
Connect 78

The Dartmouth Class of 1978 Newsletter

January 2010

New Class Project Helps Students “Think Like Curators”

Class Project Revitalized: Hood Museum and Visual Literacy Will Be Funded

By Barbara Dau Southwell:



Dartmouth doesn't accept or graduate illiterate students – or at least not in the traditional

sense of literacy. But literacy skills can be applied to much more than the written word.

Visual literacy – the ability to look, see, describe, analyze and interpret visual works of art such as paintings and sculpture - has proven itself to have broad applications in enhancing performance in fields well beyond the visual arts, including, for example, such seemingly unrelated activities as diagnosing patient illness or negotiating business contracts.

One of the Hood Museum's strategic initiatives is to better

prepare Dartmouth students for their future lives and careers by bringing visual literacy into the Dartmouth curriculum. Funds from the Class of 1978 Project will assist the Hood in this endeavor.

Specifically, this coming year our class project will provide additional resources to enhance an enormously popular extracurricular course called *Museum Collecting 101*.

In this five-week course, students learn about the history of the collections at the Hood, its purpose statement, and its acquisitions criteria and policy, and they select and purchase an affordable, contemporary photographic work of art for the Hood permanent collection.

Students are encouraged to “think like a curator” and to discern the difference between what has natural appeal to them and what a museum might consider prior to purchase.

Participants begin by studying styles and methods, digital or print, through direct engagement with many of the museum's original photographs in the Bernstein Study-Storage Center.

Based on current collection needs, museum staff pre-selects photographers for student research. Students are required to report to the class on their findings and present

biographical information, exhibition history and artistic influences for each photographer.

During lively interactive discussions, each student makes a compelling case for why an artist's work should be represented in the collections.

Using terminology and information learned in *Museum Collecting 101*, they develop and contribute their own interpretations and hone their critical thinking skills as they argue the merits of each candidate.

Ultimately, the class must agree on a single photographer whose work is chosen for acquisition.

Two of the artist's photographs are then brought to the museum for consideration, but only one is selected.

Students are aware of the significance of their choice, which becomes a teaching/ learning resource for generations of Dartmouth students. They are appreciative of their role in this lasting legacy and proud that the credit line for the selected work of art will carry each of their names in perpetuity.

I'm sure many of us in the Class of '78 would love to sign up for *Museum Collecting 101* ourselves. While that's not currently possible, it is my plan

to involve the Class of '78 in the course through reporting on its progress and, possibly, by having students and curators make a presentation to our class (maybe at a gallery in New York!!!). We, too, can learn how to “think like a curator.”

There wasn't a line item for the Hood Class Project on the first class dues mailing that you recently received.

The Class of 1978 invites you to contribute to the Class Project at the same time you pay your dues by adding an amount to your dues check.

Please contact me if you would like more information on this project or the Hood Museum. Thanks in advance for your participation.

Barbara Dau Southwell
Class Project Chair
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Old Project Honors the Memory of Arvo Oopik

For years our class project, the Native American Program **Arvo Oopik** Fund, has subsidized peer academic tutoring for Native American students at Dartmouth in the name of our late classmate who died in a 1994 plane crash in North Dakota while making a visit to reservations served by the Indian Health Service.

Over the past decade, the class has been collecting about \$2,500 a year for the Arvo Oopik Fund. Just recently we realized that we had not been sending that money to the Native American Program.

This gave former class project chair **Jim Bullion** the pleasure

of getting in touch with Mike Hanitchak, director of the Native American Program, let him know that the Class of 78 had \$25,000 to add to the Arvo Oopik Fund.

Mike says the funds can be used to help pay for peer

mentors in the Occom Scholars Program

[<http://www.dartmouth.edu/~nap/occomscholars.html>], which currently has no funding.

Arvo's family very much appreciates our class's continuing commitment to keep Arvo's memory alive, through not only the class project but also the Class of 1978 Life Science Building auditorium. Arvo's widow, **Jennifer Brown**, said that her oldest daughter, Krista '05, called in tears when she heard about the \$25,000 gift. “These acts of love say mean so much to us,” said Jennifer. “This gift reflects something that is inside all of you – that unity of caring for other people and the earth. You get it at Dartmouth and you take it with you. The same thing exists with Krista, and there is nothing like it. It has been a source of comfort and warmth for us over the years and we will never forget it.” (Jennifer's e-mail is jenn4brown@gmail.com.)

At left: Arvo, Jenn & Krista (future Class of '05)

Below: (l-r) Krista '05, Kasey, Kara and Krisanna.



Second Annual Lord Hall Reunion

By Scott Marber:

Thanks to everyone who came to the Second Annual Lord Hall Reunion. In the photo below they are (l-r) **Pete Holekamp**, Sami Fam, **Ernie Marmer**, **Steve McKenna**, Ellen LaBerge, **Jeff Levin**, Valerie Berk, **Scott Marber**, and Pepper



We hunkered down in Val Berk's East Chatham, N.Y., country home laden with spirited libations, silhouettes of the Jonas Brothers, and candy corn.

Prior to formal arrival Pete, Scott L, Steve and Jeff took in several miles of the Appalachian Trail to get in touch with their toothless, sister-marrying roots.

At a wonderful meal of Val's cassoulet and butternut squash soup we got reacquainted until Val apparently had enough because she spit both dinner items directly into Scott M's face. Some say it was an accident and others know the truth.

Friday night we talked until 2 a.m. except for Jeff who had to get ready for a business junket the next day and change his Depends.

The next day Steve, Sami, and Ernie sat in the comfy living room from 8 am until 2 am the next day (with a break for dinner) talking about every topic ever discussed on

me it doesn't look like Ernie would have in the 18th century http://en.wikipedia.org/wiki/Montgolfier_brothers - except Ernie would have looked more effeminate and less prosperous.

This reunion had a very different feel than the first. Last year it felt like a Desperate Housewives coffee klatch crashed by U-Thant and his buddies on Oxycontin. This year it had more of an Arianna Huffington rage-meets-skilled-nursing-facility kinda thing going on. Both were better than we could have hoped.

Next year's time and location are up in the air but book your flights now. It is sure to be better than a face full of half-eaten cassoulet.

Scott Marber

Anne Bagamery: When I got my French citizenship, in a ceremony on the Ile de la Cite, we all sang the *Marseillaise*. I had tears in my eyes -- not because I was overwhelmed at becoming French, but because I kept remembering the scene in *Casablanca*! Does it to me every time!

Rick Beyer: I'm excited to announce that my latest book is on sale. It's the fourth in *The Greatest Stories Never Told* series: ***The Greatest Science Stories Never Told: 100 tales of invention and discovery to astonish, bewilder, and stupefy.*** I never dreamed

when I started on the first book that it would turn into a series that would just keep going and going.

The new book is great fun, and I hope you'll check it out.

Links: <http://www.rickbeyer.net>

http://www.amazon.com/Greatest-Science-Stories-Never-Told/dp/0061626961/ref=sr_1_1?ie=UTF8&s=books&qid=1257259257&sr=8-1

<http://www.facebook.com/home.php/pages/The-Greatest-Stories-Never-Told-by-Rick-Beyer/142496644102?ref=ts>

781-801-3261

Rachel Maddow, McNeil-Lehrer, Ellen, Judge Judy, Dancing with the Stars, The View, and Terminator 3 - Rise of the Machines. At the end we nicknamed Ernie "Monty" in honor of the Montgolfier Brothers and their hot air balloons. If you have a moment please check out the picture of Jacques Étienne Montgolfier in Wikipedia and tell

Bob Gray Named CFO of UBM

In August, **Bob Gray** was named as Chief Financial Officer for United Business Media (UBM) in London.

Bob joined UBM from Codere S.A., where he was Chief Financial Officer. Headquartered in Madrid, Codere is a leading global gaming



company with operations across eight countries in Europe and the Americas.

Bob joined Codere in 2004 and led the business's transition to a publicly listed company via its successful IPO in October 2007. As part of this process, Bob was responsible for building the business's financial reporting and control systems as well as restructuring and rebuilding Codere's finance organization, which now comprises more than 200 people operating across twelve business units in eight countries.

Before joining Codere, Bob enjoyed a successful 24-year career in investment and commercial banking.

From 1999 he was Managing Director, Latin American Investment Banking for Deutsche Bank, based in New York, heading up one of the region's market-leading franchises with particular strengths in mergers and

acquisitions and other strategic services.

Prior to his role at Deutsche Bank, he spent almost 20 years in a variety of roles at J.P. Morgan Co. with a particular focus on building and managing banking businesses in international markets, notably Latin America.

David Levin, Chief Executive Officer of UBM, said: "I am delighted to appoint Bob Gray as our CFO and to welcome him to UBM. Bob is a proven business and finance leader with substantial financial and operational management experience in a complex, multi-country business operating in markets which are undergoing structural change driven by the emergence of the online environment. He brings us a strong track record in acquisitions, deep experience of global capital markets and a great international perspective, notably on the high growth emerging economies of Latin America."

Brian Litscher: I have been spending my spare time still involved with music.

I have performed in musicals for Berkshire Theatre Festival (Stockbridge MA Playhouse) Barrington Stage and am now performing in a newly written comedy musical revue about the trials and tribulations of middle age, titled, "I Know I Came Here for Something," which has been extended three times over the summer. See

www.taconicstage.com

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Fritz Rohlfing – Our eldest child, Renate, has been admitted to the

Master of Music graduate degree program in collaborative piano at the Juilliard School and will begin her studies in September of this year in New York City.

Our son Frederick has returned from a two-year mission on the island of Hokkaido, Japan, from the Church of Jesus Christ of Latter-day Saints.

Frederick's younger brother, Markus (below, with me and my dad, Capt. Fred Rohlfing, U.S. Navy Reserve (Ret)) is now a Plebe at the Naval Academy.



Our youngest, Marissa, just turned 16 and is in her junior year at Punahou School.

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Jon Keeve -- I was chosen to serve as a Distinguished Visiting Scholar for the Orthopedic Trauma Association.

In May, I volunteered for two weeks performing trauma surgery in Landstuhl, Germany, on wounded servicemen and women from the Iraq and Afghan conflicts. It was a sobering experience to see and treat

at

he devastating injuries sustained by the members of our armed forces. I returned humbled by their dedication and sacrifice. I am glad I did not see **Burke Whitman** or **Jim Bullion** at the hospital.

I spent a few weeks in Myanmar last year as a volunteer with the Surgical Implant Generation Network, training surgeons in fracture and trauma surgery. This was my fourth mission to a developing country and continues to be one of my major interests when not saving money for college tuition.

My day job continues practicing orthopedic surgery in Spokane, Wash. My wife Tonya and I have two sons who are better musicians, skiers and runners than me. Our oldest son, Philip, is also substantially taller than his father and will be applying to colleges this fall and I am glad to say that Dartmouth is on his list of schools of interest. I could see him on the crew team, like his surrogate father, **Jim Bassett** (below, right, with Rob Gifford on a reunion panel).

Jonathan P. Keeve, MD
Northwest Orthopedic Specialists



Rob Gifford: I've been living in Newton, Mass., for the past 23

years with my wife, Claire Sokoloff, and children – Ben (Class of 2010), Alison (19) and Danny (15).

For most of that time I've been a principal of AEW Capital Management, LP, a real estate investment advisory firm serving pension funds, foundations, endowments and other institutional investors.

About 1½ years ago I retired from AEW to pursue interests in local and state politics (to the point of launching a campaign for a seat on the Newton City Council), while continuing to provide independent advisory services to institutional real estate investors . . . until I recently got a call from AIG, which was looking for someone to lead their real estate investments group. So I am now president and CEO of AIG Global Real Estate Investment Corp., a division with over \$24 billion in commercial properties across the world and more than 300 staff people. Like the rest of the company, this business unit is going through a very challenging restructuring and divestment process. I've pulled the plug on my local political campaign so I can properly focus on this big, new challenge.

new business address:

AIG Global Real Estate
277 Park Ave., 44th Fl.
New York, NY 10172-2900



Will Yancey (above, on Mt. Champlain on July 5, taken by his

cousin Peter Goebel '83): "Peter's year-round house and my summer house are in the distance over my left shoulder in this photo."

In July **Will and Bill Bender** and their families had some delightful lobster dinners near Mt. Desert Island, Maine, where they both have summer homes. They revealed some of their undergrad experiences, such as sleeping under the bridge by Notre Dame Cathedral and midnight escapades with Parisian police on Easter Sunday 1976 during our Dartmouth LSA trip.

"Our wives were digging deeper for more secrets, but some of those are locked in the granite of our muscles and our brains. The five children ranging in age from 4 to 18 entertained themselves with electronic and combat games that we do not understand, while the parents commiserated on the challenges of paying for quarter-million-dollar college educations."

Bill and Will shared their experiences earning PhD's (economics and accounting, respectively) and now working as an independent consultants (solar energy and auditing, respectively).

Carolyn Kelley Evans: I've joined the Dartmouth contingent in Tennessee.

My husband, Jim, is working on his accent.

Our daughter Gretchen, Smith '10, finished her exchange year at Dartmouth. She is a neuroscience major and an Alpha Phi.

Daughter Elizabeth is a Dartmouth '13.

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As of March 1, **Marc Brovender** is working as a financial planner and investment advisor at Thorndike

Company in Wellesley Hills, Mass. Marc remarried Mary Howe on Feb. 15, 2009.

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VOTE NOW!
Choose this home for the 2010 Energy Value Housing People's Choice Award.
Click Here and Choose Entry #20

marc_brovender@yahoo.com

Help Michael Win the 2010 NAHB EVHA Award!

From Michael Chandler:

We're going into the final weeks for people to vote for North Carolina's own Energy Value Housing Award (EVHA) entry for the most well-built, cost-effective, energy-efficient and

green home in the nation. The house was recently featured at Green Building Advisor.

<http://www.greenbuildingadvisor.com/home/nc-home-grabs-five-green-ratings>

It is certified to five different green building standards including LEED for homes and National Association of

Home Builders (NAHB) National Green Building Standard (which Michael helped write) and will use less than half of the energy of a conventional home.

Above: Michael Chandler, builder, and Beth Williams, designer with the Bryant residence recently featured at Green Building Advisor

I hope to encourage you to click here—[\[http://www.nahbrc.com/evha/voting.aspx\]](http://www.nahbrc.com/evha/voting.aspx) and **vote for entry #20**. Please spread the word to friends who are interested in the best building practices for the southeastern US climate region and spread the word that new research is coming out of Chapel Hill, N.C., that is leading the way towards a better way to build in our unique mixed-humid environment.

Whether we win the People's Choice Award or not, we do know that we'll be coming home with either first or second place for the "EVHA Southern Custom home of the Year" and that our company is in the running for the "EVHA Builder of the Year" also from the US Department of Energy, the National Renewable Energy Laboratory, and the NAHB Research Center. People's Choice voting closes on January 12th and Beth and I will be in Las Vegas on January 18th to see if we get first place or second.

Michael will also be receiving the "Green Professional of the Year" award from the NAHB University of Housing at a separate ceremony during the NAHB International Builders Show. The Green Home Builders of the Triangle will be hosting the NAHB National Green Building Conference in Raleigh NC this coming May 16th-18th and we are doing all we can to draw attention to the work our area is contributing to solving the energy and global warming problems we all share.

Thank you very much, please help spread the word. All the best!

Michael and Beth

Michael Chandler,

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From Dan Galyon: In October the Dartmouth sailing team needed a ride for the Storm Trysail Intercollegiate Regatta. **Bob Ceplikas** helped facilitate the use of my boat with me as one of the coaches. We had a great time.



"American Girl" is a semi-custom 40 footer designed specifically to compete around the world in top level fleets. The all-male team (how did that happen?) were more than happy to sail on the fastest boat at the regatta. Last year they had a rather slow ride, finished last in class, and there was nowhere to go but up.

The lads did well. Almost all of them were dinghy-only sailors but they learned the secrets of grand prix racing quickly. First day was a big breeze day and we worked on spinnaker skills emphasizing safety first. We didn't blow up any kites and kept things mostly under control working up in size on the kite inventory as the breeze let up. The Dartmouth coaches — Bobby Stork, Lee Reichart '68, and John Stork — did a great job moving everybody up the learning curve. Helming from Ben Bier '10 was

well done and my confidence in his big league driving got better and better. Of course I did whisper in his ear a lot to share some of the secrets only really good drivers are privy to. Some of the crew standouts were Sam Andrew and

Taylor McDonald who helped a lot as team leaders and trimmers. Results were impressive. In 6 races, we finished first over the line every time, much to the frustration of the highly experienced offshore teams from Navy and Georgetown — both powerhouses in the big boat college world. We ended up in third on correction with handicaps, but with each race, this crew looked better and I know they will be back next year. So will "American Girl". Watching these young men work as a team and grow as sailors in such a short time was a real treat for me. Opening up the seas for Dartmouth students to roam around just got a little boost. So next year, maybe the sailing coach might send some of the women's team. "American Girl" will be ready.

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Report from the Dec. Alumni Council Mtg.

By Brooks Clark:

I had a good time at the recent Alumni Council meeting—sharing a room with 78 class representative **Steve Adnopez**; enjoying lunch with Steve's dad and daughter, Dana '11; seeing **Bob Ceplikas**, **Terri Wilbanks Martin**, **Stan West** and Stan's son, Tyson; dining with Sarah and **Tom Johansen** (whose daughter Caitlin is now an officer with the Hooksett (N.H.) Police Dept.); meeting trustee candidates Mort Kondracke '60 and John Replogle '88, and hearing very good remarks from Trustee Sherri Oberg '82 (see below).

As a member of the Alumni Council's Communications Committee, I provided the report below to all Council members to help them communicate with their constituents. Everyone is encouraged to use all or any part of the report in any way they please, so you might have received it from a class representative.

This report is meant to complement the wealth of information—about this council meeting and alumni affairs in general—available on the Office of Alumni Relations Web site at www.alumni.dartmouth.edu. If you haven't already, it's a good idea to save this address among your "favorites."

The minutes of the Alumni Council meeting are at

<http://alumni.dartmouth.edu/default.aspx?id=1828>.

The Elevator Talk

Alumni Council meetings provide council members with lots of information. Here is a 20-second summary (see below for details on each item):

- Mort Kondracke '60 and John Replogle '88 are the Alumni Council's choices to fill the two alumni-nominated seats on the Dartmouth College Board of Trustees. There are likely to be petition candidates also nominated for each open seat in the election this spring. Cast your ballot between March 10 and April 7.
- The 100th anniversary of the Dartmouth Outing Club has been a huge success. Alumni attempted to hike the Appalachian Trail in a day, and 94 percent of the freshman class took freshmen trips.
- The Dickey Center for International Understanding is putting Dartmouth at the forefront of preparing leaders to understand global problems and develop the complex strategies for tackling them.
- Dartmouth is No. 1 in undergraduate teaching among "national universities" (U.S. News & World Report). Our rank on the "national universities" list is affected by "peer assessment," which can be influenced by unattractive publicity and the changing opinions of academicians.
- The Visual Arts Center, paid for by a \$50 million anonymous gift, "is making a statement about the

centrality of the arts at Dartmouth," says associate dean Kate Conley.

- The strategy to make up for the 19.6 percent drop, 23 percent overall, in the value of the endowment is to make the tough cuts this year and build for a quick revival.
- Alumni interviews of applicants are more important now than ever, not only in the selection process but also in building the brand. Please volunteer to do interviews in your area: <http://www.dartmouth.edu/~interviewers/>
- The Dartmouth Alumni Award was presented to Matt Dwyer '75 and the Young Alumni Distinguished Service Award was presented to Belinda Chiu '98.
- Alums can send their thoughts to the trustees through the Alumni Liaison Committee at alc@alum.dartmouth.org. (Please put a subject in the header field.)
- Want to know more? Visit the Dartmouth YouTube channel at www.youtube.com/Dartmouth.

Trustee Nominees - Mort Kondracke '60 and John Replogle '88

Tom Daniels '82, chair of the Nominating and Alumni Trustee Search Committee, gave a rundown on the exhaustive, two-year process that his committee went through to finalize nominees for the two spots on the Dartmouth College Board of Trustees.

More than 400 alumni profiles were reviewed in the course of 14 meetings held by the 11-person Nominating Committee <http://alumni.dartmouth.edu/default.aspx?id=437> over the past year. The search

criteria included: excellence in one's chosen field, bringing a unique skill set that would be accretive to the existing board, previous board experience, a commitment to Dartmouth and higher education, and willingness to serve.

The committee contacted and interviewed their candidate finalists. For some, it was not the right time in their careers or family lives to devote the vast amount of time it takes to serve as a trustee. The entire process was carried out with an emphasis on discretion, making sure no rumors of potential nominees leaked out to embarrass the many fine candidates who were considered. (Tom's presentation is posted at <http://alumni.dartmouth.edu/default.aspx?id=437>)

With that, Tom introduced the committee's nominees, Mort Kondracke '60 and John Replogle '88. For the first time ever, the trustee nominees attended the meeting. Kondracke brings more than 40 years of experience as a national journalist, who prior to his current role as executive editor of *Roll Call*, worked for *The New Republic* and *Newsweek* and was a regular panelist on The McLaughlin Group and The Beltway Boys. He was a frequent guest on This Week with David Brinkley and Meet the Press. He has been on the editorial board of the *Dartmouth Alumni Magazine* and, while at Dartmouth, was president of *The Dartmouth*. He is also on the boards of the Michael J. Fox Foundation for Parkinson's Research, The Parkinson's Action Network, and Communities in Schools for the Nation's Capital. John Replogle, president and CEO of Burt's Bees, a leading global personal care company, brings more than 20 years of experience in business, operations, finance, marketing and strategy. Previously, he was GM of Unilever's Skin Care and Operating Executive Committee and president of Guinness Brewing in the United States and U.K. He began his career at The Boston Consulting Group. He is considered a leader in sustainability and an expert in corporate social responsibility. He has

been a class officer; was a member of Bones Gate, Student Assembly, and WDCR/WFRD; and rowed on the crew team. He is also on the boards of Habitat for Humanity, the Ravenscroft School, Terracycle, and Duke University Corporate Sustainability Initiative.

Kondracke said that this is a good time in his life to give back to the College. He says he will be an "independent trustee." He hopes for an era of civil discussion of disagreements among alumni. "President Kim's new administration is a great opportunity for a fresh start," said Kondracke, who noted he supports Kim's vision for Dartmouth. He envisions himself working on communications as a trustee: "We need to do a lot more to make the country aware of what a great institution this is." He yearns for "unity rather than divisiveness, positive versus negative, negotiation rather than lawsuit filing." (Kondracke has his own website at www.mort4dartmouth.com with a link to a Facebook page from there.)

Replogle was a cradle and sibling member of the Dartmouth family, and sees Dartmouth as a family that values and respects different points of view. He hopes to bring his skills and abilities expertise to bear on three dimensions of Dartmouth: its finances, educational mission, and sense of place. He embraces the vision of opening our students' eyes to global perspectives and issues, of embracing the special location that is an inherent part of Dartmouth, and to the task of bringing discipline and rigor to the College's budget and finances. (Replogle has a website at www.john4dartmouth.com with a link to a Facebook page from there.)

Because petition trustee candidates are anticipated, only one nomination was made per open seat, ensuring that head-to-head elections can be held (this was the

strong preference of alumni, based on the 82 percent vote in favor of changes to the Association of Alumni constitution last year that simplified trustee elections). The election will take place between March 10 and April 7.

The official election website www.voxthevote.org has bios for Mort and John posted and details about the election. It was emphasized by councilors again and again that the alumni should vote in this election.

The DOC at 100

The Alumni Council had a rousing evening at the DOC House, with talks by three DOC leaders, instruction in the Salty Dog Rag, and a practical application with help from a Bluegrass Band. There was significant controversy about how many decades students had been dancing the Salty Dog Rag. Ninety-four percent of the Class of 2013 took part in freshman trips.

On October 10, the 100th anniversary of the DOC, alums participated in "AT in a Day," hiking pretty much the entire Appalachian Trail in segments. In many cases, it was an occasion for alums from



different eras to meet as they did their parts of the trail.

Above: at Bear Mountain, N.Y. (l-r) back row: new friends Ed Carye P'07, Viva Hardigg '84, Caroline Tippin '84, Mark Winkler '79 P'08, Julia Lane '85. Front row Amanda Carye '07

At the Forefront of Educating Global Citizens

Ken Yalowitz, director of the John Sloan Dickey Center for International Understanding, talked to the council about how he and his colleagues carry out their mission of “educating global citizens who are well versed in key issues and have a commitment to do something about those issues.”

Yalowitz, a former ambassador and faculty member at Georgetown and American University, has been at the Dickey Center for seven years. He described the international challenges of

- the global economic crisis,
- terrorism (and two wars),
- global health,
- climate change, and
- the environment.

The main tool the Dickey Center brings to bear on these challenges is the liberal arts education. So the Dickey folks do what they can to

- support the international-oriented parts of the liberal arts curriculum,
 - e.g., Dartmouth is offering Swahili and an International Studies minor
- teach students to think critically, rigorously, and rationally,
- help integrate new information and knowledge, and
- provide opportunities for learning outside of the classroom.

The Dickey Center provides international settings for non-credit learning, including internships at U.S. embassies (places to conduct research for honors theses). It

supports 10 student groups on campus and research in areas such as war and peace, Arctic studies, and global health. “The demand is exceeding supply,” said Yalowitz, who pointed to several reasons for that demand, including President Kim and his international vision, the new administration in Washington, and an emphasis among young people on humanitarian issues and social justice issues.

Each year there are 40 Great Issues Fellows who are sent to faraway places. This year they had 170 applications from the freshman class. “We try to send students to places where they will be out of their comfort zone,” says Yalowitz, who gave the example of a group that had a two-hour boat ride across Lake Tanganyika to spend six weeks in a village in Tanzania with no electricity, no running water, and no automobiles. “They got used to it and did very well.”

Yalowitz noted that Dartmouth’s graduate schools are committed on the international side. Tuck has an international business program that emphasizes social consciousness.

Link to the John Sloan Dickey Center for International Understanding at

<http://dickey.dartmouth.edu/>

“We’re Number One!” David Spalding ’76 on College Rankings

Like the BCS, AP, and UPI college football rankings, magazine rankings of colleges and universities are created to spark controversy and sell magazines. Every now and then a magazine like *U.S. News & World Report* gets it exactly right, as it did this past year when it ranked Dartmouth first for Undergraduate Teaching at National Universities.

On other lists, Dartmouth has the challenge of being both fish and fowl, offering a rich undergraduate experience comparable to those (like

Amherst and Williams) at the top of the “Liberal Arts Colleges” while having the resources that put us on the “National Universities” list.

On the National Universities list, said David Spalding ’76, vice president of Alumni Relations, our ranking can bump up or down a place or two as a result of “peer assessment.” This ranking can be affected by unattractive publicity, lawsuits, etc. Happily, it can also be affected by actual achievements by the students and faculty.

For example, the Dartmouth Institute for Health Policy and Clinical Practice is world renowned for its “outcomes research.” As President Kim likes to note, its studies on shared decision-making in doctor-patient relationships, are “at the forefront of the national debate on health care, cited regularly by both sides.”

Updates from the Acting Dean and Dean Conley on the Visual Arts Center

Acting Dean of the College Sylvia Spears spoke of embracing President Kim’s challenge to prepare students to be leaders who will take on the biggest problems that exist in the world today.

Spears described her practical challenge: to align her division of 500 employees to “challenge and support students to be ethical, engaged, and accountable citizens and leaders.”

Associate Dean Kate Conley described the Visual Arts Center, which is being built, despite the economic downturn, because of an anonymous \$50 million gift, and should be finished in three years. “This visual arts center,” said Conley, “is making a statement about the centrality of the arts at Dartmouth.”

When it’s done, it will create a very beautiful “Arts Precinct” of the Hop, the Hood Museum, and the

Visual Arts Center, with a courtyard onto Lebanon Street.

President Kim and David Spalding on the Budget

David Spalding ran through a budget-planning presentation with the Alumni Council, and President Kim followed up with comments the next day.

Because of the decline in the endowment, Dartmouth will reduce its workforce, examine staff and faculty salaries, slow or freeze the hiring of staff and faculty, and halt capital expansion (except for the Class of 1978 Life Sciences Building, which was already under way, and the Visual Arts Center, which has been paid for by an anonymous gift for that purpose).

The main strategy approved by the board of trustees is to do the necessary restructuring now to enable a rapid recovery over the next five years. This strategy minimizes risk and reduces volatility. But it does mean that there will be cuts. They will be strategic, not across-the-board cuts.

In his discussion with the Alumni Council, President Kim said that “cuts will not be as severe among the faculty, because that is core to the Dartmouth experience.” He had heard some arguments that this was not fair to the staff, but Kim said, “This is not a social justice issue.” The College will be looking for administrative efficiencies and business practices as cost savers.

Link to President Kim's budget presentation to the College:
<http://www.youtube.com/watch?v=HENSJ7jfuU>

Admissions Office Workshop: Alumni Interviews Make a Difference

The Alumni Council's Enrollment and Admissions Committee organized an informative Admissions workshop for all councilors. Councilors heard

from Dan Parish '89 and Colleen Wearn '06 of the Admissions Office and Jeff Solomon '91, who is the district enrollment director, or DED (the alumni interview coordinator) in Las Vegas.

Dan ran through the numbers, which are basically that we end up turning away nine out of ten applicants. Dan made the point that there were 10,475 interviews last year (58 percent of the applicants). He said that this is “incredible corporate outreach,” and that each interview is a marketing opportunity, a chance to convey in a real and meaningful way what Dartmouth is all about, even to the vast majority of applicants who will not end up in Hanover.

Jeff Solomon said he looks for passion in the kids he interviews. “It can be about almost anything,” he says, “sports, projects, art, whatever.” And he likes to listen. “I learn as much from the kids from what they ask as what they answer.”

The Admissions people are very grateful for the efforts of the 7,100 alumni interviewers and the care and detail the alumni put into these interviews and the write-ups. Dan encouraged alumni to sign up to volunteer in their areas and to bear in mind what a powerful opportunity interviewers have to demonstrate the value of Dartmouth's unique undergraduate experience to everyone who applies.

One question came from Annette Gordon-Reed '81, Pulitzer Prize-winning author of *The Hemingses of Monticello*, among other books, who teaches at NYU Law School and Rutgers and lives on the West Side of Manhattan. She mentioned that often the kids she interviews are way too polished. Annette asked Dan how best to get them off their talking points. Dan said more or less that it is the interviewer's art to get the most genuine glimpse of the person possible, and that's why the alumni interview can be so valuable to them.

In other areas of the country, applicants can be less prepared for interviews of this kind, especially ones in which alums break into tears recounting fond memories of freshman trips, walks across the Green on 20-below mornings and favorite professors from days gone by. (President Kim likes to say that “it takes only five minutes to make an alum cry.”)

The Dartmouth alumni interview can be a learning opportunity for the applicant, not only about the Dartmouth ethos and what it has to offer but also in how to conduct a meaningful interview and conversely how to do well in an interview.

In a remarkably revealing presentation, Colleen Wearn ran through three real, slightly disguised applicants to show us how the alumni interview truly helped the “readers” make decisions.

Among other things, the alumni interview can

- 1) help confirm what the application seems to indicate,
- 2) assuage certain fears or misgivings the readers may have, or
- 3) show that, despite good grades and test scores, an applicant may not have the thirst for learning that they are really looking for.

Anecdotes, details, and examples that interviewers give to back up their impressions of the kids are the most helpful to the folks in Admissions. They bring the kids to life and ring true to the readers.

Remember: Dartmouth no longer offers on-campus interviews, so alumni interviews are the only face-to-face impressions the Admissions Office gets.

To volunteer for alumni interviewing, please visit <http://www.dartmouth.edu/~interviewers/>

and click on the “Sign up for Interviewing” link on the right side of the page. Or contact Kathy Nichols in the Admissions at (603) 646-3368.

Lunch with Amanda Wheelock '13

The discussion of alumni interviews inspired me to follow up on one of my interviewees, Amanda Wheelock '13, over lunch.

Amanda went to Girls Preparatory School in Chattanooga. (She is a second cousin eight times removed of Eleazar; her (8 greats) great-grandfather was the pious one's second cousin.) She valued the information and perspective on Dartmouth that she got in her alumni interview.

She (amusingly) contrasted it with a couple of other alumni interviews, including one in which she got "about three words in edgewise" and was discouraged from her idealistic goals of going into the international service and helping the world. Since this is the very vision of President Kim (by way of John Sloan Dickey), she is especially sure that she is in the right place.

One thing that has been important to Amanda is the warmth and welcoming feeling given by everyone, starting with the DOC's freshman trip welcoming crews in crazy outfits and multicolored hair and continuing through the Ultimate Frisbee team.

She will be doing LSA in Barcelona and FSP probably in Prague. She is looking forward to the "Great Issues" course, which will be revived in time for their sophomore summer. She is taking Geography 1 (which is so interesting that she may want to major in geography) and Health Care in American Society: History and Current Issues from Allen Koop (son of C. Everett). Her freshman seminar is on 20th century revolutions in the sociology department focusing on Iran, Nicaragua, and the Philippines.

Back to the Classroom

The Alumni Council's Academic Affairs Committee coordinated three faculty lectures for alumni councilors, providing them with their choice from the following three topics:

Dr. Joseph Rosen, professor of surgery at Dartmouth Hitchcock Medical Center and an adjunct professor of engineering and senior lecturer spoke on "Are We Prepared for this Pandemic?"

Lorie Loeb, research associate professor and director of the digital arts minor in computer science, gave a talk on "GreenLite Dartmouth: Unplug or the Polar Bear Gets It!" She described the ever-growing problem of energy "vampires," the electronic machines that use a surprising amount of electricity while not in use.

Kevin Reinhart, associate professor of religion, Asian, and Middle Eastern studies, spoke on "Understanding Islamists," and provided an overview of historic and contemporary Islam.

Trustee Sherri Oberg '82, Tu '86 : Impressions after a Year

Sherri Oberg '82, Tu'86 became a trustee in September 2008. She noted that the board has fiduciary responsibility for the strategic direction of the College. She found the trustees to be dedicated and passionate about Dartmouth.

Among other committee assignments, she chairs the Health Sciences Committee, for which she has broad and varied experience. Diana Taylor '77 is chairing the Audit Committee, and Steve Roth '62, Tu'63 is chairing the Finance Committee. These are examples of specific expertise being applied to board of trustees' responsibilities. Oberg was impressed by the expertise that **Jeff Immelt** brought to board policy making, not surprising from his years as CEO of GE. She did not mention Immelt's experience blocking for her husband, **Curt Oberg**, on the Big

Green football team.

ROTC on Campus

David Spalding '76 discussed the state of ROTC on campus. Dartmouth is one of four Ivies to allow ROTC students to train on campus.

Twelve students are currently enrolled in the ROTC program at Dartmouth. Of these participants, seven have signed on for an eight-year military commitment after graduation. Contracted students receive scholarships from the government for four years of tuition, a book stipend and an additional \$300 to \$500 per month.

An article in The D discussed the situation in detail:

<http://thedartmouth.com/2009/11/19/news/rotc>