
Connect 78

The Dartmouth Class of 1978 Newsletter

January 2009

Jim Vailas to Become a “Wearer of the Green”

James C. Vailas (below and right) winner of the Alfred E. Watson Trophy Winner for Dartmouth Football, will be inducted into the Wearers of the Green, Dartmouth's Athletics Hall of Fame, on Sat., May 16, in Boston. The Wearers [www.alumni.dartmouth.edu/wearers], founded in 1984, holds inductions held every five years. To be honored as a Wearer of the Green, a Dartmouth student, alumnus, or coach must be an All-America selection; an individual or team



national champion; an Olympian; a major league pro; a member of an athletic hall of fame; a First-Team All-Ivy member three or more times; an Ivy League Player of the Year in a particular sport; a member of a winning crew in either the International Rowing

Association or Eastern Sprints; or a recipient of the Kenneth Archibald Prize, the Alfred E. Watson Trophy, or the Class of 1976 Award.

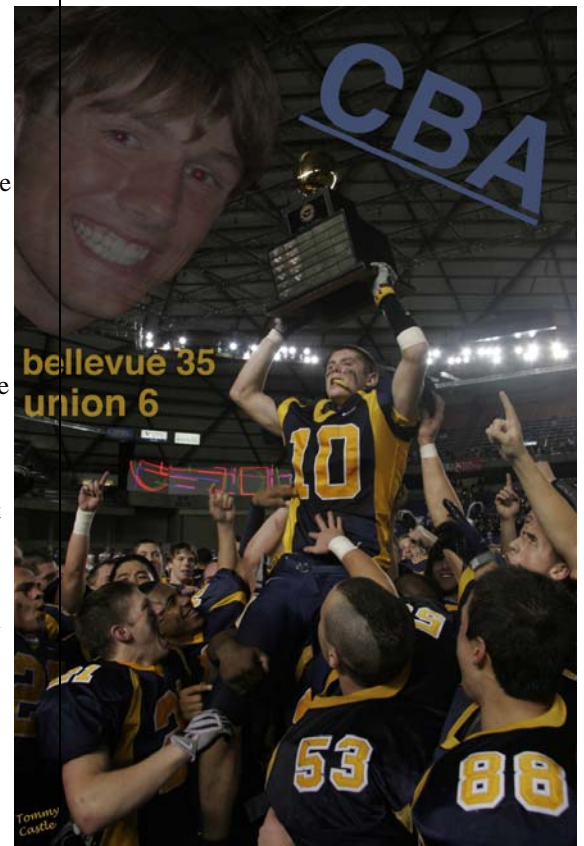
More than 160 students, alumni, and coaches will be inducted on May 16 at Boston's Westin Copley Place (reception 6-7 pm, dinner 7-11). Pres. Wright will speak.

Alumni are encouraged to attend. You can register on the Wearers website (link above).



QB Castle Wins State!

From **Rick Spier**: To all those bemoaning the Big Green's 0-10 football season, just be glad you don't live in Seattle with **Ed Hill**, **Dave Graham** and me, where our local UW Huskies went 0-12! At least the Bellevue HS Wolverines, QB'd by Tommy Castle (below), namesake of **Tom Castle**, gave us a measure of redemption by going undefeated to win their fifth state title this decade. Oh, and did I mention **Kevin Barber's** hometown Detroit Lions. rspier@comcast.net



Lady 78s Goin' Gothic

Barb Dau Southwell, Rose Gasner and **Jackie Kaiko** are organizing a private tour through Gothic: Dark Glamour, an exhibition at the Museum of the Fashion Institute of Technology in New York City that is curated by museum director **Valerie Steele**. The event is scheduled for Thursday, February 5, and will be **open only to '78 women**. A reception at a nearby restaurant will follow. E-mail Barb at bdsouthwell@hotmail.com

Since this event is not open to all 78s, it won't count as an official mini-reunion, but Mini-Reunion Czar **Mike Jacobson** applauds Barb's continuing enthusiasm and energy in this and other activities supporting the class, the Hood, and Dartmouth.

New Haynes

Tom Haynes: My wife gave birth on July 10 to our first child, Antonia Hsu Haynes. I'm starting fatherhood at a time when most of my classmates have children in college (or out of it already) but I'm greatly enjoying it.

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Portman on the Campaign

Rob Portman spoke at a Dartmouth symposium on 2008 Campaign. To hear it, go to --

<http://www.dartmouth.edu/~dartlife/archives/18-6/symposium.html>

Dr. Milton E. Wilson, 1955-2008

Dr. **Milton E. Wilson** passed away on September 8, 2008, in Cleveland, Ohio, of kidney failure. His widow, Barbara Misama Muhammad, said he had been on dialysis. He was a member of Alpha Phi Alpha at Dartmouth. If you wish to send condolences to his widow, her address is

10023 Westchester Avenue
Cleveland, OH 44108-3455

Bagamery Joins Dickey Center Visitors Board

Anne Bagamery, the business editor of the *International Herald Tribune*, has been named to the Board of Visitors of the John Sloane Dickey Center for International Understanding.

Last August Anne, while on a visit to see her mother in Chattanooga, drove up I-75 with her daughter Caitlin and boyfriend Bob Marino to Knoxville to enjoy a meal with Karen, Isabel, Olivia and **Brooks Clark** at Litton's famous restaurant.

The Clarks heard of Caitlin's plans to go to college in England or Ireland while Isabel and Olivia described their summer experience as counselors at a Fresh Air Fund camp in Fishkill, N.Y.

Paul Ehram Chairs 78's Gift Planning

Paul Ehram T82 is our inaugural Gift Planning Chair.

Paul is a Senior Vice President at U. S. Trust, Bank of America Private Wealth Management Division in Houston. Paul has extensive knowledge about estate planning and planned giving among other financial expertise areas. Paul also worked in the administration and endowment office at Dartmouth under the late Paul Paganucci '53 T54 for a year and half after Tuck and possesses a great deal of historical/financial understanding of the College. Paul played soccer as an undergrad and was active with the swim team, Delta Psi Delta fraternity, DOC and the Dartmouth Symphony Orchestra.

St. Tony's on *Secret Millionaire*

Ty Hilkert's Franciscan Mission in downtown San Francisco was featured in a recent episode of *Secret Millionaire*. "It's actually very good, modeled on a British Channel 4 show," says Ty. "Just the thing for *Great Depression II: The Sequel*. It's a fish out of water reality show of millionaires living like poor people for a week in bad neighborhoods. Each show culminates with the millionaire giving at least \$100,000 to some poor person they choose. One week it was Newport Beach moves to Imperial Beach.

<http://www.fox.com/secretmillionaire/>

Ellen Meyer Shorb Joins PDI

In November, Ellen Meyer Shorb (right, with husband Paul and kids) started a new job as Director of the Positive Deviance Initiative (PDI) at Tufts. Positive deviants are folks in companies, schools and cultures who find ways to do things better or more effectively than the norm.

A PDI press release read:

At the end of a long search we have been extremely fortunate to identify Ellen to lead the PDI into its next stage of development.

Ellen has had a varied and exciting past which will well serve the PDI. From her earlier experience as a Peace Corps Volunteer in Honduras, to her later work as a consultant trainer and coach in leadership, strategy and teambuilding, Ellen has successfully bridged multiple cultural and professional worlds.

Among her varied accomplishments Ellen has been teaching leadership and change management. She has worked in senior management positions for multiple nonprofits in the field of international development, including the Program of Negotiation at Harvard, and the Enterprise Foundation.

We very much look forward to welcoming Ellen onto our team as we look forward to our exciting future and our new mandate of amplifying the use of the PD approach worldwide to improve the lives of vulnerable populations.

To learn more about PDI, please visit our website at:
www.positivedeviance.org



On Oct. 31, just before starting the new job, Ellen wrote:

This has been a big week. My father died yesterday. As some of you know, a wonderful man. He battled bladder cancer for four years. But it spread this fall, and we knew he only had months to live. So we had time, and he had grace, and all five siblings/families were with him and my mother. He was thrilled to have his body go to Harvard Medical School for student training.

He was an inspiration to those who knew him. The *Patriot Ledger* said when he retired from being a judge, “Meyer took his greatest professional pride in the time he has spent in jail: ‘I’ve probably done more jail time than anyone working in the system,’ he said grinning. ‘I simply feel that a judge should know about the food, staff training, incentive and other programs throughout the system.’ ”

Dad spent his last week in a hospital bed at home next to a clock that an inmate had made in prison and delivered when out on furlough for a day – he knew my dad through a inmate-outmate group my dad was active in before he was a judge.

While Dad was in his last days, I was closing the deal on another chapter in my life – a job.

I accepted the position of Director of the Positive Deviance Initiative at the Tufts Friedman School of Nutrition Science and Policy. An extraordinary opportunity to work with a couple – Jerry and Monique Sternin – who have used positive deviance to

facilitate social change around the world for the last 18 years.

“Positive deviance” highlights individuals who are doing things differently but successfully -- to work with others in a community. For example, within a group of malnourished children there are often some children who are better nourished. A PD approach is to have the community investigate what those mothers are doing – what they are feeding their children, where they are getting the food, how often do they feed their children, how do they prepare the food – and have these mothers teach others within the community. So PD is finding a locally available solution that can be spread within a community. The idea has been used with challenges as diverse as stemming hospital spread infections in the U.S. to preventing female genitalia mutilation in Egypt.

The Rockefeller Foundation came to Jerry and Monique and asked them to take their work to the next level and grow this approach into a global, sustainable organization. PDI has \$2 million from Rockefeller and we are raising another \$1 million. There will be international travel and there is already a team of consultants and interested practitioners around the world.

Report from the Dec. 4-6 Alumni Council Meeting

From Brooks Clark:

Steve Adnopoz represents our class on the Alumni Council; I represent the Class Newsletter Editors. **Stan West**, who is active in the LA Club, represents the clubs, and **Todd Hemphill**, a former AC member, is still serving on the Alumni Liaison Committee [alc@alum.dartmouth.org], which is talked about in further detail later on. **Terry Wilbanks Carter** was there with her husband, a '77.

This was the 197th meeting of the Dartmouth Alumni Council. The council was founded by Ernest Martin Hopkins in 1913 to guide and support Dartmouth Alumni Relations. It meets twice a year.

The Alumni Council's mission is to **sustain a fully informed, representative, and engaged exchange of information and sentiment between the alumni and the College**, and to **enhance and inspire alumni involvement that furthers the College's mission**.

This report is meant to complement the wealth of information—about this council meeting and alumni affairs in general—available on the Office of Alumni Relations Web site at www.alumni.dartmouth.edu. If you haven't already, it's a good idea to save this address among your "favorites."

The Financial Situation

Adam Keller, vice president for finance and administration, was kind enough to brief the council on the impact of the economic downturn on the College.

The Campaign for the Dartmouth Experience is still on track for meeting its goals of increasing the size of the faculty, enhancing financial aid, and completing various projects to enhance the facilities.

Of course, a lot has changed in the past couple of months.

The endowment is down about 13.5 percent (not including private equities). Harvard's is down 22 percent. As a practical matter, Dartmouth is looking at a possible \$40 million shortfall, and so the school is taking steps to cut up to \$40 million out of the operating budget over the next two years. It has already been determined that this won't affect the tenured faculty or financial aid.

Keller says he will have a plan in place by February that will be open and transparent. "There are efficiencies to be gained," he said, "but there is not much fat in the budget."

In the area of capital projects, trustee Jose Fernandez '77 told the council that the Class of 1978 Life Sciences Building is far enough along that it will go forward. The replacement of Thayer Hall and the new Visual Arts building will be put on hold, as will the full renovation of the West Stands of Memorial Field.

The Elevator Talk

Alumni Council meetings provide council members with lots of information. Here is a 20-second summary (see below for details on each item):

- The economic downturn means Dartmouth will have to cut up to \$40 million in operating expenses over the next

two years. The endowment is down 13.5 percent. (Harvard's is down 22 percent.)

- Dean Tom Crady has practical, effective, data-based insights into forming a sound alcohol policy.
- International student applications are on the rise.
- Alums will soon vote on a referendum on the nominating process for alumni-nominated trustees.
- Watch the "Wearers of the Green" video at www.alumni.dartmouth.edu/wearers. **You can also** register there for the induction dinner in Boston May 16.
- The new Biondi baseball complex and Floren Varsity House are amazing.
- Visit the Dartmouth YouTube channel at www.youtube.com/Dartmouth.
- Alums can send their thoughts to the trustees through the Alumni Liaison Committee at alc@alum.dartmouth.org. (Please put a subject in header field.)

Dean Tom Crady: The Practical Approach to Alcohol on Campus

Tom Crady has been dean of the College close to a year. He talked with the Alumni Council about "Alcohol at Dartmouth: Context, trends, and considerations in developing a workable policy."

Crady, who wrote his PhD dissertation at Iowa State on alcohol and fraternities, has a

refreshingly practical approach to the difficult subject of alcohol on college campuses. Many aspects of effective alcohol policy are counterintuitive. Dry campuses, for example, have higher binge drinking rates (56 percent vs. 42 percent) than non-dry ones. The higher drinking age has led binge drinking to go up. Banning kegs often leads to greater use of hard liquor. Students like substance-free dorms so they can drink elsewhere and not have people throwing up in their halls. And putting responsibility back in students' hands seems to work better than unenforceable rules. With these things in mind, Crady wouldn't mind seeing a national discussion on bringing the drinking age back down from 21 to 18.

When he first arrived, Crady studied the data on students' health, including alcohol, drugs, eating disorders, and depression.

In general, 60 percent of Dartmouth students have had experience with alcohol in high school; 80 percent drink at Dartmouth, which means that 20 percent don't.

Taking this data, and seeing what works and what doesn't, he is trying to craft an alcohol policy that is "safe, realistic, and enforceable."

Happily, binge drinking seems to be down a little, from 57 percent in 2004 to 44 percent in 2008.

Crady feels that the College's Good Samaritan Policy, under which a student in a risky situation can call for help without fear of punishment, is "absolutely crucial" in avoiding dangerous situations. Without it, Crady feels, we "might have had a death." It is also helpful to have Dick's House on

campus. And it is also important that the College policy is for first offenses to result in discussions, not permanent records. "When you have 1, 2, 3 and you're out," says Crady, "You're almost guaranteed to have a death on campus, because students have such a fear of getting caught."

An effective alcohol policy will also include educating the students on risk and liability. "Kids don't know New Hampshire laws about serving peers," says Crady. If a person signs for a keg, for example, he or she can be liable for what happens to someone who partakes of it. New Hampshire law also allows police officers to charge a person with possession of alcohol based on the alcohol in his or her bloodstream.

Crady feels that "environmental management" is the best management approach to the issue, such as consideration of the physical situations that lead to binge drinking, and having a space in which students can have a get-together that doesn't involve alcohol.

In a dinner program, Karen McKeel Calby '81 received the Dartmouth Alumni Award.

President Wright spoke on the many things going on at Dartmouth, noting that 14 percent of the entering Class of 2012 are first-generation college students and 8.5 percent are international students.

Int'l Students at 8.5% of the Class of '12; Applications Rising

The Alumni Council heard from Rebecca Munsterer, who oversees international recruitment as senior associate director of Admissions.

She graduated from Colby College in 2001, then got her master's in creative writing at Dartmouth in 2004. Her master's thesis was a TV documentary on college admissions.

Dartmouth is now one of just eight schools in the country that has need-blind admissions for international students. They've seen an increase of 28 percent in international applications, and they are expecting more increases in the future.

Stephen Silver, director of International Student Programs in the Office of Pluralism and Leadership, helps deal with life and issues for international students when they arrive. Three students talked with the Council about their experiences.

Kevin Jackson '10 is an economics major from Venezuela and the president of the International Students Association (ISA), which has grown very active, putting on events and expanding its voice in the community.

Helen Chow '09 is from Hong Kong. Even though she'd spent two years in high school in Wales (at a United World College), Hanover was a culture shock and at times a lonely place. The art studio became her outlet.

It actually hindered Helen somewhat that she appeared to be quite comfortable at Dartmouth. "Because I don't have a pronounced accent," she says, "people assume I'm American. But the fact is that I don't know some of the things I'm supposed to know, like the difference between Republicans and Democrats, NASCAR and NAFTA." She had a meaningful spring work trip to post-Katrina Biloxi, Miss., and a

Copenhagen exchange term. When she pledged Sigma Delta, she said, “I realized why people confuse me with other Asian women on campus. I looked at the other 39 pledges, all Caucasian, and they *all* looked the same to me.”

Kevin Mwenda ’10 is from Nairobi, Kenya. He, too, went to a United World College for two years in high school. His was in Victoria, B.C. Before that he had gone to boarding school in Kenya. He also experienced culture shock, and—even after having been in British Columbia—surprise at the cold. He joined the ISA and took to heart its buddy system. At different times in high school he wanted to be a doctor, engineer, dancer, or any number of other things. In Kenya he would have had to decide early. At Dartmouth he had settled on an environmental economics major, but he very much values the liberal arts experience he’s had.

Dartmouth is in good shape for adapting to Tom Friedman’s flat world.

Trustee Nomination Process

The current process by which the Alumni Council nominates three candidates for trustee elections (with other candidates eligible through petition) has been in place since 1990. The elections are conducted by the Association of Alumni, whose function is to hold these elections and an annual meeting of the association. (A small technicality: the elections yield a “nominee” for trustee, who is then “elected” by the board of trustees. The board has never failed to elect an association nominee.)

The nominating process has led to various problems, including the “churn and burn” of excellent, qualified candidates who agree to run, possibly lose, and come away understandably discouraged. As the nomination process has become politicized, it has also become expensive. Even a basic mailing costs thousands of dollars.

The new proposal from the Association of Alumni is to put forth one candidate (or two, if there is no petition candidate running), with each alumnus casting one vote for their preferred candidate. The objective is to have head-to-head contests, majority victories, and a “one person, one vote” system.

Alumni must vote to approve this new mechanism by a two thirds margin. Please make a point of taking part in this referendum.

As a practical matter, if this process is not approved, the trustees will turn the duty of running elections over to the College. The trustees don’t want to do this, and the College doesn’t want to get into the business of running elections, but the current system is untenable.

Wearers of the Green Video: Watch It

Associate athletic director **Bob Ceplikas** and Northeastern University athletic director Peter Roby ’79 —with help from football coach Buddy Teevens ’79 and women’s hoops coach Chris Weilgus—talked about the Dartmouth Athletics Wearers of the Green.

(Teevens noted that he was embarrassed by the winless football season. His boss, AD Josie Harper, said Buddy will turn

it around in 2009. Apparently, this fall’s Big Green was a young team that was beset with injuries.)

The council watched a moving video on what it means to be a “Wearer of the Green,” which you can access at www.alumni.dartmouth.edu/wearers.

The Council saw the beautiful new Biondi baseball complex, featuring great new stands and artificial turf (including a brown artificial turf infield “dirt” area).

The council then toured the spanking new Floren Varsity House, which features a lavish auditorium, impressive team meeting rooms, a new football locker room and a new weight room for varsity athletes.

Says **Cep**, “The creation of the new Varsity Strength Training Center in Floren has enabled us to devote the entire top level of Alumni Gym to a spectacular new recreational fitness center, containing a wide array of cardio and weight training equipment and used by nearly 1,000 undergrads daily. Believe it or not, the new Fitness Center is widely thought to be even more impressive than the strength training center in Floren. And here’s a cool fact -- both the Varsity Strength Training Center (10,000 sq. ft.) in Floren and the Recreational Fitness Center (15,000 sq. ft.) in Alumni Gym are each the largest in the Ivy League in their respective categories -- for now anyway!”

Dartmouth YouTube Channel

Jon Murchinson ’92, who works in communications at Google, introduced the council to the Dartmouth YouTube channel: www.youtube.com/dartmouth.

Though it's not officially launched yet, it's up and running and already looms as a fantastic vehicle for telling Dartmouth's story. Unlike the regular YouTube, which is limited to videos of 10 minutes or fewer, the university sites are allowed to upload videos of any length, making it possible to show entire lectures, presentations, concerts, and so on.

The College, along with other institutions around the country, now has the challenge of figuring out how best to use this incredible tool. (Hint: after the U.S., the country with the most hits on the channel so far is China.)

Alumni Liaison Committee:
alc@alum.dartmouth.org

The Alumni Council helps communicate alumni opinions to the board of trustees. The Alumni Liaison Committee (ALC) has formalized that function by establishing a process by which all alumni input is tallied and sent along to the trustees. All alumni councilors are asked to forward input from their constituents to alc.@alum.dartmouth.org with the general subject matter placed in the header field (e.g., academics, admissions, alumni governance, athletics, and so on).

Last year's input was compiled in a report and delivered to the trustees, who say it is extremely valuable and helpful. "We really pay attention to the feedback we're getting," said Ed Haldeman '70, chair of the board of trustees. (See further comments below.)

Comments by Trustees Ed Haldeman '70, Jose Fernandez '77, and Al Mulley '70

Ed Haldeman said he was pleased to welcome the five new trustees, with their diverse expertise, all of which will be put to use in guiding the College. Noting that 21 trustees are Dartmouth alumni (additionally, the trustees include the president of the College and the governor of New Hampshire, for a total of 23), he said that, "Working together, in my five years as a trustee, this is the best board we've had."

"Facing budget issues," he said, "we are going to have to make budget cuts. Our goal is for student life and academic programs to remain unchanged." Haldeman reiterated that they are working on reducing the operating budget by up to \$40 million over two years.

Jose Fernandez, speaking for the Facilities Committee, mentioned that it is good to have new trustee Steve Roth, a commercial real estate expert, on the committee. They have decided to do the following in light of the budget tightening:

- 1) Complete the projects that are under way, notably the Class of 1978 Life Sciences Building, the work going on at Tuck, and the new baseball complex, funded by the Biondi family.
- 2) Delay other projects, notably the Visual Arts Center, Buchanan Hall at Tuck, and the renovation of the West Stands of Memorial Field. "Instead, we'll just deal with the immediate maintenance needs on the West Stands," said Fernandez, "which will save about \$10 million."
- 3) Complete the planning of projects that still need funding, including the 1953

Commons at the medical school.

- 4) Defer construction of the parking lot on Route 120 and the renovation of Thayer Hall.

Al Mulley, who chairs the Presidential Search Committee, gave an update on the search. The committee was named in June, and it resolved to have a transparent process and as active a search as possible. There will be no formal interviews until the new year. There are some 20 or 30 people the search committee is interested in. They will select 12 to interview and expect to have an announcement in the spring.

Vox the Vote

Cast your ballot March 25-May 6, 2009, to elect a new Dartmouth Association of Alumni Executive Committee. Elect a president, first vice president, second vice president, and secretary-treasurer, and seven Executive Committee members. You will also have the opportunity to vote on a proposed amendment to the Association of Alumni constitution. All alumni are members of the Association of Alumni and are eligible to vote. That means you! Vote by mail or online (watch for your ballot in the mail in March). Voting results will be announced at the Association of Alumni annual meeting in Hanover on Saturday, May 9. For election information, please visit www.voxthevote.org.