmates, what communication options they are using, how extensive these communications are, and whether such communications are effective. Recommend bringing back the separate Class Officers Weekend and alumni selection of the Class(es) of the Year, etc., etc., etc.

Section completed by: Vic Rich, Denny Denniston

Newsletter Editor

The Class Newsletter Editors Association encourages classes to publish a minimum of three, eight page newsletters each fiscal year (July 1 to June 30).

How many printed newsletters did you distribute this fiscal year? 2

Total # of print pages: 24

Did you also distribute these electronically? Yes

How many non-print newsletters did you distribute this fiscal year? 100+

Total # of non-print pages: 100+

Please indicate the methods by which your class newsletters were distributed: US Mail, Email, Class Website

If "Social Media" or "Other," please describe:

Which tool(s) do you use to produce your newsletter? MS Word, Pages for Mac, Other

If "Other," please describe: Adobe DreamWeaver

Did you include a Green Card or Take a Minute Card (TAM) with printed newsletters, or a link to one in electronic newsletters? Yes

Do you solicit input and information from your classmates in another way? If so, please tell us about your methods. We held Virtual Mini-Reunions quarterly and gathered information from classmates in those sessions.

If you did not produce a newsletter in any format this year, please share your reasons and any obstacles you may have encountered.

What are your goals as editor for next year? We plan to issue three print newsletter and maintain our regular correspondence to our classmates.

Please describe an innovation or significant accomplishment from the past fiscal year that may be shared with others:

1. We distribute an electronic Spouse Copy of all Newsletters in addition to the one emailed to classmates after discovering that classmates were often not passing on the newsletter information to their spouses. 2. We think our distribution of 146 iModules during the year to our classmates, spouses, and class agent represents a major communications success. 3. Our newsletters included citations of 93 different classmates nearly a quarter of our DCF base.

In what areas and in what ways might you benefit from guidance from peers and/or staff?

Section completed by: Harris McKee, Tom Conger

Digital Content Manager

Website

Your class website URL: http://www.dartmouth.org/classes/61/

Check all of these best practices that apply to your class/website. Designated digital content manager, Class newsletters, Class project details, Class calendar and event details, Class officer contact information, Classmate obituaries, Sharing classmate news (or links to news), Photo gallery (or links to photo galleries), Online dues payment, Link to DCF giving page, Link to other Dartmouth resources

How often is your site updated? Daily

If authentication is used for some or all of your class website, what method do you use? For our 80 year old classmates, we do not use authentication. We do obscure all email addresses.

What duties do you perform as the digital content manager(s)? Website, Social Media, Email Marketing, Surveys, Event Registrations

Other Digital Presence

On which platforms does your class have an online presence? Facebook

If "Other," please describe:

If you have a class Facebook page, please share the

URL: https://www.facebook.com/groups/221766321195375

If you have a class Facebook page, how many people are members? 11

If you have a class Facebook page, who is permitted access? Classmates

If you have a class instagram account, please share the account handle:

If you have a class Instagram account, how many followers do you have?

If you have a class Instagram account, is it private or public?

Other Information

What are your goals as digital content manager for the coming year? 1. With the help of College support convert website to "secure" site 2. Continue to Maintain same functions including, Obituary preparation, posting, and class notification, Preparation and distribution of class newsletters; support and coordination of Mini-reunions; Distribution of significant classmate accompishment, Support of DCF campaigns;

Please describe an innovation or significant accomplishment from this past fiscal year that may be shared with others: Following up our 3-1/2 day virtual 60th reunion for which we had over 200 registrants, we have held quarterly Mini-reunions with 80-90 registrants. The content of these mini-reunions has been outstanding and has included panels of classmates, spouses, and students. Our format should be a model for all classes.

In what areas and in what ways might you benefit from guidance from peers and/or staff? I definitely need help converting the website to a secure site.

Section completed by: Harris McKee

Mini-Reunion Chair

The Class Mini-Reunion Chairs Association recommends that classes plan a minimum of three mini-reunions per year. A mini-reunion is any non-reunion gathering of a class that:

- is widely publicized to ALL classmates
- requires some effort to organize
- brings classmates together for the main purpose of reconnecting / camaraderie

Recognizing that mini-reunions take on many shapes and sizes, please use the following examples to help determine your mini-reunion type:

- Single Day, Single Location: NYC Museum Tour, Hike in the Upper Valley, etc.
- Single Day, Multi-Location: Day of the Year, Class Birthday Celebrations, etc.
- Multi-Day, Single Location: Homecoming, Weekend in Napa Valley, etc.
- Multi-Day, Multi-Location: Alumni Travel with Multiple City Stops
- Virtual: Virtual event open to all classmates (note many if not all FY22 programs may be virtual)

Please note the following guidelines:

- Mini-reunions taking place at multiple locations at the same time (e.g., class birthdays): Each separately organized event (location) counts as a separate mini-reunion, even if it is part of a multi-location event.
- Recurring gatherings such as a monthly brunch are to be counted as one minireunion.
- Classes are encouraged to try new events that will broaden the reach of the minireunion program by hosting events that speak to the varied interests of your classmates. Please indicate the number of new locations utilized to host a minireunion below.

If you have questions, please contact the Volunteer Engagement team

Mini-Reunions by the Numbers

Total number of mini-reunions held: 14

What percent of your class base attended a mini reunion this fiscal year? 21-30%

How many non-classmate guests attending a mini-reunion: 51-75

How many unique cities hosted mini-reunions? 1

Of these cities hosting mini-reunions, how many were new hosts?

Mini-Reunion Tracking Document:

What were your class mini-reunion goals for the past year? Two goals: 1. Hold three quarterly virtual mini-reunions by zoom. 2. Hold a virtual mini-reunion on the 61st

day of the year.

How did you accomplish these goals? Accomplished both goals.

What are your class mini-reunion goals for next year? Continue to hold quarterly virtual mini-reunions, with the fall '22 mini-reunion being both virtual and in-person in Hanover. Continue holding virtual mini-reunions and "micro-gatherings" on 61st day of

the year.

Mini-Reunion Highlights

Please highlight one - and up to three - of your most engaging mini-reunions of this past year.

MINI-REUNION HIGHLIGHT 1

Title: November '21 Virtual Mini-Reunion

Start Date: 11/5/2021

Type/Style: Single-Day Multi-Location

Number of Classmate Attendees: 126-150

Number of Guest Attendees:

How did you market this event? For all three virtual mini-reunions highlighted in this report, the number of "classmates attended" is the total number. Our class considers spouses/significant others as classmates. We marketed the event with a series of email letters sent to the entire class. During the 4 weeks leading up to the event, the frequency was weekly. Besides highlighting the panelists/speakers and what they would be presenting, we reminded everyone of what we call "zoom etiquette." There was no charge for attending.

Did you co-sponsor this Mini-Reunion with another Dartmouth class/organization? No

Please provide a brief description of this event: The mini-reunion, on zoom, ran from 11:30 to 3:30, and "open mike" for conversation is always the first 1/2-hour and continues after. We had two hour-long panels with two classmates in each: Doug Zipes and Chris Bosworth (widow of Steve Bosworth), and Bob Tunnell and Jerry Greenfield. They talked about careers, avocations, and/or experiences in their 60+ years since graduation. With assistance from Ron Wybranowski, Sandy Wheeler (spouse of Maynard Wheeler) presented photographs she's taken. We also had a panel with two students received grants from our endowment fund supporting Arts Initiative projects through the Hopkins Center.

Please share any success or lessons learned from the event. We had classmates and guests attending from all over the country as well as a few foreign countries. We had 125 registrants (or devices, in many cases with two people) and every session had at least 75. We learned that classmates are very enthusiastic on hearing about their classmates' lives and achievements.

MINI-REUNION HIGHLIGHT 2

Title: February, '22 Virtual Mini-Reunion

Start Date: 2/10/2022

Type/Style: Single-Day Multi-Location

Number of Classmate Attendees: 101-125

Number of Guest Attendees:

How did you market this event? We marketed the event in the same manner as the November '21 mini-reunion.

Did you co-sponsor this Mini-Reunion with another Dartmouth class/organization? No

Please provide a brief description of this event: We had our usual 1/2-hour "open mike" session at the beginning, plus two panels of two classmates each: Jim Richards and Charlie Buffon in one panel, and Dave Milne and John White in the other. The Dartmouth women's rugby coach and two of her NCAA-champion student-athletes met with us. We also made a presentation of our "Special Class of 1961 Award" to one of our classmates.

Please share any success or lessons learned from the event. We've continued to get very strong, positive, feedback. Classmates want to continue hearing classmates' stories AND to have students as presenters.

MINI-REUNION HIGHLIGHT 3

Title: May '22 Virtual Mini-Reunion

Start Date: 5/27/2022

Type/Style: Single-Day Multi-Location

Number of Classmate Attendees: 76-100

Number of Guest Attendees:

How did you market this event? The same as before: Five or six email letters.

Did you co-sponsor this Mini-Reunion with another Dartmouth class/organization?

Please provide a brief description of this event: Same as before: Two classmate panels: Oscar Arslanian and Nyla Arslanian, plus Al Ward and Dick Noel. Our students this time included three that our Frost Endowment supports from the Dickey Center, plus another "Special Class of 1961 Award." Over the course of these three minireunions we've had classmates talk about a novel they'd written, a career in rock 'n roll, palliative care/advance directives, life as a spouse of the Ambassador to The Philippines and South Korea, a career as a Washington, DC lawyer, UFOs, running a

major X-C skiing resort in Minnesota, and working in a NASA-SETI project. We even

had a classmate tell us about running a "Ponzi scheme" and spending almost 6 years in

federal prison.

Please share any success or lessons learned from the event. The Zoom Technoloy

enabled 80-year-old classmates and spouses to participate who would not have been

able to travel to an in-person reunion. So, we had higher participation and enthusiastic

returns to subsequent minis.

Other Information

Please describe an innovation or significant accomplishment from this past fiscal

year that may be shared with others: Classmates love to hear stories about their

classmates, and the Zoom Technology enabled higher participation.

In what areas and in what ways might you benefit from guidance from peers

and/or staff?

Section completed by: Pete Bleyler, Denny Denniston

Major Reunion Chair

What reunion did you celebrate this year? None

Number of classmates returned:

Number of total reunion guests returned:

Please describe a reunion innovation or significant reunion accomplishment that

may be shared with others:

Section completed by: Denny Denniston

DCF Head Agents

DCF and other gift information in grey fields on this screen will be completed by the Development Office in mid-July. Please enter any comments you may wish to add at the bottom of this page and mark this section complete.

Total amount raised this year: \$412,040

of participants: 297

DCF Base: 409

*The DCF Base is calculated to include all living undergraduate alumni who have a preferred mailing address, excluding incapacitated, adopted, lost, fund omit, and not interested.

% Participation (Participants/DCF Base): 72.6%

The 1769 Society recognizes donors who give \$2,500 or more to Dartmouth through the Dartmouth College Fund during the past year. Recognition levels for younger classes are graduated.

Comments about DCF / Other Giving: The Class of 1961 achieved the highest DCF participation of all Dartmouth classes and exceeded our dollar goal by 57%. We continue to be very satisfied with VOLT as a management tool for our DCF solicitation activities. We appointed some new chairs for our Bartlett Tower Society efforts this year and they have increased the number of '61 BTS members; we have set a goal to substantially increase this number in coming years. Classmates contributed \$4,116 to our Legacy for the Performing Arts Endowment that in turn distributed \$78,279 to Hopkins Center to support performances (\$930,171 since inception). Classmates contributed \$4,788 to our Robert Frost Endowment that in turn distributed \$6,315 to support student projects and awards. The class also contributed \$2,500 to Dartmouth Athletics.

What are your goals as head agent for next year? 1. To increase the effectiveness of our class agents and improve their utilization of VOLT by more agents. 2. To again lead all classes in participation.

Please describe an innovation or significant accomplishment from this past fiscal year that may be shared with others:

This year we continued our practice of activating a nine-member SWAT team about the middle of May. Prior to that time, we depend on our class agents to make contact with classmates. The SWAT team, who are all given full access to VOLT, are encouraged to reach out first to their own assigned LYBUNTs, then any LYBUNTs, and finally any classmate. They are asked to email the SWAT team of any gifts and to log all contacts & attempted contacts, i.e. voice mail, in VOLT. These efforts resulted in our class again achieving the highest participation of all classes and in the last six weeks of the campaign 131 classmates responded with a gift. We also stress support of our class even if a classmate has reservations about a college decision or practice. We feel that by maintaining any level of gift we are increasing the possibility of a larger gift at a later time.

In what areas and in what ways might you benefit from guidance from peers and/or staff? We have been supported this year by Amanda Addington. She is a wonderful asset to Dartmouth and to our class. We definitely need her continued assignment to our class.

Section completed by: Harris McKee, Denny Denniston

Gift Planning Chair

The Bartlett Tower Society (or BTS) is Dartmouth's recognition society to honor those individuals who have named

Dartmouth in their estate plans. Someone becomes a BTS member by informing the College that he/she has named

Dartmouth as a beneficiary in a will, revocable trust, a life insurance policy, retirement plan, or a life income plan

(e.g., an annuity or trust).

Gift Planning information in grey fields on this screen will be completed by the Development Office in mid-July. Please enter any comments you may wish to add at the bottom of this page and mark this section complete.

This class total includes living and deceased Dartmouth alumni who are Bartlett Tower Society members.

of New BTS Members Added for the Fiscal Year (includes living + deceased): 7

of total BTS members as of June 30, 2021 (living + deceased): 78

% participation (# of total BTS Members/Original Class Size): 10.8%

% increase in total BTS members for the fiscal year (# new BTS members added / # total BTS members as of prior FYE): 10.1%

Which of these gift planning "best practices" did you engage in this fiscal year? Published information in class newsletter, Updated class website, Published information in Dartmouth Alumni Magazine, Personal phone calls/emails/visits

If "other," please describe:

What are your goals for next year? Enlist a higher number of new members than last year. Our efforts, beginning this fall, will be focused on the following groups: 1) The few remaining members of our executive committee who are not already members(.) 2)Current class agents who did such a magnificent job for the DCF this year who are not already members. 3) A few classmates who have already expressed an interest in joining the BTS 4) Classmates who were members of the Dartmouth football team most of whom were already contacted last year. 6) other "Affinity" groups including sport team members, fraternities and club members. 7) classmates who have made gifts to the DCF each year since graduation but are not yet members of BTS.

Please describe an innovation or significant accomplishment from this past fiscal year that may be shared with others:

The majority of our new members joined as a result of our personal contact with them. In what areas and in what ways might you benefit from guidance from peers and/or staff? We would like to acknowledge the timely assistance given by Amanda Addington in the college's development office. She was always available for us anytime we needed help.

Section completed by: Alan Rozycki, David Armstrong, Denny Denniston

Class Projects

For the purpose of the Class Activity Report, a class project is defined as a contribution made directly from the class treasury to Dartmouth College to support College activities.

Please list any class project contributions this year: The Class contributed \$9,602 to 3 Projects this year. The Class and classmates contributed \$4,116 to our Legacy for the Performing Arts Endowment that in turn distributed \$78,279 to Hopkins Center to support performances (\$930,171 since inception). Classmates contributed \$4,788 to our Robert Frost Endowment that in turn distributed \$6,315 to support student projects and awards. The class also contributed \$2,500 to Dartmouth Athletics.

How does your class select <u>Class Projects</u> to pursue? Focus on 3+ existing projects, Have an endowed fund to which we contribute

What are your class project goals for next year? 1) The Class will continue to contribute \$100 to the Legacy for Performing Arts Endowment for each classmate or spouse that passes away. 2) Classmates will continue to contribute to our Legacy for the Performing Arts Endowment. 3) Classmates will continue to contribute to our Robert Frost Endowment. 4) The Class will continue to contribute to Dartmouth Athletics. 5) We are undertaking a new project, working with the College and the Class of 1973 on a master plan to improve and make more accessible and welcoming the area from the Observatory parking lot to Bartlett Tower and the Old Pine, including the area around the Frost Statue that was contributed by our Class. We expect to raise funds from classmates and from the class treasury to fund the project.

Please describe an innovation or significant accomplishment from this past fiscal year that may be shared with others: We collaborated with the College and the Class of 1973 to plan the project described in 5) above, which represents a much broader and more ambitious project than our original intent to improve the area around our Frost statue.

In what areas and in what ways might you benefit from guidance from peers and/or staff?