

## **Dartmouth Class of 1968 Executive Committee**

Minutes from Teleconference of July 20, 2009

In attendance by phone: Ron Weiss, Bill Rich, Peter Fahey, Greg Marshall, Peter Hofman, Dennis Donohue, Steve Calvert, Jim Lawrie and David Peck.

1. President Ron Weiss welcomed everyone to the Teleconference, and thanked them for their participation.
2. **Treasurer's Report:** Jim Lawrie reported that there is \$25,385.86 in the checking account, and \$27,886.29 in the investment funds, as of July 14, 2009. Total recent gifts to the 50<sup>th</sup> Reunion Gift fund were last totaled by the College in November 2008. He also reported he is very close to completing setting up PayPal for the Class.

Jim recommended moving a portion of the checking account into bonds (1/3) and stock funds (2/3) leaving \$7,500 in the checking account. **This was unanimously approved by the Committee via this teleconference.**

3. **Head Agent Report:** Dennis Donahue provided an update to the Committee on the results of this year's Annual Fund:
  - a. Goals for this reunion year were 62% participation and \$448,000. Our results were 54.9% participation and \$418,091. Overall, not bad given the economy.
  - b. The College raised \$38 million, versus a goal of \$40 million, and had 45% participation.
  - c. Dennis reported he had a base of 28 active volunteers, which moved to 47 volunteers during the Alumni fund push, and he hopes to get to 60 volunteers in the future.
4. **Secretary's Report:** David Peck reported that he had established a Facebook group, and a LinkedIn group, thanks to Jim Morrison. No other particular Secretary news.

During discussion, it was suggested that the Newsletter Editor create a box with instructions on how to join Facebook and LinkedIn. In addition, the Webmaster was to investigate putting a link or other reference point on the Website.

5. **Newsletter:** Greg Marshall reported he is feeling better, and back in the saddle on the next Newsletter. He plans to send out an alert to Committee members, looking for material. He proposed a theme of Dartmouth Out of Doors, with a key article on Jack Noon's new book on the College Grant. Greg is hoping to get out mid-August.
6. **50<sup>th</sup> Reunion Gift:** Bill Rich reported the current balance is \$351,906, not counting donations since last November. In addition, he noted the balance had dropped from \$367,000, but felt it may be growing again. We need to do more, and may need the College's resources to help. He hopes to have a strategy

meeting in August for a Fall rollout of a new push. He and John Engelman had met with Dan Nelson, new DOC Director during the spring, and Dan is eager to help. He has also talked to Patsy Fisher and Sylvia Rocca (sp?). A Fall "Ask" should not compete with the Spring push for the Annual Fund.

7. **Planned Giving:** Dennis reported that our class is matching performance of neighboring classes...described as "ripening, maturing" in our giving patterns.
8. **Mini Reunions:** Mike Lenahan and John Everett were not available, and there were no updates. As earlier planned, the **Fall Mini-reunion** will be weekend of October 23-25 (Columbia Game, Homecoming).
9. **Web Activity:** Jim Lawrie reported the Class site is receiving 300 hits a month, and remaining steady at that level. Last summer, in August of 2008 just after the 40<sup>th</sup> Reunion, the site had 4,500 hits, but has since leveled off at the 300 level.
10. **President's Report:** Ron Weiss reported he had no President's Report for this meeting, except to note that it was a good kickoff meeting for the new Executive Committee
11. **Next Executive Committee meeting** will be held in Hanover on October 24, Location and details to follow.

Respectfully submitted,

David B. Peck  
Secretary