
Seventy Eight News

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LINDA SPENCER STARS IN SURVIVOR: AFRICA

78 Becomes National Icon on *Survivor*

Life is tough as a career counselor at Harvard, but never this tough.

As a cast member of *Survivor: Africa*, **Linda Vincent Spencer** has taken her place among the truly famous. Other contestants include a goat farmer from Virginia, a soccer player living in New York and two bartenders---one from Texas, the other from Tennessee.

Linda lives in Boston with her husband and two children, Jared, 11, and Jenna, 9.

According to the *Survivor* website, Linda was born and raised on welfare in Boston's inner city. She has an Med from Tufts and a Master of Social Work from Boston College. She has been a corporate account exec, director of African Adventures at an overseas adventure travel company and a clinical social worker.

In December 1999 she was diagnosed with thyroid cancer, but after a thyroidectomy and radioactive iodine treatments is cancer free. In fact, in September 2000 -- just eight months after being diagnosed with cancer -- she made it to the top of Mt. Rainier.

Linda is a member of the Appalachian Mountain Club, Sierra Club, American Alpine Club, Career Counselors Consortium,

Blackpack, and is a former member of the Coalition of 100 Black Women.

Here's hoping Linda, who turned 45 on Jan. 1, becomes the next Tina Wesson -- and takes home the big prize.

Looking Ahead to 25th Reunion 2003

It's never too soon to plan ahead. So make a note in your Palm Pilot that our class reunites from Thursday, June 12, to Sunday, June 15, 2003.

The **25th Reunion** is a big deal, and our class has every reason to want to do it right.

One key element of a major league 25th Reunion is a Reunion Book. These generally include names, addresses, biographical information, recent and "remember

when" photos and essays from the class members.

For the past few years, the task of assembling and producing these books has been carried out by David Prentice, a Dartmouth '69 who lives in Sheenboro, Quebec. He sent me the book he did for the Class of 1975. It's yearbook-sized (soft-cover), 3/4 of an inch thick, and irresistible.

To make this book a special success, please give some thought to what you might write in an essay ---maybe even do it in advance!

Please fill out the questionnaire when it comes to you in a year or so (probably by e-mail) and send it along to David Prentice at either--ReunionBook@alum.dartmouth.org> or davidprentice@renc.igs.net.

A Reunion Book will require some money up front---about \$10,000. Think good thoughts about contributing your money and time to the reunion effort.

Pats on the

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Back for Our Giving

Our class, and our head agent, **Kevin T. Hoffman**, won several Dartmouth College Fund awards for the 2000-01 Fund Year:

the Raymond J. Rasenberger 1949 Award for outstanding non-reunion achievement, the John H. Davis 1925 Trophy for greatest non-reunion dollar total, and the the Joshua A. Davis 1927 Award for greatest dollar improvement (non-reunion category).

Here's a note from **Kevin**:

"I just received word from Dartmouth College that the Class of 1978 has turned in another extraordinary year supporting the Dartmouth College Fund.

Our class continues to be a solid leader in support of the College. Here are some numbers for last year's campaign:

Our class raised \$598,312 for the Alumni Fund. 498 classmates contributed, resulting in 51% participation, Overall, a total of \$23,040,316 was raised for Dartmouth.

We should be proud of our contribution to last year's Fund. As we approach the new year, however, we must strive for continued excellence and even greater class participation. As you know, every dollar counts, and I urge you to make a

contribution. Every gift directly aids the education of students who might otherwise not be able to obtain such a high quality education.

I would like to give my special thanks to our Class leaders and agents who have worked tirelessly to help achieve our goal. Let's keep up the good work on this year's campaign.

*For Dartmouth,
Kevin*

Another Small Request

From Newsletter Editor **Brooks Clark**:

On behalf of the Class---Thank you, Kevin, for your tireless efforts. Now, here's another request. This is fairly pertinent to the newsletter, since it involves paying for it.

To the 45% of us who don't already do so, as we approach our 25th reunion, please consider paying your class dues. (I believe the bill arrived a few weeks ago.)

These dues pay for our class subscriptions to the Alumni Magazine, for printing and mailing newsletters, and for our sponsorship of Tucker interns on Indian Reservations. So it's a nice idea to pay.

*But dues participation is also one of those **quantitative measures** by which people rate our class.*

It's also used by US News and World Report and other such rating gurus as a qualitative measure of the College. It's no secret that Dartmouth is a national leader in this kind of measure, and it's true that our class is already on

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the top end of Dartmouth classes. But with a little effort, we could easily be in a class completely by ourselves.

Your vote counts!

Brooks

Have You Surfed to the Class of '78 Web Page?

<http://www.alum.dartmouth.org/classes/78/page-meister>:

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Doug Antaya Joins Sitara Networks

C WALTHAM, Mass.-- March 26, 2001--Sitara Networks, Inc.(TM), a leading provider of solutions that intelligently integrate applications and networks for enterprises and service providers, today announced that **Doug Antaya** joins Sitara as vice president of Product Management. Doug has been in the networking industry for over 20 years in various product management and product marketing roles.

Doug was previously VP of Marketing for Ironbridge Net-

works, a developer of high performance, next-generation terabit-routing solutions. Before that, he held similar positions at Sync Research and Tylink Corporation. He was a co-founder and director of marketing at Corel Networks, and has also held senior marketing positions at Proteon and Motorola/Codex. Doug has an MBA from Northeastern University.

Who is Annalise Mayer?

Shades of *Primary Colors*, a classmate of ours has published a psychological romance novel, *The Story of S*, under the pseudonym Annalise Mayer.

Check it out at this website: <http://home.att.net/~annalise.mayer/>

From the flyleaf:

WHO IS ANNALISSE MAYER? Annalise Mayer is a part-time attorney and full-time wife, Mom & daughter of an Alzheimer's victim. She writes under a pseudonym, to avoid having to discuss the racier parts of her writings with her conservative corporate legal clients.

(Key words: Kennedy JFK, JFK, Jr. Asperger's Syndrome, abortion, home birth.)

Hirshberg Runs Gloss.com

NEW YORK--(BUSINESS WIRE)--
April 12, 2001-- Gloss.com

announced today the appointment of **Peter Hirshberg** as President, Gloss.com. Peter brings great depth of experience to Gloss.com from a diverse career, during which he was responsible for launching some of the top Internet brands. Peter was instrumental in developing AboutFace, Clinique's first foray into the Internet.

His new-media strategy firm developed marketing strategies for such icon brands as America Online, Microsoft, NBC Television Network and Pacific Bell. He was founder/CEO of Elemental Software, developer of the award-winning Drumbeat 2000 family of e-business web software. His team led the development of Elemental's business-to-consumer direct marketing and channel sales operations.

During a nine-year tenure at Apple Computer, Peter served as director of enterprise markets, growing Apple's large business and government revenue to \$1 billion annually. While at Apple, he led many of Apple's consumer merchandising and marketing efforts and spear-headed the company's entry into the online service arena.

Peter reports to the Gloss.com Board of Managers and is launching what is expected to be the industry's most compelling beauty site. "We are thrilled to have Peter on board as part of the Gloss.com team," says William P. Lauder, President of Clinique Laboratories, Inc. and a member of the Gloss.com Board. "His forward thinking ability, deep understanding of the Internet and technology business and strong sense of marketing will be valuable assets to Gloss.com."

The multi-brand site will include major cosmetic brands such as Bobbi Brown, Chanel, Clarins, Clinique, Estee Lauder, MAC, Origins, Prescriptives and Stila.

Estee Lauder Companies purchased the Gloss.com site in April 2000. The site is now co-owned by Estee Lauder Companies, Chanel Inc. and Group Clarins U.S.A. Inc.

Peter is a Trustee of The Computer Museum History Center, a new media advisor to National Public Radio and a Henry Crown Fellow of the Aspen Institute. He earned his MBA at the Wharton School.

Assorted Updates ...

Like Robin Hood, **Steve Palmer** lives in Sherwood Forest—Maryland, that is, near Annapolis. Last April Steve was promoted to senior VP in Mercantile Safe Deposit & Trust Co.'s banking division, where he develops and manages corporate banking relationships in Maryland and the mid-Atlantic market.

Christine Hayer Repasy was promoted (a year ago) to Senior Vice President and General Counsel for The Hartford Financial Services Group. Christine joined Hartford Life in 1991, became director of litigation in 1997 and vice president in 1999. Her law degree comes from UConn.

Tom Garden – whose daughter once appeared in *Sports Illustrated* as a member of football writer Peter King's softball team – last June became a senior VP in the New York City offices of CB Richard Ellis, where he is responsible for consulting and brokerage services to corporate clients throughout the country. Tom was previously managing director with Kennedy-Wilson Properties and has more than 20

years' experience in landlord and tenant representation and office and industrial development.

In August Dr. **Bruce Maslack** joined the staff of St. Mary's Hospital in Amsterdam, N.Y. Bruce, who did his residency at Maine Medical Center, specializes in alcohol rehab services.

Whit Johnson is VP of Global Sales for PlumRiver Technology, "the global standard in private, self-side channel performance for large manufacturers." With long-term relationships in the North American marketplace and fluency in French and German, Whit commands a strong understanding of e-commerce business models, operations, sales, and marketing from his work in the sporting goods and apparel industries.

Since 1989, he founded and ran several start-ups aimed at serving the outdoor, sporting goods and apparel markets. He began his career with Karhu N.A. and helped negotiate and implement the acquisitions of Merrell Boots, Koho, Canadian and Jofa hockey brands and was instrumental in growing North American sales from \$1.5 million to \$88 million.

John Bird's decade-long campaign to get Pirate great Bill Mazerowski voted into the Baseball Hall of Fame came to fruition in 2001.

Your newsletter editor was pleased to spend some time last spring with John on the sidelines of a soccer tournament near John's home in Mountain Brook, Ala.

I was doubly pleased to get a signed copy of John's authorized biography, *Twin Killing: The Bill Mazerowski Story* and a 20-minute cassette tape of Pete Rose interviewing John on his Las Vegas radio show. To order John's bio of

the best-fielding second baseman of all time, call 1-800-333-1636.

Green Cards

Anne Barschall: Last April 22, on the advice of my brother-in law, who is trying to encourage my kids' interest in technology, my family and I drove up to a robotics contest at Trinity College, in Hartford, CT. While there, I was surprised to run into classmate **Nat Goodspeed**, who actually recognized me. He was promoting his software "Mindrover," sold by his company, Cognitoy, a Dartmouth alumni company. "Mindrover"

(cont'd next page)

allows the user to simulate building and operating robots. My son, David, was enchanted with this software and spent several hours glued to it.

On another note: Over spring break, I took my kids, ages 7 and 10, to Old Sturbridge Village, Mass. In the gift shop, I spotted and purchased the book *Sees Behind Trees* by the late Dartmouth professor, Michael Dorris.

Though this book was probably aimed at teenagers, my younger son and I were very impressed with it. My older son, who is exceptionally squeamish, did not listen in to my reading.

The book is of a power and depth that one seldom sees in children's literature, or any literature. Though the end of his life was marred by tragedy and scandal, Dorris was nevertheless a great writer. I recommend that classmates check this book out.

Glen Swartwout: I am so honored to be featured in the alumni magazine when they could have chosen doctors like Koop or Whittaker. I am putting up most of my writings on my new website:

www.wizardofeyez.com.
351 Wailuku Dr.
808-935-5086
drglen@wizardofeyez.com

Ty Hilkert: I spent a few weeks hobbling around in a walker after falling off my cool new Xootr EX3 electric scooter. I've returned the d*** xootr and ordered a more safe and stately folding bicycle instead.

I'm working at Stanford on our new PeopleSoft HR/Payroll system. In my spare time I'm webmaster of <http://buddhamandala.org>.

Also taking a continuing studies class on Cognitive Neuroscience, with a textbook by Dartmouth's own Professor Gazzaniga. He gave

a seminar on "The Secret Life of the Brain" at the local Dartmouth Alumni Association.

David W. Eisele
35 S. Knoll Rd.
Mill Valley, CA 94941

Miguel Damien: My infertility practice, East Coast IVF, continues to do well. I am amazed at how much fun I still have going to work. I am thankful to have discovered a medical field that balances surgical intensity with delicate mental and scientific work. I still live to ski. Looking forward to having a home in Crested Butte, Colo. Fellow '78 **Win Craven** also vacations there. Our families hope to have some good times.

3 Paag Lane
Little Silver, NJ 07739
732-758-6511
mdamien218@aol.com

Mark Jacobson: Ophelie Jeanne d'Arc Jacobson has arrived!

Dominique and Ophelie - are doing very well, and came home from the hospital less than 2 days after the birth!

Here's the hospital website with her picture :
<http://www.webnursery.com/bidmedicalcenter/baby.asp?babyrecord=072218303>

Michael Chandler: Hi! Take a look at our website www.buildyourdream.com/chandler/, which has links to one of my four bands and also to my non-profit--- the Haw River Assembly M.P.C.

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