



# Dartmouth College Alumni Relations

## Class Activity Report Detail

Printed: 8/3/2011  
9:54:23 AM

### 1967 - FY2011 Report

1967

#### Class Statistics

<b># in Original Class:</b>	826			<b>Report Status:</b>	Completed
<b># Alive (as of July 1):</b>	750	<b>% of Original:</b>	90.80%	<b>Completion Date:</b>	7/28/11
<b># "Not Interested":</b>	26	<b>% of Alive:</b>	3.47%		
<b># "Lost" or "Incapacitated":</b>	11	<b>% of Alive:</b>	1.47%		
<b>"Base" #:</b>	<b>713</b>	<b>% of Alive:</b>	95.07%		
<b># Surviving Spouses:</b>	29	<b>"Dues Base" #:</b>	<b>708</b>		
<b>S.S. Count?:</b>	Yes	<b>"DCF Base" #:</b>	<b>622</b>		

#### Executive Committee Section Completed 7/28/11 by Sam Ostrow

<b>President:</b>	Sam Ostrow
<b>Vice President:</b>	Rob Kugler, Bill Bogardus, Paul Killebrew
<b>Secretary:</b>	David Manglesdorff
<b>Treasurer:</b>	Rick Geissinger
<b>Mini-Reunion Chair(s):</b>	John Manaras, John Isaacs, Steve Cheheyl, Ted Neill, Rich Paolino, Jim Peck, Hugh Freund, Andy Danver
<b>Newsletter Editor:</b>	Bob Burka
<b>Webmaster:</b>	Bill Sjogren
<b>DCF Head Agent(s):</b>	John Kornet
<b>Reunion Chair(s):</b>	Bruce Pacht
<b>Other Officer(s) w/ Roles:</b>	Howard Sharfstein -- Gift Planning; Michael Tucker -- DPCS representative
<b>COW Attendees:</b>	6

#### Class Goals Section Completed 7/28/11 by Sam Ostrow

<b>Officer succession plan?</b>	No
<b>If so, please describe:</b>	
<b>How implementing?</b>	
<b>Short term goals:</b>	Complete planning and begin implementation for 45th Reunion; complete planning and begin implementation for major Class Project for 50th Reunion; and complete planning and begin implementation for Class of 67 Electronic History also for 50th Reunion. Schedule large scale New York mini-Reunion in 2012 prior to 45th Reunion in October 2012.
<b>Long term goals:</b>	Survive to the 50th and beyond.

#### Other Info Section Completed 7/28/11 by Sam Ostrow

##### Class Governing Documents

<b>Class constitution?</b>	Yes
<b>Constitution changed?</b>	No
<b>Changes filed w/ A.R.?</b>	
<b>Describe changes:</b>	

##### Other Activities

Describe activities:

##### Best Practices:

**Initiatives that worked well:** Each Vice President was given a distinct role -- Communications, Events, Administration -- to coordinate roles of other officers. As a result, our performance in a number of areas improved, and we operated more efficiently. The most important metric was higher participation in dues payments and DCF as well as at our events.

**What didn't work well?** We investigated various approaches to social networking and other electronic communications -- but our class appears to be outside of the demographic.

**Financial Info***Section Completed 7/28/11 by Sam Ostrow*

Fin Report filed w/ A.R.? Yes  
 Current IRS Form 990? Yes  
 Form 990 filed w/ A.R.? Yes

**Class Dues**

Collect Dues? Yes  
 Dues Amount:  
 # paper solicitations: 3  
 # electronic solicitations: 0  
 Online dues payments? No  
 Online service:  
 Total dues collected:  
 Total # dues payers: 0  
 Dues participation: 0.00%  
 Balance of treasury: \$66,695  
 Dues plan: Other

**Comments on Finances:** In addition to Dues, we have a check-off system for contributions to Class projects, this past year including support of Dartmouth Partners in Community Service, Athletic Recruitment travel, the book on Dartmouth's history in Skiing and our Class Memorial Fund.

**Class Giving***Section Completed 7/28/11 by Sam Ostrow***Dartmouth College Fund**

Total amount: \$183,319.11  
 Total participants: 299  
 DCF base: 622  
 DCF participation: 48.07%

**1769 Society Membership**

Total participants: 24  
 1769 participation: 3.86%

**Bartlett Tower Society Membership**

Total participants: 23  
 BTS participation: 3.70%

**Comments on Giving:** As noted, in addition to Class Dues, our Class funds Dartmouth Partners in Community Service with an annual contribution of \$5,000, we contributed \$1,200 in the past year for the Athletic Recruiting trips, we contributed approximately \$1,000 to the Ski book and built our Memorial Fund. In addition, in a special effort, we raised \$2,725 in 2 days for the Class of 1942's World War II History.

**Class Notes***Section Completed 7/28/11 by Sam Ostrow*

# of Notes in DAM: 6  
**Comments about Class Notes:** In addition to his own recruitment of classmates rarely heard from, under our Class Vice President for Communications we coordinate information between our Class Secretary as reporter for the DAM, our newsletter editor and our website.

**Web Site***Section Completed 7/28/11 by Sam Ostrow*

Do you have a Web site? Yes  
 Update Frequency: At least monthly

Track statistics? Google  
**If track, please share:** We are averaging over 20 unique hits a week, since relaunching the site a year ago (not bad for a Class of a certain age), with many hits from our classmates living overseas. The blogs are used occasionally. We find that the pages announcing mini-reunions, reunion plans and the newsletter archive get the most hits, although new pictures of recent events also get frequent hits. We also find a number of hits each week by classmates searching for other classmates or their spouses.

**Special features of site:**

seperate blog areas, one for personal news, one to comment on a "life issue," and one to comment on developments at the College. We are in the process of adding a payment link for dues, class projects and advance payments for reunions and other events.

**Comments about site:** We have surveyed the class and there just aren't a lot of 67's who blog or use social networking sites -- whether or not Dartmouth related. However, we are getting favorable comments from frequent visitors and are developing programs to encourage more usage.

**Social Networking Sites:**

**Other S.N. Sites:**

**Functions on S.N. Sites:**

**Other Functions:**

## Newsletters

*Section Completed 7/28/11 by Sam Ostrow*

**Total # of Newsletters:** 4

**Sent Via:**

**Regular Mail:** 4

**Electronic Mail:**

**# Posted on Web site:** 4

**Comments about Newsletters:** We have a great, disciplined, newshound of an editor in Bob Burka, to whom all credit for the revival of our newsletter a few years ago. Our newsletters are never less than 6 pages, frequently 8 or more. We get lots of reports from classmates, many of whom are only recently returning to the fold. We went to 4 color this Spring to see if classmates were willing for the Class Treasury to pick up the additional cost, particularly if we lose the College stipend. No word yet. We are frustrated by how long it takes between when our editor finishes the draft and the printing and mailing is done, either by the College or a private printer (which we just tried). Too often the newsletter arrives after the event for which it tries to drive participation.

<b>Other Communications</b>	<i>Section Completed 7/28/11 by Sam Ostrow</i>
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**Total # of Letters:** 5

Sent Via:

**Regular Mail:** 2

**Electronic Mail:** 3

**Comments about letters:**

**Other Comm. Methods:** Without overstating it, as Class President I feel it important to attend every mini-reunion, and the only one I ever missed was one that coincided with Class Officers Weekend. At each mini-reunion, I update the attendees on major issues at the College as well as on Class activities and upcoming events.

**ListSers & Email Lists**

**# of ListServ/Email lists:** 0

**# of posts listed:**

**List Name:    Type:        # Posts / Subscribers:    Comments:**

<b>Class Meetings</b>	<i>Section Completed 7/28/11 by Sam Ostrow</i>
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**# of Meetings:** 4

Date	Held Via:	Type:	Purpose:
9/25/10	In Person	Executive	Begin 45th and 50th Reunion Planning
10/15/10	In Person	Class	Brief on tentative Reunion plans and get input
1/29/11	In Person	Class	Brief on Reunion plans, tentative vote on 45th date, College Fund participation goal
5/24/11	In Person	Executive	Discuss New York mini-reunion plans and tie to 45th Reunion

**Comments about**

**Class Meetings:** Reunion and mini-reunion chairs to plan upcoming events and provide both logistical and attendance promotion support,

## Mini-Reunions

*Section Completed 7/28/11 by Sam Ostrow*

**# of Mini-Reunions:** 5  
**# of Attendees:** 106

Date	#:	Description:	Comments:
9/25/10	15	10th Annual Rhode Island Golf Outing and Class Dinner at the world famous Rhode Island Country Club.	
10/15/10	50	Class of 1967's 65th Birthday Party in Hanover -- two class dinners, class tent, golf outing, 'Aires entertainment	
10/23/10	15	7th Annual Washington '67 Dinner in Foggy Bottom.	
1/29/11	20	28th Annual Boston '67 Dinner at the Winchester Country Club.	
5/24/11	6		

New York event

## Class Projects/Gifts

Section Completed 7/28/11 by Sam Ostrow

**# of Projects:** 5  
**Total Collected:** \$221,225  
**Total Awarded:** \$19,925

Project/\$Collected:	Coordinator/Awarded:	Description:	Comments:
Dartmouth Partners in Community Service	Michael Tucker, Win Johnson	67 contributes \$5,000 per year, from dues check-offs matched by Class Treasury. Approximately 10 classamtes served as mentors in past year.	
\$2,500.00	\$5,000.00		
Dartmouth Athletics Recruiting Trips	Paul Killebrew	67 contributes to sponsor two recruiting trips per year.	
\$1,000.00	\$1,200.00		
Class of 1942 World War II Memorial Book	Sam Ostrow, John Manaras	Class of 42 urgently needed money to complete publication in time for 70th Reunion. In two days we raised \$2300 from nearly 20 classmates.	

\$2,725.00	\$2,725.00		
Dartmouth History of Skiing Book	Steve Cheheyl	Class contributed from Memorial Fund to support publication of book commemorating Dartmouth's skiing history.	
	\$1,000.00		
Hood Museum -- A Space for Dialogue	Hugh Freund, David Lowenstein	This is an endowment funded by the Class of 67 in 2007 to support A Space for Dialogue. We were told the annual drawdown would be about \$10,000	
\$215,000.00	\$10,000.00		