

This is a printout of the Class Activity Report submission for the class listed below.

# Dartmouth Class of 1968

## PRESIDENT/VICE PRESIDENT

### Class Strategy

**Did you make progress toward any of your organization's goals from last year? Which initiatives worked well? Which did not? What challenges did you encounter?:** All of the goals from last year of the Class of 1968 were met or are well in progress. First, for the third year in a row, the Class met or exceeded our Dartmouth College Fund (DCF) goals for funds raised and for participation. Secondly, we had a most successful weekend in May dedicating the bust of Frederick Douglass at Rauner, and celebrating the Blacks at Dartmouth exhibit, both of which the Class supported financially. Third, we did commission a fanfare and processional, which will debut in 2023. Our fourth goal, a Class celebration of our collective 75th birthday, is in active planning for the Greenbrier Resort in West Virginia, for next month, September 2022. And finally, throughout the year, we continued to grow and enrich our Community Service Project, Give A Rouse Award program, and our Class Webinars

**What are your primary goals for next year? :** For the upcoming year, our primary goal will be the successful planning and implementation of our 55th Reunion, June 12-15 in Hanover. In parallel with that goal, we plan to nominate and elect a new group of Class Officers, to serve from 2023 through 2028. Our third major goal will be the establishment of an Arts Legacy Endowment and start of a program of donations to the College in support of the Arts. Continuing goals will be the successful 75th Class Birthday Mini-reunion planned for this September, our Community Service Project, our third annual Give A Rouse Award program, scheduled for the 55th Reunion, and the Class Webinar program.

**How, if at all, did your organization use the resources of the Volunteer Engagement team (Zoom, email and communications assistance, web resources, programs, other staff support)?** Volunteer Engagement was helpful throughout the year, in providing the Zoom and IModules programs for use by the Class and its officers. In addition, assistance with contacting faculty and department heads was most appreciated, where the Class would invite them to join us at meetings or zoom calls, or provide contact information for Class followup. The office was in particular helpful in arranging for spaces and support infrastructure for multiple activities by the Class during our May weekend in Hanover.

**In what areas and in what ways might you benefit from guidance from peers and/or staff?** The Class of 1968 appreciates the support of the Alumni Office and Volunteer Engagement group. When we do have an issue or question, they respond promptly.

## Class Succession

**What is your leadership succession plan? In what ways did you activate it this year?** The Class plans to create a Nominations Committee by mid Fall, which will nominate candidates for all Class Officer positions, to be presented at our 55th Reunion.

## Class Governing Documents

**Have you reviewed your class constitution or made changes in the last year?** Reviewed

**Upload your most up to date**

**constitution:** [https://classes.dartmouth.org/s/1353/forms/34390/495657/68\\_constitution\\_Final\\_Final\\_5\\_30\\_20.docx](https://classes.dartmouth.org/s/1353/forms/34390/495657/68_constitution_Final_Final_5_30_20.docx)

## Communications

**Describe your class communication plan/strategy:** Our Class communications strategy includes 3 hard copy Newsletters per year, 6 Class columns in the Dartmouth magazine, 2 dues notices, the Class website, and iModule blasts to approximately 490 classmates and widows who have email addresses. Please also see responses from our Newsletter Editor.

**Your communication plan:**

**Describe *digital* communications sent to classmates (i.e. content, intended impact, measured impact):** Our class website continues to grow in its service to the Class: classmates may register for our Webinar series, and view recorded past webinars; they can create and update entries in our Community Service Project, review the schedule for future events and review reports of past events, and review obituaries. Newly added will be information about our new Arts Legacy initiative. Our class iModule utilization is quite active: announcements of upcoming mini-reunions and class meetings, the Class webinar series, and DCF support, among many others. The Class Executive Committee has an email contact list, to which agendas and some degree of class discussion are exchanged.

**Describe *print* communications sent to classmates (i.e. content, intended impact, measured impact):** Three hard copies of our Class Newsletter, which are mailed to all classmates. Two hard copies dues notices. Two hard copies of DCF support letters. The newsletters, sometimes going to 32 pages, are particularly welcomed and admired by classmates, appreciating both the stories and photographs.

**What is your primary tool for sending emails to your class?** iModules

**If "Other" or "Don't Send Email," please describe:**

**Please share 2-3 of your most significant challenge in communicating with your class and how you have addressed these challenges.** The primary challenge, and frustration, is that IModule messages only get to around 485 to 490 classmates and widows, far less than the class base of 656. We hope that our other modes of communicating: newsletter, dues notices and class columns can get our messaging through to our entire Class.

## Class Meetings

*There are two types of class meetings:*

- 1. A meeting where the entire class is invited. This typically takes place during major or mini-reunions.*
- 2. A meeting of the executive committee, which can take place in person, by telephone, via Zoom, email or the internet (e.g., GoToMeeting).*

*The Class Presidents Association recommends at least quarterly calls with the full Class Executive Committee along with the class Alumni Councilor.*

**How many class meetings did you hold this year? 2**

**How many executive committee meetings did you hold this year? 4**

**What is your class's typical attendance for executive committee meetings? 18 to 20**

**What strategies do you use to make meetings more effective (i.e. video calls, innovative agendas, officer report-outs, forms, etc.)?** We send out two agendas per Exec Comm meetings: the first a draft agenda about 3 weeks before a meeting, the final agenda with zoom link about one week before the scheduled meeting. Supporting written reports are sent out as attachments or under separate cover: minutes from prior meetings, class financials, website use report and proposals for Class initiatives ,

**Sample agenda from an executive committee meeting:**

<https://classes.dartmouth.org/s/1353/forms/41637/495657/img013.jpg>

**Section completed by:** David Peck

## **CLASS INNOVATIONS AND ACCOMPLISHMENTS**

*Please complete this summary for your class for the last year (July 1, 2021 – June 30, 2022) reflecting on the organization's goals and work towards them. This summary aims to recognize the amazing work done by each club or group responding to an unprecedented time of virtual alumni engagement and community building. This is your chance to summarize and share the organization's work in your own words. Please be sure to highlight any particular challenges, accomplishments, and innovations made by your organization. We will be recognizing classes and spotlighting their innovative approaches and learnings at VOX, throughout the year, and directly with all volunteers and volunteer organizations.*

**Class Innovations and Accomplishments:** The Class of 1968 had multiple accomplishments which we are proud to share: 1. The Give A Rouse program, where the Class honors classmates, living and dead, who have made significant contributions to their community, their profession, their class or Dartmouth. We honored 11 classmates on October 9, 2021 (postponed from May 2021 due to the pandemic) and 6 classmates on May 14, 2022. 2. Our Class Webinar series, which features classmates leading online seminars on multiple topics. During this 2021-2022 period, the Class held 6 webinars, three in the Fall, three in the Spring: on the parole system, on a cross country bike trip, on Samson Occum, on leadership, on photography and on woodworking. All webinars were recorded and are available on the class website to classmates to watch anytime. 3. The dedication of the portrait bust of Frederick Douglass, at Rauner, on May 14, which included guests from Dartmouth administration, faculty, undergraduates and classmates. On the same day, the Class and guests gathered in Reiss Hall at Baker Library to celebrate the Blacks at Dartmouth Exhibit. Both the Douglass bust and Blacks at Dartmouth exhibit had been funded by the Class. 4. The Class continues to enrich and grow the Community Service Project (CSP), which we started several years ago. As of June 2022, we have a catalog of 94 entries, documenting the activities of classmates in their communities. 5. We have established our 55th Reunion Committee, to start the detailed planning for our 55th Reunion in June 2023

**Section completed by:** David Peck

## ORGANIZATION LEADERS: EXECUTIVE COMMITTEE

### CURRENT YEAR (FY22) COMMITTEE

Classes with new officers joining your Class Executive Committee should indicate new officers in the "Future (FY23) Committee" section.

Note that reunion chairs are considered active on July 1 of the year preceding the class reunion.

**President:** David B. Peck

**Vice President:**

**Secretary:**

**Treasurer:** D. James Lawrie, M.D.

**Mini-Reunion Chair:** Norman A. Silverman, M.D.

**Newsletter Editor:** Mark D. Waterhouse, CEcD

**Digital Content Manager:**

**DCF Head Agent:**

**Gift Planning Chair:** Edward S. Heald

**Reunion Chair:**

**Other Members with Titles:**

**At-Large Members:**

**If any of the above listed volunteers stepped *down over* the course of the year, list their names, titles, and (if available) the date they stepped down.** Tom Stonecipher, Alumni Councilor, stepped down when term expired (May 2022)

**If new officers have joined your Class Executive Committee mid-year, list their names, titles, and date they joined.** Woody Lee, Alumni Councilor, appointed by Executive Committee, May 2022

### FUTURE (FY23) COMMITTEE

Please note the names of new officers below. Include any new officers as of July 1. Those who are continuing in positions listed above, including 2022 reunion classes with officers staying on an additional year, need not be listed.

**Incoming President:** David B Peck

**Incoming Vice President:** Roger Witten

**Incoming Secretary:** Jack Hopke

**Incoming Treasurer:** Jim Lawrie

**Incoming Mini-Reunion Chair:** Norman Silverman

**Incoming Newsletter Editor:** Mark Waterhouse

**Incoming Digital Content Manager:** Jim Lawrie

**Incoming Head Agent:** Parker Beveridge

**Incoming Gift Planning Chair:** Ed Heald

**Incoming Reunion Chair:** John Engelman

**Incoming Other Members with Titles:** Joe Grasso, Memorialist Woody Lee, Alumni Councilor

**Incoming At-Large Members:** Burt Quist, Cedric Kam, David Stanley, Dick Jones, David Walden, Ed Schneider, Linc Eldredge, Tom Couser, David Gang, Gary Horlick, Howard Anderson, Mike Jacobs, Jon Axelrod, Joe Nathan Wright, John Blair, John Engelman, John Pfeiffer, Warren Cooke, Roger Lenke, David Walden, Peter Fahey, Peter Wonson, Roger Anderson, Robert Ross, Ron Weiss, Dick Olson, Gerry Bell, Tom Stonecipher. Bill Rich

**Section completed by:** David Peck

# TREASURER

## Financial Information

*The Class Treasurers Association recommends that classes send 3 or more paper and/or electronic dues solicitations each year. The purpose of dues is to support class engagement, and the funds should be invested accordingly into class projects, mini reunions, major reunions, newsletters, etc. The Association encourages treasurers to set quantifiable dues participation goals that enable dynamic classmate engagement.*

**Has a financial report for fiscal year 2022 been filed with Alumni Relations?** Filed

**Is your class current with its Form 990 filings with the IRS?** Yes

## Class Dues

*Please report Fiscal Year 2022 information only. Do not count pre-paid dues.*

*NOTE: Total amounts and participation for dues will be loaded from Quick Base in mid-July after the fiscal year close. This will overwrite any information you have already entered into those specific fields.*

**Did your class collect dues?** Yes

**Describe your dues philosophy:** The amount charged for dues is reviewed annually by the Class Committee. The amount is based on historical precedent and most recently based on our projected needs to fund our newly established Arts Legacy program. The Arts Legacy program is directed by an Arts Legacy committee that makes recommendations to the Class Committee regarding arts-related acquisitions and programs that support the arts at Dartmouth. Recent acquisitions and programs include art works purchase on behalf of the Hood Museum, the Rauner Library, the College Library, composition of a processional and fanfare to be played at College events and other music-related projects.

**# of written/paper solicitations:** 2

**# of electronic solicitations:** 1

**Solicited amount for Class Dues:** \$ \$75.00

**Option to add additional contribution toward projects?** Yes

**Total dues collected in FY22:** \$ \$23,345.00

**Total # of dues payers in FY22:** 312

**Dues Base:** 697

*(Active Mailing Classmates + Surviving Spouses if Solicited - Dues Omit - Incapacitated - Not Interested - Lost/Bad Addresses)*

**Dues Participation:** 44.8% %

*(Dues payers/Dues Base)*

**Balance of Class Treasury at end of this fiscal year:** \$ \$15,487.77

**Comments about Class Finances/Dues:**

**Please describe an innovation or significant accomplishment from the past fiscal year that may be shared with others:**

**What are your goals as treasurer for the coming year?**

**In what areas and in what ways might you benefit from guidance from peers and/or staff?**

**Section completed by:** D. James Lawrie

## SECRETARY

*The class secretary is responsible for submitting six bi-monthly class columns to the Dartmouth Alumni Magazine. These columns present opportunities to share classmate and class executive committee news with classmates and the alumni body at-large. Secretaries are encouraged to write informative, factual, entertaining columns that touch a broad cross-section of the class. The secretary is also responsible for preparing classmate obituaries for the Magazine, unless the class has designated a necrologist.*

**# of Class Notes Columns Published in Dartmouth Alumni Magazine between July 1 - June 30:** 6

**Do you actively solicit class news/feedback for DAM columns?** Yes

**If so, how?** Email

**Do you track how many unique classmates you include in columns annually?** No

**Class obituaries are provided by?** Necrologist

**Do you have other duties within the class executive committee? If so, please describe:** I keep and transcribe minutes of each Executive Committee meeting, then submit them to President, who publishes for approval by Committee. I write letters of condolence to widows of recently-deceased class members. The letters also invite

their participation in all Class activities. I also serve as a music representative on the new Arts Legacy Committee of the Class.

**What are your goals as secretary for next year?** To generate participation in Class Notes by as many '68s as possible To participate personally, both in person and online, in as many meetings, mini-reunions, and Class seminars as possible. To maintain an accurate record of Class Committee activities. To coordinate with other Executive Committee members to facilitate actions. To foster Class unity and commitment to the College.

**Please describe an innovation or significant accomplishment from the past fiscal year that may be shared with others:** Participation in the establishment of the Class Arts Legacy Committee, which will use our knowledge, experience, and treasury to discover and finance creative works that may be donated to the College or contribute to the reputation of Dartmouth as a center of artistic endeavor and accomplishment.

**In what areas and in what ways might you benefit from guidance from peers and/or staff?** I can learn more about the history of the Class Committee and approaches that might help generate more participation in Class activities by other. classmates.

**Section completed by:** Jack Hopke

## NEWSLETTER EDITOR

The Class Newsletter Editors Association encourages classes to publish a minimum of three, eight page newsletters each fiscal year (July 1 to June 30).

**How many printed newsletters did you distribute this fiscal year?** 3

**Total # of print pages:** 80

**Did you also distribute these electronically?** Yes

**How many non-print newsletters did you distribute this fiscal year?** 0

**Total # of non-print pages:** 0

**Please indicate the methods by which your class newsletters were distributed:** US Mail,Email,Class Website

**If "Social Media" or "Other," please describe:**

**Which tool(s) do you use to produce your newsletter?** MS Publisher

**If "Other," please describe:**

**Did you include a Green Card or Take a Minute Card (TAM) with printed newsletters, or a link to one in electronic newsletters?** No



**Do you solicit input and information from your classmates in another way? If so, please tell us about your methods.** Regular emails from Class President; regular emails and meetings with Class Committee; promotion on the Class website; solicitation of news during Class seminars; direct emails, phone conversations and meetings with Classmates; any other method that is appropriate during contact with Classmates.

**If you did not produce a newsletter in any format this year, please share your reasons and any obstacles you may have encountered.**

**What are your goals as editor for next year?** Continue to obtain more lengthy and personal submissions from Classmates. Continue to obtain information from Classmates who are not regular contributors. Continue the Class Discussion section with new information on prior topics and the addition of new topics. Support Class projects such as the Give A Rouse Award, Community Service Project, Class Seminars, Arts Legacy Committee and others as appropriate. Maximize the number of Classmate photos. Have a minimum of 20 pages for each issue.

**Please describe an innovation or significant accomplishment from the past fiscal year that may be shared with others:**

Posting of news information from the College and Daily D by several Classmates led to widespread discussions by many Classmates. These were captured and included in the Newsletter. This in turn led to more input from additional Classmates. Photos from the College archives were used where appropriate. Links to relevant websites were included. Comments about these discussions showed widespread enjoyment and support for similar discussions on additional topics.

**In what areas and in what ways might you benefit from guidance from peers and/or staff?** Rather than specifying topics, I much prefer learning from wide-ranging dialog at the Newsletter Editors meeting and looking at the Newsletters from other Classes during the VOX weekend (when we meet in person). Quarterly Zoom meetings should be considered and all Newsletter Editors should have access to the Newsletters from all classes.

**Section completed by:** Mark D. Waterhouse '68

## DIGITAL CONTENT MANAGER

### Website

**Your class website URL:** [www.dartmouth68.org](http://www.dartmouth68.org)

**Check all of these best practices that apply to your class/website.** Designated digital content manager, Class newsletters, Class project details, Class calendar and event details, Class officer contact information, Classmate obituaries, Sharing classmate news (or links to news), Photo gallery (or links to photo galleries), Online dues payment, Link to DCF giving page, Link to other Dartmouth resources, Class notes submission form

**How often is your site updated?** Monthly

**If authentication is used for some or all of your class website, what method do you use?** Username and password assigned by the Digital Content Manager after a validated request is received from a classmate.

**What duties do you perform as the digital content manager(s)?** Website, Social Media, Email Marketing, Surveys, Event Registrations

## Other Digital Presence

**On which platforms does your class have an online presence?** Facebook, LinkedIn, Photo Gallery

**If "Other," please describe:**

**If you have a class Facebook page, please share the URL:** <https://www.facebook.com/groups/72987829419/>

**If you have a class Facebook page, how many people are members?** 37

**If you have a class Facebook page, who is permitted access?** Anyone - Public Page

**If you have a class Instagram account, please share the account handle:**

**If you have a class Instagram account, how many followers do you have?**

**If you have a class Instagram account, is it private or public?**

## Other Information

**What are your goals as digital content manager for the coming year?** Migrate the website to Wordpress.

**Please describe an innovation or significant accomplishment from this past fiscal year that may be shared with others:** The Class has created a series of webinars, organized around topics of interest (leadership, the cosmos, baseball history, Samson Occum etc). The webinars use Zoom as a platform, and are recorded and available to all Classmates on the Class website.

**In what areas and in what ways might you benefit from guidance from peers and/or staff?**

**Section completed by:** D. James Lawrie

## MINI-REUNION CHAIR

*The Class Mini-Reunion Chairs Association recommends that classes plan a minimum of three mini-reunions per year. A mini-reunion is any non-reunion gathering of a class that:*

- *is widely publicized to ALL classmates*
- *requires some effort to organize*

- *brings classmates together for the main purpose of reconnecting / camaraderie*

*Recognizing that mini-reunions take on many shapes and sizes, please use the following examples to help determine your mini-reunion type:*

- *Single Day, Single Location: NYC Museum Tour, Hike in the Upper Valley, etc.*
- *Single Day, Multi-Location: Day of the Year, Class Birthday Celebrations, etc.*
- *Multi-Day, Single Location: Homecoming, Weekend in Napa Valley, etc.*
- *Multi-Day, Multi-Location: Alumni Travel with Multiple City Stops*
- *Virtual: Virtual event open to all classmates (note many if not all FY22 programs may be virtual)*

*Please note the following guidelines:*

- *Mini-reunions taking place at multiple locations at the same time (e.g., class birthdays): Each separately organized event (location) counts as a separate mini-reunion, even if it is part of a multi-location event.*
- *Recurring gatherings such as a monthly brunch are to be counted as one mini-reunion.*
- *Classes are encouraged to try new events that will broaden the reach of the mini-reunion program by hosting events that speak to the varied interests of your classmates. Please indicate the number of new locations utilized to host a mini-reunion below.*

*If you have questions, please contact the Volunteer Engagement team*

### **Mini-Reunions by the Numbers**

**Total number of mini-reunions held: 5**

**What percent of your class base attended a mini reunion this fiscal year? 11-20%**

**How many non-classmate guests attending a mini-reunion: 1-25**

**How many unique cities hosted mini-reunions? 5**

**Of these cities hosting mini-reunions, how many were new hosts? 2**

### **Mini-Reunion Tracking Document:**

**What were your class mini-reunion goals for the past year?** The major goals were to formulate a vacation venue, support on campus artistic expression and continue the perennial athletic gatherings, i.e. western and eastern ski trips and premium golf outing.

**How did you accomplish these goals?** The individual event organizers planned early, and promoted the events in multiple publications and reiterated attendance in blast emails and quarterly class publication

**What are your class mini-reunion goals for next year?** Unfortunately, the athletic events of yesteryear are not attainable to an increasing number of our 75 and perhaps little older classmates. Therefore we foresee formulating events around supporting the arts at Dartmouth and more cerebral activities whether involving music, theater, dance or visual arts. We are planning socially relevant or eco friendly tours of contacts not requiring as much physicality, but adding to our class mission of supporting community service and environmental protection

## Mini-Reunion Highlights

*Please highlight one - and up to three - of your most engaging mini-reunions of this past year.*

### **MINI-REUNION HIGHLIGHT 1**

**Title:** Hawaii tour

**Start Date:** 3/13/2022

**Type/Style:** Multi-Day Multi-Location

**Number of Classmate Attendees:** 1-25

**Number of Guest Attendees:** 1-25

**How did you market this event?** Class bulletins, special brochure formulated by classmate Gerry Hills that had multimedia description

**Did you co-sponsor this Mini-Reunion with another Dartmouth class/organization?** No

**Please provide a brief description of this event:** This was a 7 night visit to Hawaii. Flew in to Oahu and had 3 nights at Honolulu Beach hotel. Highlights were welcoming dinner, tour of Pearl harbor and USS Arizona and much beach time relaxation and trip to see giant surf on North Coast. Flew then to Big Island. Spent 2 nights at Volcano Park, where active volcanic activity could be viewed from hotel. Guided tour of volcano and hiking in national park provided impetus for great evening cuisine. Then drove to Kona, where had special hula dancing for the tour, again great food and a few relaxing days of beach and hike time

**Please share any success or lessons learned from the event.** Unfortunately, from inception of idea to takeoff' multiple classmates and spouses developed significant medical issues that required cancelling their reservation. This certainly will not disappear unfortunately in future and thus we are shifting to the more cerebral activities as minreunion themes

## **MINI-REUNION HIGHLIGHT 2**

**Title:** Frederick Douglas Bust dedication

**Start Date:** 8/3/2022

**Type/Style:** Single-Day Single Location

**Number of Classmate Attendees:** 1-25

**Number of Guest Attendees:** 1-25

**How did you market this event?** Class and College publications

**Did you co-sponsor this Mini-Reunion with another Dartmouth class/organization?** No

**Please provide a brief description of this event:** Inspired by our class' interest in Afro-American presence and accomplishments at the College as well as community service, Roger Anderson really created the opportunity to have a bronze bust of Frederick Douglas cast in San Francisco and then coordinated with the College a location and dedication ceremony for this Gift to the College from the Class of 1968.. A unique mini reunion was planned for May13-14, 2022. The dedication ceremony was held Saturday the 14Th of May esconcing Mr Douglas half torso in its permanent location at Rauner Library. The event was attended by Classmates, faculty, administrators and undergraduates, It was followed by a reception in Baker library in front of the History of Black students exhibit. Both the Douglass bust and the History of Blacks at Dartmouth had been funded by the Class of 1968.

**Please share any success or lessons learned from the event.**It is possible to get alumni, administrators and faculty to coordinate a significant permanent piece of art to be placed in a prominent location, as long as Roger Anderson '68 is doing the heavy lifting

## **MINI-REUNION HIGHLIGHT 3**

**Title:** Give a Rouse award dinner

**Start Date:** 10/8/2022

**Type/Style:** Single-Day Single Location

**Number of Classmate Attendees:** 26-50

**Number of Guest Attendees:** 1-25

**How did you market this event?** same as above

**Did you co-sponsor this Mini-Reunion with another Dartmouth class/organization?** No

**Please provide a brief description of this event:** As a natural segue to establishing The Class Of 68's community service project, it was felt that recognition of classmates who have incorporated extraordinary community service into their lifestyle should be recognized. These would be called "Give a Rouse" awards, individual named plaques would be presented at a dinner, The first dinner was held Oct 8, 2021 at the Hilton Garden Hotel. Approximately 50 68's and significant others attended. Because this was to be a yearly event and there was pandemic induced delay, the inaugural honorees cohort was a 2 year election. The seminal honorees were Gerry Bell, Mark Nelson, Ron Weiss, John Everett, Jim Frey, Andy Hotaling, George Spivey, Sherwood Guernsey, Jim Lawrie, Michael Zaleski and Dick Olsen.

**Please share any success or lessons learned from the event.** The significant achievements of our classmates in improving the conditions our communities and underprivileged citizens is nothing short of astounding. All who heard the honorees stories received a jolt of pride to realize these compassionate and dedicated men are our classmates

## Other Information

**Please describe an innovation or significant accomplishment from this past fiscal year that may be shared with others:** Significant accomplishments were made possible by persistent participation and hard work of classmates who take the lead and are hands-on, not handing off

**In what areas and in what ways might you benefit from guidance from peers and/or staff?** Facilitate communication with administration and be directed to the people who are actually empowered to make decisions, not speculate

**Section completed by:** Norman A Silverman MD

## MAJOR REUNION CHAIR

**What reunion did you celebrate this year?**

**Number of classmates returned:**

**Number of total reunion guests returned:**

**Please describe a reunion innovation or significant reunion accomplishment that may be shared with others:**

**Section completed by:**

## DCF HEAD AGENTS

*DCF and other gift information in grey fields on this screen will be completed by the Development Office in mid-July. Please enter any comments you may wish to add at the bottom of this page and mark this section complete.*

**Total amount raised this year:** \$479,759

**# of participants:** 323

**DCF Base:** 646

*\*The DCF Base is calculated to include all living undergraduate alumni who have a preferred mailing address, excluding incapacitated, adopted, lost, fund omit, and not interested.*

**% Participation (Participants/DCF Base):** 50%

*The 1769 Society recognizes donors who give \$2,500 or more to Dartmouth through the Dartmouth College Fund during the past year. Recognition levels for younger classes are graduated.*

**Comments about DCF / Other Giving:** Thanks once again to a redoubled solicitation effort late in the campaign, our class was able to meet its 50% class participation goal for the third consecutive year. We also exceeded our \$350,000 dollar goal by nearly \$130,000.

**What are your goals as head agent for next year?** Given that our class will be heading toward its 55th Reunion in 2023, we look forward to increasing significantly our fundraising dollar goal, perhaps to a goal of between \$680,000 and \$968,000. Further discussion in the coming weeks among members of our class DCF leadership team and class manager, Sarah Baptie, will help to determine a specific dollar goal. We expect to keep our class participation goal at 50%.

**Please describe an innovation or significant accomplishment from this past fiscal year that may be shared with others:**

Our DCF leadership team, class manager, and Patrick Crim continue to keep in close contact and to share information frequently throughout the year, and in late January, we begin to have triweekly conference calls via Zoom. Then, as we approach the end of the DCF campaign, we shift to a biweekly or even weekly schedule. We

also have a stable and effective organization of more than 30 class solicitors, divided into groups of 7-8 under four team captains.

**In what areas and in what ways might you benefit from guidance from peers and/or staff?** Again, as we head toward our 55th Reunion and establish lofty, but still attainable, goals for the FY23 DCF campaign, we surely will value the input of our class manager and others on the DC development staff.

**Section completed by:** Parker J. Beverage

## GIFT PLANNING CHAIR

*The Bartlett Tower Society (or BTS) is Dartmouth's recognition society to honor those individuals who have named Dartmouth in their estate plans. Someone becomes a BTS member by informing the College that he/she has named Dartmouth as a beneficiary in a will, revocable trust, a life insurance policy, retirement plan, or a life income plan (e.g., an annuity or trust).*

*Gift Planning information in grey fields on this screen will be completed by the Development Office in mid-July. Please enter any comments you may wish to add at the bottom of this page and mark this section complete.*

*This class total includes living and deceased Dartmouth alumni who are Bartlett Tower Society members.*

**# of New BTS Members Added for the Fiscal Year (includes living + deceased):** 1

**# of total BTS members as of June 30, 2021 (living + deceased):** 46

**% participation (# of total BTS Members/Original Class Size):** 5%+/-

**% increase in total BTS members for the fiscal year (# new BTS members added / # total BTS members as of prior FYE):** 2.5%

**Which of these gift planning "best practices" did you engage in this fiscal year?** Published information in class newsletter, Updated class website

**If "other," please describe:**

**What are your goals for next year?** Continue newsletter articles and initiate personal calls

**Please describe an innovation or significant accomplishment from this past fiscal year that may be shared with others:**

None

**In what areas and in what ways might you benefit from guidance from peers and/or staff?** Not necessary

**Section completed by:** Ed Heald



# CLASS PROJECTS

*For the purpose of the Class Activity Report, a class project is defined as a contribution made directly from the class treasury to Dartmouth College to support College activities.*

**Please list any class project contributions this year:** Some of the Class of 1968 projects have been direct support to the College; 1. Funding of the scanning of the documents of Edward Mitchell, for the Library 2. Funding of the Blacks at Dartmouth exhibit, in the Baker Library, to coincide with the 50th Anniversary of BADA 3. Funding of real maple syrup for undergraduates during study time, just before finals. June 2022 Some of the Class of 1968 projects have been purchased by the Class and donated to the College: 1. Frederick Douglass bust in Rauner. Dedicated May 14, 2022 2. Zuni Bowl. Donated to the Hood Museum. 3. Funding the composition of a new brass fanfare/processional, to debut in 2023.

**How does your class select Class Projects to pursue?** Focus on 3+ existing projects

**What are your class project goals for next year?** We are in process of establishing an Arts Legacy Endowment, of \$150,000 and an Arts Legacy Committee, which would develop recommendations for projects supporting the Arts, broadly defined. The group is currently considering a sculpture to purchase and donate to the Hood. All projects would be vetted with the College before proceeding. And additional potential projects and donations will be developed over the coming years.

**Please describe an innovation or significant accomplishment from this past fiscal year that may be shared with others:** We hope the list of projects above speaks for itself: we are proud of all of them. Some were in planning for over a year. The particular innovation this year is the creation of an Arts Legacy Program, described above. In our Class review of projects over the past several years, we noted a general consistent theme of support for the Arts. With the creation of the Arts Legacy Endowment and Committee, we are formalizing this approach going forward.

**In what areas and in what ways might you benefit from guidance from peers and/or staff?** Our Class approach to any and all projects is first to develop the idea, then vet it closely with the Department Head. We must get their buy-in before proceeding. In answer, therefore, we work with the senior relevant staff...for instance, John Stomberg of the Hood and Jay Satterfield of the Library.

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