

Dartmouth Class of 1968 Executive Committee

Minutes from Meeting of October 4, 2014

Zimmerman Lounge, Blunt Alumni Hall, Dartmouth College, Hanover, NH

In attendance: Peter Fahey, Dave Walden, Bill Rich, Ed Heald, John Engelman, Joe Nathan Wright, Gerry Bell, and David Peck in person; Peter Wonson by conference call.

1. Peter Fahey called the meeting to order and welcomed everyone, in person and by conference call.
2. Follow-up from last meeting:
 - **Class Project:** Peter shared an email update from Trip Davis '90 discussing the crowdfunding initiative discussed at the last meeting. Jamie Coughlin is in place as the Director of entrepreneurship programs. The program now features undergraduate "DEN Associates" to lead the planning and programming. Our class funds will allow for campaign design and production support (art/graphics, copy/text etc). The program will be branded the Class of '68, and will be marketed via regular posts on social media. The Executive Committee is invited to use the new conference room at the Innovation Center, for a future meeting.
 - **Communication with Class widows:** Ed Heald plans to send out letter before the next meeting, but after the New York City event and Bandon Dunes golf mini-reunion. It was suggested recruiting an "exemplary" widow to lead this initiative.
 - **Set the Record Straight:** It is planned to initiate this "catchup" initiative for donations to the Dartmouth College Fund (DCF), targeting in particular classmates who have near perfect giving records (i.e., missed only a few years since our 1968 graduation, or 46 opportunities to give).. As of now, only 38 classmates have given across those 46 years. As of now, there are 114 classmates who have given at least 40 times (but less than 46). They will be contacted in November. However, it was noted that these retroactive donations won't count toward this year's DCF, to which the Executive Committee objected. Peter will work to get these donations counted.
 - **Class Connections Program:** It was noted that a good number of classmates greeted the Class of 2018 students at the College grant, during the Trips, and a second group, with some overlap, handed out Class of 2018 pins to students on September 10 at the Class of 1953 Commons (formerly Thayer Hall). Next steps: once the Class of 2018 has elected their officers, invite one as liaison with our Class to attend future Executive Committee meetings and begin to develop joint activities. John Engelman will follow up with the '18s, including contacting those who missed getting a pin (there are plenty left).

Gerry Hills suggests that our classmates donate 1968 sweaters, sweatshirts and other usable items to the '18s, to continue to solidify our relationship. He has already donated 2 sweaters.

3. **Class Partnering Pilot Program.** Dave Walden is representing the Class in this new College program connecting Classes of 1948, 1958, 1968, 1978, 1988, 1998, 2008 and 2018. The idea is to learn from each other successful ideas, programs, initiatives etc, and observed strengths and weaknesses, from representatives of each class. There will be four conference calls among the “ambassadors” for each class. He will update the Executive Committee at our next meeting.
4. **Athletic Sponsors Fund:** The Committee voted to donate \$500 at this fund, as we have in past years. Motion made by Joe Nathan Wright, seconded by David Peck. Vote unanimous, with one abstention.
5. **50th High School Reunion Ideas:** Peter noted that most of us have been attending our 50th High School reunions this year, and asked all Executive Committee members, and indeed our entire class, to **send ideas to him** which could be incorporated in our 50th Reunion planning. Suggestions included creating CDs of music from our years at Dartmouth, a trivia quiz, and potentially using Survey Monkey to inquire for ideas.

Other discussion followed:

- Will non-graduates be invited to the Reunion? (example, Hank Cowles)
Answer: yes. If we have their address, they would be included in all mailings.

6. **Class Officer's Reports:**

- **Treasurer/Webmaster:** Jim Lawrie was traveling and was unavailable to join the meeting in person or by phone.
- **Class Agent:** Joe Nathan Wright reported on last year's performance. Our goal was \$400,000 and 350 classmates giving. We received \$359,914 from 346 classmates. Overall, we had 9 fewer donors than our reunion year, which isn't bad at all. It was also noted that one large donor's gift arrived after the deadline for 2014, and thus will be credited for 2015. It was recommended that our Class use the same goals for this 2015 campaign. It was voted unanimously.
- **50th Reunion Freshman Trips Fund:** Bill Rich was complimented on his most recent solicitation letter. He reports he will be talking to Janet Rosa on the coming Monday to plan follow up calls to some targeted donors. Overall, fund has received approximately \$658,000 in donations and had \$374,731 in earnings, for a total of \$1,033,385 as of August 31, 2014.
- **Newsletter:** Dave Gang was unavailable to share an update.
- **Secretary:** David Peck reported he continues to write individual classmates, touch base with Dave Gang, and troll social media sites for

news, always managing to fill the magazine column (sometimes at the last minute). Good news is no new classmate obituaries in recent months.

- **Mini-Reunions:** Peter shared news that our Class had received a special “Globe-Trotting” award for Mini-Reunions, based on our annual class report. Gerry Bell reported on our significant past and future activities: the Ed Heald coordinated New York City theater event in September, which drew many new classmates; the coming Bandon Dune golf event (also coordinated by Ed Heald). There will be “Big East” skiing at Okemo Mountain in January, Western skiing at Sun Valley in March, a Peter Wonson initiated visit to Key West, Florida in late April, and next Virgin Islands flotilla in May (dubbed “The Green Armada”). Gerry asked for future program ideas: Bill Rich suggested a visit to Budapest, Hungary, perhaps in conjunction with a river cruise, and David Peck suggested a Colorado/Arkansas River mini-reunion that could include rafting, horseback riding, hot springs etc. Bill and David were asked to write up their ideas, send to Gerry for distribution to classmates via Class newsletter for consideration.
7. **Next Executive Committee Meeting: tentatively on the** Saturday of Winter Carnival, February 7, 2015 in Hanover, time and location TBD.

Respectfully submitted,

David B. Peck
Secretary