

Dartmouth Class of 1968

BY THE NUMBERS

Thank you for taking the time to fill out the 2019 Class Activity Report (CAR). **The CAR is an archive of your Class Activities for the fiscal year (July 1, 2018 - June 30, 2019).** This will serve as a reference tool for class officers from your class, class officers from other classes, and the Alumni Relations staff.

The CAR helps Dartmouth activities staff to learn about the dedicated efforts of our class leaders. It also facilitates the sharing of best practices which, in turn, helps all classes move forward - keeping classes connected and engaged with as many classmates as possible. The CAR also helps the Class Officers Association Executive Board (COAEB) identify exemplary classes to be considered for year end awards - including Class of the Year and association awards - that are given out annually at the volunteer leadership conference in Hanover.

Questions?

If you need further assistance, please email your [Class Activities liaison](#).

Class Year: 1968

in Original Class (*Class Base + Deceased*):
821

Alive as of FY19 Fiscal Year End: 732

Not Interested: 37

Lost or "No Good Mail Address": 22

Incapacitated: 1

Class Base (*Living Classmates - Lost/No Address - Incapacitated - Not Interested*): 672

of Surviving Spouses on record: 42

Dues Base #: 692

DCF Base #: 672

Current Class Mail Addressability (*Current Valid Mail / Alive as of Fiscal Year End*): 92.62%

Current Class Email Addressability (*Current Valid Email / Alive as of Fiscal Year End*): 76.78%

EXECUTIVE COMMITTEE

CURRENT YEAR COMMITTEE

Classes that celebrated a reunion in FY19 should indicate new officers in the "Future (FY20) Committee" section.

President(s): David B. Peck

Vice President(s): Roger M. Witten

Secretary(s): Richard W. Olson

Treasurer: D. James Lawrie, M.D.

Mini-Reunion Chair(s): William Pettingell Rich

Newsletter Editor(s): Mark D. Waterhouse, CEcD

Digital Content Manager(s): D. James Lawrie, M.D.

DCF Head Agent(s): Parker J. Beverage

Gift Planning Chair(s): Edward S. Heald

Reunion Chair(s):

Other Members with Titles: Ronald P. Weiss (Project Chair)

At-Large Members: Mark S. Battin; Parker J. Beverage; Robert S. Block, M.D.; Steven L. Calvert; Michael Chu; William H. Crispin; Dennis F. Donahue; L. Lincoln Eldredge, III; Joseph A. Grasso, Jr.; Larry A. Griffith; Clifford J. Groen; Edward S. Heald; Daniel K. Hedges; Hans C. Hjermstad; Gary R. Hobin; Peter D. Hofman; Cedric C. Kam; D. James Lawrie, M.D.; Michael Lenehan; The Reverend Gregory W. Marshall; Jonathan Newcomb; Richard W. Olson; David B. Peck; John R. Pfeiffer; John J. Preotle Jr.; William Pettingell Rich; Edward P. Schneider; James M. Tonkovich; Mark D. Waterhouse, CEcD; Ronald P. Weiss; Roger M. Witten; George E. Bell III; John S. Engelman; Peter M. Fahey; David L. Gang, M.D.; David L. Walden; Peter H. Wonson; Joe Nathan Wright

If any of the above listed volunteers stepped *down over* the course of the year, list their names, titles, and (if available) the date they stepped down. Some of the FY 19 at-large members were basically on a email cc basis and inactive. They are not continuing into FY 20: Mark Battin, Robert Block, Steve Calvert, Bill Crispin, Dennis Donahue, Linc Eldredge, Joe Grasso, Larry Griffith, Cliff Groen, Dan Hedges, Hans Hjermstad, Gary Hobin, Mike Lenahan, Greg Marshall, Jon Newcomb, John Pfeiffer, John Preotle, and Jim Tonkovitch.

If new officers have joined your Class Executive Committee mid-year, list their names, titles, and date they joined.

FUTURE COMMITTEE

Please note the names of new officers - including a new slate of volunteers after a leadership transition during a reunion year - below.

Incoming President(s): David B. Peck

Incoming Vice President(s): Roger M. Witten

Incoming Secretary(s): Richard W. Olson

Incoming Treasurer: D. James Lawrie, M.D.

Incoming Mini-Reunion Chair(s): William Pettingell Rich

Incoming Newsletter Editor(s): Mark D. Waterhouse, CEcD

Incoming Digital Content Manager(s): D. James Lawrie, M.D.

Incoming Head Agent(s): Parker J. Beverage

Incoming Gift Planning Chair(s): Edward S. Heald

Incoming Reunion Chair(s):

Incoming Other Members with Titles: Alumni Councilor: Tom Stonecipher

Incoming At-Large Members: Cedric Kam, becekam@comcast.net, David Stanley, cdstanley@att.net, David Walden, dlwalden@waldenlaw.com, Ed Schneider, ed@konacollective.com, David Gang, gangx5@aol.com, Hugh Boss, hmb@amcapgrp.com, Joe Nathan Wright, jnw315, John Blair, john.blair@juiceplus.com, John Engelman, john.s.engelman.68@dartmouth.edu, Warren Cooke, kineoone@gmail.com, Roger Lenke, lenke@sbcglobal.net, Wells Chandler, morraless@comcast.net, Norman Silverman, norman.silverman@yahoo.com, Peter Hofman, pdhofman12@gmail.com, Peter Dunn, peter.dunn@peterdunn.com, Peter Fahey, pfahey68, Peter Wonson, pwonson@cox.net, Robert Ross, roberthross@msn.com, Ronald Weiss, rpweiss@comcast.net, George (Gerry) Bell, skiboy1968@comcast.net, Bill Adler, wfadler395@gmail.com. All have agreed to be on our Class Committee distribution list, and all have participated in person or virtually.

Section completed by: David B Peck

PRESIDENT/VICE PRESIDENT

Please outline your class's top accomplishments this year as they reflect class performance in leadership, communications, community, and service. Include detail of any special projects or innovative strategies that were employed this year that made a significant difference in your class's activities. The Class of 1968 is proud to have had an active and productive 51st year out of the College: In leadership, we have held open and inclusive Class Committee meetings both in Hanover and offsite (this year, February meeting in Connecticut). Our invitations to these meetings are classwide, and at each meeting we have been joined by classmates not part of the Class Committee. Attendance in person or virtually averages 18. We are actively reviewing our existing class projects, for continuation and possible new class projects...one in particular devoted to community service. We have used the opportunity created by the expiration of term of our Alumni Councilor, Hugh Boss, to successfully recruit our new Councilor, Tom Stonecipher. We communicated with 12 classmates as part of our selection process, and added all of those interested in serving to our Class Committee. The Committee is supportive of scheduling some of our future meetings elsewhere around the country...we have classmates in Dallas, Minneapolis and San

Francisco who have volunteered to host. Another example of leadership: Ed Heald, our Giving Chairman, was recognized as one of the Alumni of the Year this year. A total of 6 '68s have been so recognized across the years. We are proud of our continuing support of the Dartmouth College Fund, substantially exceeding our goal this year, and consistently exceeding our financial goals over the past years. Our communications have been broad band. Our Website manager, Jim Lawrie, was recognized as Digital Content Manager of the year at the 2018 Class Officer's Weekend, reflecting the quality of our website. Our 16 page newsletter, published three times a year, is full of a wide range of content, including classmate news and pictures, details of past and upcoming mini-reunions, and opinion pieces. We are using classwide iModule communications for all class events, fund raising and for Presidential notes. As noted above, we are now using zoom technology to support our Class Committee meetings. We support a variety of projects to support the Dartmouth community: our class 50th Reunion gift was to create an endowment to partially fund the freshman trips, and we will continue to grow that endowment fund. We have made donations to the Dartmouth Entrepreneurial Network (DEN), the Athletic Sponsors program, the Memorial Book Program and the Dartmouth Vietnam Project. Several of our classmates are creating a class-wide Community Service database, which is in process.

Class Goals

Describe specific class goals for last year: 1. Long range financial planning: dues structure and assets distribution 2. Review existing and proposed Class projects which support specific Dartmouth programs 3. Enlarge and sustain a large Class Committee. 4. Adopt virtual conferencing technology to allow remote participation in Class meetings. 5. Recruit and elect a new Alumni Councilor to replace retiring Councilor 6. Encourage micro-reunions of smaller groups of classmates 7. Support year round mini-reunion programs, including other classes 8. Schedule Class meetings elsewhere in the country as well as in Hanover 9. Implement the Community Service Project (CSP) through the use of a secure searchable database of class members' and spouses/partners' service activities and a secure communications vehicle. By sharing experiences and helping participants secure various types of support, the CSP will help serve communities in need at the College and around the world. It will capitalize on participants' desire to do good works and give back at a stage in life when they have more time to do so. The CSP will add a new dynamic to communications and relationships among participants, and will provide worthwhile models for undergraduates. To date, we have recruited more than 60 classmates and spouses/partners to be "early adopters" who would help test the systems and populate the database, established an initial budget, started developing the database, selected the communications vehicle, created website landing pages, and mapped out a preliminary plan for sharing participants' community service experiences with undergraduates. We have also informed the Alumni Relations Office of the project.

Class Succession

What is your leadership succession plan? In what ways did you activate it this year? Except for selection of new Alumni Councilor to replace retiring, no specific succession efforts this year

In 2020, your class is scheduled to hold: No Elections

Class Governing Documents

Have you reviewed your class constitution or made changes in the last year? Plan to review next year

Upload your most up to date constitution: http://classes.dartmouth.org/s/1353/forms/34390/495657/Dartmouth_68_Class_Committee_Agenda_5_25_19.pdf

Communications

Describe your class communication plan/strategy: 1. Full service website, sustaining and growing beyond our 50th Reunion website. 2. Use of imodule class-wide emails, both from President and Committee Chairs 3. Class Newsletters 4. Dartmouth College Fund (DCF) and Call to Lead direct solicitations

Your communication plan:

Describe *digital* communications sent to classmates (i.e. content, intended impact, measured impact): Our digital communications, imodule mailings and website, have publicized our mini-reunions throughout the year, and all have resulted in a robust attendance and participation. Our Homecoming weekend in October 2018 had 24 classmates and guests; our western ski mini-reunion at Beaver Creek, Colorado hosted 20 classmates and guests; our eastern ski mini-reunion at Okemo, Vermont was attended by 21. We had golf at Streamsong, Florida. Our Grand Canyon hike in April 2019 had 14. In May 2019, over 30 classmates and guests attended a host of events in Hanover, including a tour of the Hood Museum and a classmate-commissioned cello conerto that evening. And those are only our major mini-reunions; we have had numerous micro-reunions where smaller groups of Classmates and guests gather together. Our communications worked!

Describe *print* communications sent to classmates (i.e. content, intended impact, measured impact):

The Class of the 1968 had three 16 page newsletters. They include classmate news, upcoming events, obituaries...and an invitation to classmates and their partners to discuss issues of the day, for the country and for Dartmouth. For our Class, discussion of how the Vietnam War affected our lives, and the choices we made, prompted some lively back and forth between classmates and partners.

What is your primary tool for sending emails to your class? iModules

If "Other" or "Don't Send Email," please describe:

Please share 2-3 of your most significant challenge(s) in communicating with your class: While we haven't had significant issues to communicating with our class, there have been more detailed procedural issues, such as to whom and how to RSVP for upcoming events. I would also note that iModules is not a particularly user friendly software...I have had multiple instances where I need to call the Help Desk. I urge the College to improve iModule service.

Class Meetings

There are two types of class meetings:

- 1. A meeting where the entire class is invited. This typically takes place during major or mini-reunions.*
- 2. A meeting of the executive committee, which can take place in person, by telephone, via email or the internet (e.g., GoToMeeting).*

The Class Presidents Association recommends at least quarterly calls with the executive committee (including the DCF Head Agent and Gift Planning Chair) along with the class Alumni Councilor.

How many class meetings did you hold this year? 0

How many executive committee meetings did you hold this year? 4

What is your class's typical attendance for executive committee meetings? 18

What strategies do you use to make meetings more effective (i.e. video calls, innovative agendas, officer report-outs, forms, etc.)? First of all, we do not use the title Executive Committee, rather Class Committee, which we feel more open and welcoming to all. To make ourselves more effective, many strategies employed: we actually invite the entire class, via iModules blasts, newsletters and class column in the Alumni magazine. This has resulted in several classmates joining the Class Committee at any given meeting. We have used Zoom technology at each of the Class Committee Meetings, and have acquired a

speaker/microphone system to use at future meetings. We hold the Class Committee meetings in conjunction with mini-reunions where we can, and also are committed to meeting elsewhere in the country from time to time (ie Connecticut for our February meeting) rather than all in Hanover.

Sample agenda from an executive committee meeting: http://classes.dartmouth.org/s/1353/forms/41637/495657/Dartmouth_68_Class_Committee_Agenda_____5_25_19.pdf

Other Information

Please describe an innovation or significant accomplishment from the past fiscal year that may be shared with others: For us, two major initiatives. One is open invitation to all classmates, and their partners to the Class Committee meetings...and combining them with mini-reunion activities. Our last Class Committee meeting had 19 classmates in person, the highest number anyone could remember attending. And secondly, I would say the use of Zoom technology for including remote classmate participation in Class Committee meetings. We have had at least five off-site classmates participating, and probably more.

In what areas and in what ways might you benefit from guidance from peers and/or staff? As noted above, better iModule training and functionality for all Class Committee members...our Special Event and DCF communications, Mini-Reunions and Presidential notes would benefit.

Section completed by: David B Peck

TREASURER

Financial Information

The Class Treasurers Association recommends that classes send 3 or more paper and/or electronic dues solicitations each year. The purpose of dues is to support class engagement, and the funds should be invested accordingly into class projects, mini reunions, major reunions, newsletters, etc. The Association encourages treasurers to set quantifiable dues participation goals that enable dynamic classmate engagement.

Has a financial report for fiscal year 2018 been filed with Alumni Relations? Filed

Is your class current with its Form 990 filings with the IRS? Yes

Class Dues

Please report Fiscal Year 2019 information only. Do not count pre-paid dues.

NOTE: Total amounts and participation for dues will be loaded from Quick Base in mid-July after the fiscal year close. This will overwrite any information you have already entered into those specific fields.

Did your class collect dues? Yes

Describe your dues philosophy: Payment of class dues is encouraged but optional. Dues are used to support class and College activities.

of written/paper solicitations: 3

of electronic solicitations: 2

Solicited amount for Class Dues: \$ \$75.00

Option to add additional contribution toward projects? Yes

Total dues collected in FY19: \$ \$26,070.00

Total # of dues payers in FY19: 317

Dues Base (Active Mailing Classmates + Surviving Spouses if Solicited - Dues Omit - Incapacitated - Lost/Bad Addresses): 692

Dues Participation (Dues payers/Dues Base): 46% %

Balance of Class Treasury at end of this fiscal year: \$ \$223,592.00

Comments about Class Finances/Dues:

Please describe an innovation or significant accomplishment from the past fiscal year that may be shared with others:

What are your goals as treasurer for the coming year?

In what areas and in what ways might you benefit from guidance from peers and/or staff?

Section completed by: Jim Lawrie

SECRETARY

The class secretary is responsible for submitting six bi-monthly class columns to the Dartmouth Alumni Magazine. These columns present opportunities to share classmate and class executive committee news with classmates and the alumni body at-large. Secretaries are encouraged to write informative, factual, entertaining columns that touch a broad cross-section of the class. The secretary is also responsible for preparing classmate obituaries for the Magazine, unless the class has designated a necrologist.

of Class Notes Columns Published in Dartmouth Alumni Magazine between July 1 - June 30: 6

Do you actively solicit class news/feedback for DAM columns?

If so, how? Email,Phone

Do you track how many unique classmates you include in columns annually? Yes

Class obituaries are provided by? Secretary

Do you have other duties within the class executive committee? If so, please describe: I record minutes for each meeting of the executive committee of the class. I also solicit for the Dartmouth Alumni Fund. I was on the 50th reunion panel discussion of our Vietnam military experiences.

What are your goals as secretary for next year? I plan to report on innovative class projects such as the searchable online catalogue of classmates and partners who are assisting communities in need and such as our class's participation in Prof. Miller's Dartmouth Vietnam Project.

Please describe an innovation or significant accomplishment from the past fiscal year that may be shared with others: For our 50th reunion, we asked classmates for their views on how to fix the world. We got amazing and wide-ranging answers which served as the basis for one column. As with other things, I'm lucky to be secretary for such an energetic and creative—and opinionated--class.

In what areas and in what ways might you benefit from guidance from peers and/or staff? As a newbie secretary, I am always learning new things. The staff has lots of good input and have always been helpful when I've had questions. They've had creative ideas about topics for columns that draw people back into their Dartmouth experiences.

Section completed by: Richard W. Olson '68

NEWSLETTER EDITOR

DIGITAL CONTENT MANAGER

Website

Your class website URL: dartmouth68.org/

Check all of these best practices that apply to your class/website. Designated digital content manager, Class newsletters, Class project details, Class calendar and event details, Class officer contact information, Classmate obituaries, Sharing classmate news (or links to news), Photo gallery (or links to photo galleries), Online dues payment, Link to DCF giving page, Link to other Dartmouth resources, Class notes submission form

How often is your site updated? Monthly

If authentication is used for some or all of your class website, what method do you use?

What duties do you perform as the digital content manager(s)? Website

Other Digital Presence

On which platforms does your class have an online presence? Facebook

If "Other," please describe:

If you have a class Facebook page, please share the URL: <https://www.facebook.com/groups/72987829419/>

If you have a class Facebook page, how many people are members? 23

If you have a class Facebook page, who is permitted access? Anyone - Public Page

If you have a class Instagram account, please share the account handle:

If you have a class Instagram account, how many followers do you have?

If you have a class Instagram account, is it private or public?

Other Information

What are your goals as digital content manager for the coming year? Develop a password protected area for the website. Develop the tools needed to implement our Class of 1968 Community Service Project. A complete description of the project can be found at <https://www.dartmouth68.org/csp-test.html>. Please note that this page and the pages to which it links are not publicly available.

Please describe an innovation or significant accomplishment from this past fiscal year that may be shared with others:

In what areas and in what ways might you benefit from guidance from peers and/or staff?

Section completed by: Jim Lawrie

MINI-REUNION CHAIR

The Class Mini-Reunion Chairs Association recommends that classes plan a minimum of three mini-reunions per year. A mini-reunion is any non-reunion gathering of a class that:

- *is widely publicized to ALL classmates*
- *requires some effort to organize*
- *brings classmates together for the main purpose of reconnecting / camaraderie*

Recognizing that mini-reunions take on many shapes and sizes, please use the following examples to help determine your mini-reunion type:

- *Single Day, Single Location: NYC Museum Tour, Hike in the Upper Valley, etc.*
- *Single Day, Multi-Location: Day of the Year, Class Birthday Celebrations, etc.*
- *Multi-Day, Single Location: Homecoming, Weekend in Napa Valley, etc.*
- *Multi-Day, Multi-Location: Alumni Travel with Multiple City Stops*

Please note the following guidelines:

- *Mini-reunions taking place at multiple locations at the same time (e.g., class birthdays): Each separately organized event (location) counts as a separate mini-reunion, even if it is part of a multi-location event.*
- *Recurring gatherings such as a monthly brunch are to be counted as one mini-reunion.*
- *Classes are encouraged to try new events that will broaden the reach of the mini-reunion program by hosting events that speak to the varied interests of your classmates. Please indicate the number of new locations utilized to host a mini-reunion below.*

If you have questions, please contact [Briana Gochenour](#).

Mini-Reunions by the Numbers

Total number of mini-reunions held: 8

What percent of your class base attended a mini reunion this fiscal year? 11-20%

How many non-classmate guests attending a mini-reunion: 26-50

How many unique cities hosted mini-reunions? 6

Of these cities hosting mini-reunions, how many were new hosts? 4

Mini-Reunion Tracking Document:

What were your class mini-reunion Goals for the past year? To invite past organizers and new to promote established and novel Mini ideas to strengthen the connection of Classmates to each other and to the College.

How did you accomplish these goals? Via direct emails and phone calls to past and potential future event coordinators, as well as discussion with the full Class Committee at our meetings.

What are your class mini-reunion goals for next year? Continue established Hanover Mini Reunions and destinations Mini Reunions; conduct Mini Reunions with orientation toward theater and the arts; conduct Class Executive Committee meetings around the US.

Mini-Reunion Highlights

Please highlight one - and up to three - of your most engaging Mini-Reunions of this past year.

MINI-REUNION HIGHLIGHT 1

Title: Annual '68 Western Ski Trip (with separate spin-offs: East and "Boys" Ski Trips)

Date: 3/29/2019

Type: Multi-Day Single Location

Number of Classmate Attendees: 1-25

Number of Guest Attendees: 1-25

How did you market this event? Class Newsletter, Alumni Magazine class notes column,

established ski trip interest group email, word of mouth and recruiting.

Did you co-sponsor this Mini-Reunion with another Dartmouth class/organization? No

Please provide a brief description of this event: Well established (21st annual) ski trip to a major Western ski resort. We rent at least two large houses, ski together, enjoy other activities (cross country skiing, snowshoeing), dine out as a group several times, have catered dinners at rental houses, and enjoy card games and other evening activities.

Would you offer this Mini-Reunion again? What would you do differently? Yes, we offer this Mini Reunion every year. It has become so popular that we also conduct a similar annual Eastern ski trip at a major resort. We are unlikely to change a very successful formula.

MINI-REUNION HIGHLIGHT 2

Title: Full Class Day

Date: 5/25/2019

Type: Single-Day Single Location

Number of Classmate Attendees: 1-25

Number of Guest Attendees: 1-25

How did you market this event? Class Newsletter, Alumni Magazine class notes, class-wide iModules emails.

Did you co-sponsor this Mini-Reunion with another Dartmouth class/organization? No

Please provide a brief description of this event: Class Meeting, Tour of the new Hood Museum with the Director, a late afternoon BBQ, and evening Classmate concerto performance.

Would you offer this Mini-Reunion again? What would you do differently? Yes, in some variation.

MINI-REUNION HIGHLIGHT 3

Title: Multiple Event Tie

Date: 10/6/2018

Type: Multi-Day Multi-Location

Number of Classmate Attendees: 26-50

Number of Guest Attendees: 1-25

How did you market this event? Newsletter, Alumni Magazine, email, and more.

Did you co-sponsor this Mini-Reunion with another Dartmouth class/organization? No

Please provide a brief description of this event: Because we don't "rank" Mini Reunions by their import, this is a multi event tie, including regular Class Meetings in Hanover, our annual golf trip, a Grand Canyon hike, and a Dartmouth Travel sailing trip (technically not a Mini) - which was an opportunity to witness the exceptional presentations by football coach Buddy Teevens and his extraordinary representation of Dartmouth College.

Would you offer this Mini-Reunion again? What would you do differently? Of course!

Other Information

Please describe an innovation or significant accomplishment from this past fiscal year that may be shared with others: Our Class is making full use of the opportunity to participate in and around the Nov. 9 football game at Yankee Stadium between Dartmouth and Princeton. We are staying in the city, will have multiple dinners, go to the stadium together, tailgate at the stadium, and have a raucous victory celebration dinner after the game.

In what areas and in what ways might you benefit from guidance from peers and/or staff? We welcome any input, but our Class is constitutionally inclined to think all the time of having Mini Reunions (and Micros) with Classmates in Hanover and all over the world.

Section completed by: Bill Rich

MAJOR REUNION CHAIR

What reunion did you celebrate this year? No reunion celebrated.

Number of classmates returned:

Number of total reunion guests returned:

Please describe a reunion innovation or significant reunion accomplishment that may be shared with others:

Section completed by:

DCF HEAD AGENTS

DCF and other gift information in grey fields on this screen will be completed by the Development Office in mid-July. Please enter any comments you may wish to add at the bottom of this page and mark this section complete.

Total amount raised this year: \$424,994

of participants: 322

DCF Base: 672

**The DCF Base is calculated to include all living undergraduate alumni who have a preferred mailing address, excluding incapacitated, adopted, lost, fund omit, and not interested.*

% Participation (Participants/DCF Base): 47.9%

The 1769 Society recognizes donors who give \$2,500 or more to Dartmouth through the Dartmouth College Fund during the past year. Recognition levels for younger classes are graduated.

Comments about DCF / Other Giving: For the 7th time in the past eight years, we exceeded our fundraising (dollar) goal---this year by a remarkable margin of 21% and in a post-50th Reunion year, no less!

What are your goals as head agent for next year? Specific dollar and participation goals for FY20 will emerge from Class Committee meetings and phone conversations within the head agent's leadership team between now and early fall. My guess is that these goals will not deviate greatly from our FY19 goals. Other, more personal goals in my second year as head agent include: (1) build upon and deepen an

already excellent working relationship with DCF administrators in Hanover, especially Sarah Baptie and Patrick Crim; (2) become increasingly familiar with the powers of software packages VOLT and EverTrue, and learn to manipulate and use with greater facility the data therein; (3) train more class agents to use EverTrue and encourage them to take better advantage of this helpful support system; (4) continue to nurture the relationship with our cadre of dedicated solicitors, some of whom I knew as undergraduates and others I did not, but all of whom I now value very much as DCF teammates.

Please describe an innovation or significant accomplishment from this past fiscal year that may be shared with others:

(1) As a first-year head agent, I am not familiar with the fundraising personnel and practices of other Dartmouth classes, but I cannot imagine a more committed, hardworking, and well organized leadership team than ours. Our organizational structure of four fundraising units, each containing 8-9 class agents and headed by a member of our leadership group, provides for an efficient flow of information across individual solicitors. (2) Additionally, the class of 1968 is blessed to have a small handful of extremely generous, regular donors to the DCF. Thanks in large part to this elite group, it is a significant accomplishment that we were able to exceed our FY19 dollar goal by nearly \$75,000. (3) Another significant accomplishment from this past year has been our ability to work effectively with a fine pair of Dartmouth development officers, Sarah Baptie and Patrick Crim, and it is worth noting that Sarah was in her first year with our class. (4) A fourth successful aspect of our FY19 campaign was our regularly scheduled conference calls. This year we had 12 DCF check-in calls, not including a soon-to-be-scheduled postmortem call. These calls enabled us: to share important information; to discuss innovative practices that we might implement; and to encourage class agents to contact their prospects. Sarah Baptie's participation in each and every one of these calls was extremely helpful.

In what areas and in what ways might you benefit from guidance from peers and/or staff? (1) For a college of Dartmouth's quality, a 50% participation rate in the annual fund would seem to be attainable with some regularity. Are there effective ways by which other Dartmouth classes cast a wider net and successfully solicit more than just the usually dependable donors? (2) Alternatively, should the focus of class agents realistically be on sustaining or increasing the size and number of truly significant gifts to the DCF (e.g., 1769 Society donors)? (3) How might we encourage potential donors to contribute earlier in the campaign? It appears that annually, we have to rely on a near-heroic effort at the eleventh hour to draw in last-minute donors.

Section completed by: Parker Beverage

GIFT PLANNING CHAIR

The Bartlett Tower Society (or BTS) is Dartmouth's recognition society to honor those individuals who have named Dartmouth in their estate plans. Someone becomes a BTS member by informing the College that he/she has named Dartmouth as a beneficiary in a will, revocable trust, a life insurance policy,

retirement plan, or a life income plan (e.g., an annuity or trust).

Gift Planning information in grey fields on this screen will be completed by the Development Office in mid-July. Please enter any comments you may wish to add at the bottom of this page and mark this section complete.

This class total includes living Dartmouth alumni who are Bartlett Tower Society members.

of New BTS Members Added for the Fiscal Year (includes living + deceased): 2

of total BTS members as of June 30, 2019 (living + deceased): 43

% participation (# of total BTS Members/Original Class Size): 5%

% increase in total BTS members for the fiscal year (# new BTS members added / # total BTS members as of prior FYE): 5%

Which of these gift planning "best practices" did you engage in this fiscal year? Other

If "other," please describe: After a concerted effort leading up to our class 50th reunion in June 2018, I did not institute any communications during the FY2019. My belief was to let it rest for a year before beginning again to raise awareness and stimulate their thinking.

What are your goals for next year? Beginning with the class newsletter for 2019, and continuing forward, I plan to have a report from myself and other members of the BTS describe what it was that motivated them to include the College in their estate or gift planning. In addition, I will initiate a link on our class website to enable classmates to access more information regarding gift planning possibilities.

Please describe an innovation or significant accomplishment from this past fiscal year that may be shared with others:

None

In what areas and in what ways might you benefit from guidance from peers and/or staff? I feel quite knowledgeable regarding the gift planning alternatives. Always interested in what other classes around us may be doing.

Section completed by: Edward S. Heald

CLASS PROJECTS

For the purpose of the Class Activity Report, a class project is defined as a contribution made directly from the class treasury to Dartmouth College to support College activities.

This year, your class made project contributions of: \$19,526

How does your class select Class Projects to pursue? Focus on 3+ existing projects

What are your class project goals for next year? Our class supports multiple class projects, including ones we have maintained for several years and new ones that gain the endorsement of the Class Committee. Our class project goals for next year include the following: Having a Class Committee meeting devoted to short term and long term financial planning, with a focus on how we wish to direct our Class of 1968 assets to current and future projects. We currently plan that Financial "Retreat" on August 10, 2019. Our current class projects/donations include the Memorial Book Program, Dartmouth Athletic Sponsorship, the Dartmouth Entrepreneurial Network (DEN), and the Dartmouth Vietnam Project. Plus we are initiating our new Community Service Project (CSP)...see below. 1. Implement the Community Service Project (CSP). Building upon a concept shared during our 50th Reunion, we designed the project to help classmates and their spouses/partners – individually and collectively – assist communities in need at the College and around the world. The project reflects John Sloan Dickey's quote – "The world's troubles are your troubles...and there is nothing wrong with the world that better human beings cannot fix." Many classmates (and their spouses/partners) have supported worthy causes through their jobs or on their own, and now in retirement have more time to help communities in need. Collectively our Class possesses an abundance of knowledge, experience, and contacts that members could tap into to carry out effective and efficient community service activities and avoid reinventing the wheel. The class is an ideal vehicle for this initiative, facilitating a wide range of activities, and encouraging a new, dynamic, and meaningful dimension to our communications and conversations: helping classmates do good works. We will also share the documented experiences with undergraduates, providing models and identifying opportunities for them as they look to the future.

Please describe an innovation or significant accomplishment from this past fiscal year that may be shared with others: The Community Service Project (CSP) is an important innovation - to our knowledge no other alumni class has implemented anything like it (the model is replicable and we are willing to share what we've done with others). The project capitalizes on classmates' (and spouses/partners) community service experiences from around the world in a way that hasn't been done before by any class. From a concept presented at our 50th Reunion, we made significant implementation progress during the past fiscal year: we recruited more than 60 classmates and spouses/partners to be "early adopters" who would help test the systems and document their experiences; established an initial budget; started developing a secure, searchable database for documenting participants' service activities;

selected a communications vehicle we'll use primarily for sharing ideas for new community services activities and securing support for existing ones; created website landing pages, and mapped out a preliminary plan for sharing participants' community service experiences with undergraduates. We have also informed the Alumni Relations Office of the project and kept it apprised of our progress. The nature of the project and design of the database facilitates a much deeper exploration into participants' community service experiences than would otherwise be possible. They will be able to document and share knowledge, contacts, resources, and lessons learned that might be of interest and potentially useful to others in pursuing similar service activities. They will also be able to share ideas for new activities and solicit help. Another innovation is the scope. We're using the broadest possible definition of community (geographic, context, sector, species, etc.), and we support the widest range of activities within and outside of the College (note that we'll seek the College's approval for any Dartmouth-centric activities to ensure there's a good fit). Classmates and their spouses/partners have, indeed, roamed the girdled earth and the CSP builds on those experiences to enable our class to leave a boundless legacy - leaving the planet and its inhabitants in better shape than it would have otherwise been.

In what areas and in what ways might you benefit from guidance from peers and/or staff?

Community Service Project: We are confident in the success of the CSP because of the altruistic passion of classmates and their spouses/partners and the fact that it is based upon a model used successfully for several years by an environmental organization statewide in Massachusetts. We received some guidance from the creator of that model. We have also received guidance in the technical areas associated with making the digital tools private and secure.

Section completed by: Peter Hofman, David Peck

CLASS OF THE YEAR SUMMARY

If you would like your class to be considered for Class of the Year, please fill in the following summary. If you do not want to be considered for Class of the Year, you may leave this section blank. Individual association awards will still be considered based on each section that has been submitted (example: each secretary who submits a completed secretary section on the CAR will be considered for Secretary of the Year).

To Assist the Class Officers Association Executive Board (COAEB) in understanding what makes your class stand out, please answer the following (3,000 character limit, approximately one page of text, single spaced).

Please outline your class's top accomplishments this year as they reflect class performance in leadership, communications, community, and service. Include detail of any special projects or innovative strategies that were employed this year that made a significant difference in your class's activities.

COTY Summary: The Class of 1968 is proud to have had an active and productive 51st year out of the College: In leadership, we have held open and inclusive Class Committee meetings both in Hanover and offsite (this year, February meeting in Connecticut). Our invitations to these meetings are classwide, and at each meeting we have been joined by classmates not part of the Class Committee. Attendance in person or virtually averages 18. We are actively reviewing our existing class projects, for continuation and possible new class projects...one in particular devoted to community service. We have used the opportunity created by the expiration of term of our Alumni Councilor, Hugh Boss, to successfully recruit our new Councilor, Tom Stonecipher. We communicated with 12 classmates as part of our selection process, and added all of those interested in serving to our Class Committee. The Committee is supportive of scheduling some of our future meetings elsewhere around the country...we have classmates in Dallas, Minneapolis and San Francisco who have volunteered to host. Another example of leadership: Ed Heald, our Giving Chairman, was recognized as one of the Alumni of the Year this year. A total of 6 '68s have been so recognized across the years. We are proud of our continuing support of the Dartmouth College Fund, substantially exceeding our goal this year, and consistently exceeding our financial goals over the past years. Our communications have been broad band. Our Website manager, Jim Lawrie, was recognized as Digital Content Manager of the year at the 2018 Class Officer's Weekend, reflecting the quality of our website. Our 16 page newsletter, published three times a year, is full of a wide range of content, including classmate news and pictures, details of past and upcoming mini-reunions, and opinion pieces. We are using classwide iModule communications for all class events, fund raising and for Presidential notes. As noted above, we are now using zoom technology to support our Class Committee meetings. We support a variety of projects to support the Dartmouth community: our class 50th Reunion gift was to create an endowment to partially fund the freshman trips, and we will continue to grow that endowment fund. We have made donations to the Dartmouth Entrepreneurial Network (DEN), the Athletic Sponsors program, the Memorial Book Program and the Dartmouth Vietnam Project. Several of our classmates are creating a class-wide Community Service database, which is in process.

Section completed by: David B Peck

Dartmouth 68 Class Committee

11:00 am, May 25, 2019
Zimmerman Lounge, Blunt Alumni Center

1. Welcome to Members and Guests, in person or by phone (see attached contact information)
2. Review Minutes of Meeting of October 27, 2018 (attached)
3. Class Projects
 - a. 11:15am. DEN (Dartmouth Entrepreneurial Network). Jamie Loughlin, guest.
 - b. 11:30 am. Dartmouth Vietnam Project. Professor Ed Miller, guest.
 - c. 11:45 am. Community Service Project (briefly)
 - d. 11:50 am. Writing Program Support status (briefly)
 - e. 11:55 am. Other potential projects?
4. Class Officer Reports: Looking Back, Looking Ahead
 - a. Dartmouth College Fund
 - b. Call to Lead
 - c. Mini-Reunions
 - d. Newsletter
 - e. Secretary
 - f. Treasurer/Website (reports to be sent in advance of meeting)
 - g. Alumni Council
 - h. Gift Planning
5. Future Class Committee Efforts
 - a. Annual Report: Everyone asked to fill in their portions by July 30. A question: do we want to go for Class of the Year??
 - b. Shall we have a **summer** meeting, and if yes, when and where? Or do via conference?
 - c. Class Officer's Weekend: September 20-21. Attendance limited to 6 (was 9)
 - d. Fall Class Committee meeting: October 12 in Hanover. (And don't forget invitation to Stowe, Vermont later that weekend)
6. Open Discussion
7. Adjourn by 1 pm.

Reminder: Hood Tour at 3 pm; Barbeque at AD at 5 pm (thank you John Engelman for arranging) and Dartmouth Philharmonic at 8 pm.