



Connect 78

The Dartmouth Class of 1978 Newsletter

June 2010

A Note from Our Co-Head Agents

To all those who contributed to the 2010 Dartmouth College Fund—THANK YOU! As of mid-June, the Class of '78 has raised over \$1.1 million with **44% participation**. Your continued support ensures that Dartmouth students receive the highest quality undergraduate experience available. Our contributions also enable Dartmouth to sustain its longstanding commitment to need-blind admissions and to the recruitment and retention of the very best teacher-scholars.

Many thanks to the class agents who helped with fundraising during the 2010 fiscal year. Our class could not have achieved these results without your efforts!

Stay tuned for the results of the inter-fraternity participation challenge (see note from **Jody Dietze** at right) going on now.

If you have not yet made a donation for this year's Dartmouth College Fund and would like to do so, please call 1-800-228-1769 or go to www.dartmouthcollegefund.org today! The Fund closes for the year on June 30.

Best regards,

Bill Daniel, Elissa Hylton, Barbara Dau Southwell and David Dietze

Co-Head Agents

'78s From Fraternities and Sororities Compete!

From David 'Jody' Dietze:



'78 Class agents – including **Bill Daniel, Elissa Hylton, Barbara Dau Southwell** and I – are running a competition

among '78 fraternity/sorority members to benefit the Dartmouth College Fund. The focus is on participation, with each fraternity/sorority striving for bragging rights for the highest participation in DCF donations.

Our Class is a proven leader for Dartmouth. But, we want to increase participation. **The goal is 50% of all class-mates. We are now at 44%** and need just 53 more donors to make our goal. 204 of our fraternity/sorority members have not yet donated. So just a bit more participation will get us a significant way towards our goal!

The contest promises to be fun. Do your part to benefit the DCF and put your fraternity/sorority at the top of the leader board!

Best regards,

David G. Dietze, JD, CFA, CFP®

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From Jim Turro: I couldn't resist forwarding this photo taken by Dan Grossman at the Dartmouth relays from early January. The story behind my '78 jersey is touching. I had given my prized class jersey to Kristin Manwaring D'96 on the occasion of her HS graduation. I had been one of the two alumni interviewers who had encouraged her and Maribel Sanchez (current women's track coach) to matriculate at Dartmouth. They eventually went on to first place finishes in the Ivies (Heps) as seniors and I believe went to Olympic trials.

While at Dartmouth this January for the relays Kristin brought me a gift bag with my nearly perfect class jersey inside! Dan Grossman captured the photo of me with my son John D'12. I'm just returned from Indoor Heps where the jersey was a great way to show my Dartmouth colors.

Jim Turro

Col. Burke Whitman Is Home

Dear Friends --

I have returned from Afghanistan, where I have spent the past year conducting counterinsurgency and combat operations with your U.S. Marines. Many thanks for your e-mails! I regret that I was unable to respond while deployed, due to a combination of security restrictions and limited bandwidth, so I look forward now to responding to each of you individually in the coming days!

I have been back on military active duty since September 2008, when I resigned as CEO of HMA, upon completion of a turnaround in customer satisfaction and quality, in order to accept a Marine's once-in-a-lifetime appointment to serve with the Joint Chiefs of Staff in D.C. as its Deputy for the Greater Middle East Region advising our national leadership on strategy and policy in the war on terror as the President shifted focus from Iraq to Afghanistan.

In April 2009, I accepted a further appointment to execute part of the new policy by serving as the Marines' Director of Afghan Forces with 2d Marine Expeditionary Brigade, the first increment of our nation's plus-up of forces

in Afghanistan. Now that I am back home, I will continue to serve full-time in the military for several months in order to conduct after-action missions in Camp Lejeune, N.C.; Quantico, Va.; Washington, D.C.; and the Army War College.

Beginning in the fall, I am slated to command one of the three Marine Regiments that comprise your Marine Corps' reserve force, and will also return to my service on civilian boards, church, and other causes.

The past year and a half have been deeply rewarding. Our losses have been painful, but the young American men and women serving with me have done great work and have made a real difference. I wish you could see them: they are a sight to see.

For the next several months, my primary home will be in Washington, D.C., but I will still be quite mobile, so the best way to reach me will be to use this personal email address or the personal mobile phone below. Thanks again for your notes, and I look forward to seeing or speaking with you soon!

Semper Fidelis,

Burke W. Whitman

Colonel, U.S. Marine Corps

Mobile Phone: 239-207-4392

Email:

burkewhitman@yahoo.com

MANDEL TO CHAIR DARTMOUTH BOARD OF TRUSTEES



During its spring meeting, the Dartmouth Board of Trustees elected **Stephen F. Mandel Jr.** (above) as the new Chairman of the Board, succeeding Charles E. Haldeman Jr. '70, effective at the conclusion of Haldeman's three-year term June 13.

The Board also elected two alumni-nominated members, Morton M. Kondracke '60 and John B. Replogle '88.

Mandel, a Charter Trustee who was elected to the Board in 2007, is managing director of Lone Pine Capital LLC.

Haldeman, who was originally elected as a Charter Trustee in

2004, has served as Chair since 2007. Haldeman is chief executive officer of Freddie Mac.

Mandel said, "I am honored that my colleagues have asked me to serve as Chairman of the Board, particularly following the outstanding leadership that Ed has provided during the past three years.

"I am excited about the opportunity to work with President Kim, my colleagues on the Board and the entire Dartmouth community in realizing an even greater future for this College that we all love."

Mandel founded Lone Pine Capital, a financial management firm, in 1997. Prior to founding LPC, he was managing director and consumer analyst at Tiger Management Corporation (1990-1997), mass-market retailing analyst at Goldman, Sachs (1984-1990) and consultant at Mars and Company (1982-1984).

Mandel graduated from Phillips Exeter Academy (1974), Dartmouth College (1978) and Harvard Business School (1982).

He is a trustee of Teach for America and a former trustee of Phillips Exeter Academy and The Children's School.

He is also a founder and board member of the Lone Pine Foundation, whose mission is to help children and families in the greater New York City area.



From Andy Ebbott: Two groups of '78's, in Salt Lake for three-day ski weekends, ran into each other in the airport and decided to join forces for a day of skiing at Alta. We all made it through the day, unscathed and hope to join forces next year.

Todd Baker -- Diane and I are back living in Berkeley, Calif., our home base in the '80s and '90s. Both girls are in college (Trinity and U Chicago, respectively). I'm doing corp. development for TD Bank, based out of Toronto and Cherry Hill, N.J., which means I travel a lot. In fact, my true home sometimes seems to be 30,000 feet above Chicago. If you want to see what Diane is doing, check out www.thebrushguard.com.

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Left to right – Back Row -
Andy Ebbott, Ray Boniface, Bernie Drury, Jeff Nadherny, Jeff Crowe, Bruce Rauner.

Front Row – Brian Deevy '77,
Bollie Bollenbach, Bob McCarthy, Mark Bernfield and Fred Seligson.

Carol Folt (78 Adopted), Dean of Faculty since 2004 and the Dartmouth Professor of Biological Sciences, is the new Provost.

"As Dartmouth's chief academic officer, Carol will play a crucial role in the institution-wide strategic planning process we are now launching," said President Jim Yong Kim. "Carol is an internationally recognized scientist, an outstanding educator, and an astute and visionary administrator."

Read more about Folt, a member of the Dartmouth faculty since 1983.

<http://www.alumniconnections.com/links/link.cgi?l=1304558&h=231933&e=DRT-20100510143521>



Curt Knox, father of Amanda, talks with Joe Bishop.

From Joe Bishop:

Dear Classmates:

I have become involved in the Free Amanda Knox Cause.

<http://www.amandadefensefund.org/>

Amanda is the University of Washington student recently convicted of murder in Perugia, Italy. I am firmly convinced that she is innocent and that this was a travesty of justice.

I had the opportunity to meet with the Knox family at a fundraiser in Seattle in January. These are good people. I urge all of my friends and classmates to take a moment to look at this important story.

Joe Bishop

From Chris Cilizza's "The Fix" column in *The Washington Post*, June 11:

Former Ohio Rep. **Rob Portman** (R) is up with his first TV ad of the open seat Senate race, a 30-second spot highlighting his recent "jobs tour" across the state.

"People are working harder for less, and looking for jobs that don't exist," Portman says in the ad. "I've heard a lot of frustration and a lot of great ideas." He also notes that he has traveled to all 88 counties in the state and debuts his "Portman plan" designed to create jobs in the state.

Portman, a former six-term congressman and U.S. Trade Representative in the Bush Administration is well-known in the heavily Republican southwestern part of the state but remains something of an unknown in the rest of the Buckeye State. These ads are the leading edge of Portman's attempt to introduce himself statewide as a problem-solving outsider.

Lt. Gov. **Lee Fisher** (D) moved quickly to responded, launching a web video portraying Portman as a Washington insider under whose watch the trade deficit grew and tens of thousands of jobs were shipped overseas.

(Sidenote: That Portman launched a television ad and Fisher responded with a web video is evidence of the significant financial edge the Republican enjoys. Portman had \$7.8 million in the bank in mind-April while Fisher, who had a surprisingly serious primary challenge, had just \$906,000 in the bank.)

Recent polls show Portman running neck-and-neck with Fisher in the race for retiring Sen. **George Voinovich's** (R) seat.

Obituaries



The late Will Yancey on Mt. Champlain, July 5, 2009, taken by his cousin Peter Goebel '83.

Yancey, William Fredrick "Will" Will Yancey, PhD, CPA, loving husband and devoted father, resident of Dallas and Maine, passed away February 11, 2010, at home in Dallas.

Will was born Aug. 30, 1956, in Boston, Mass., to Marianne and Joel Yancey. He earned a BA from Dartmouth College, 1978, Master of Forestry from Duke Univ., 1980, a Bachelor of Accounting, UM Duluth 1983, a Master of Business Taxation, UM Twin Cities, 1987, and a PhD in Accounting, UT Austin, 1993.

He married the love of his life, Carol Gabriel, on July 5, 1986.

Will, a former TCU professor, was self-employed in accounting, specializing in statistical sampling.

He had many professional publications and was honored with many awards, including having his website, www.willyancey.com being listed as 'Best of the Web' by *Forbes Magazine*.

Will generously gave his time in service to the community.

An Eagle Scout, he actively volunteered as an assistant scout leader in Troops 2150, 86, and 751, mentoring many boys as they strived for the Eagle Scout rank, including his son, Michael.

He also remained active in the Circle 10 Council, Order of the Arrow, Mikanakawa Lodge.

He served as photographer for the Jesuit/Ursuline Ranger Band, and he interviewed undergraduate applicants for Dartmouth College for 26 years.

He is survived by wife, Carol, son, Michael, sister Julie and husband Kevin, sister Margaret and husband Gordon, and many nieces and nephews, including Wendy who lived several years with the Yancey family.

Will was loved and admired by many and will be remembered for his love of the outdoors and kayaking, teaching spirit, generosity, and willingness to help.

If desired memorial gifts may be made in Will's name to: Order of the Arrow, Circle Ten Council, 8605 Harry Hines Blvd, Dallas, TX 75235

Lisa Tunnell

Margaret Elise Martin Tunnell (Lisa) died February 27, 2010, at Piedmont Hospital, she was 54. A native Atlantan, Lisa graduated from the Westminster Schools in 1974, earned her

A.B. from Dartmouth College in 1978 and her MBA from the University of Virginia, Darden Graduate School of Business in 1983.

At Dartmouth, Lisa lettered in basketball, and was in the 3rd graduating class of women.

She received the Marcus Heiman Award for Contributions to the Arts.

Her connection to Dartmouth continued with her service on the Board of Overseers of the Hopkins Center for the Performing Arts.

Professionally, Lisa served as the Managing Director of the Academy Theater, the Administrative Director of Lifelink of Georgia and as the Director of Organ Procurement for the same organization.

In 1997, Lisa joined her husband's practice to create Tunnell and Tunnell Landscape Architecture, where she served as managing partner and project manager for institutional projects such as the three-phase implementation of work at the Atlanta Botanical Garden and the Olmsted Linear Park Alliance in Druid Hills.

Lisa retired in 2005 and enjoyed bridge and the company of family and friends in Atlanta and in Highlands, N.C.

Lisa's work as a community volunteer was deeply fulfilling.

She served as the President of the Junior League of Atlanta in 1995-1996, as well as many

other board positions while associated with the League.

She was the Chairman of The Georgia Coalition on Donation.

She was an active member of the Atlanta Botanical Garden and served as the co-chairman of the Garden of Eden Ball in 2000.

Lisa served on the Board of the Atlanta Girls' School and the City of Atlanta Board of Ethics.

She was a member of the Peachtree Garden Club and the National Society of Colonial Dames of America, Atlanta Town Committee.

Lisa was the 1999 Honoree of the National Kidney Foundation of Georgia-Gift of Life Gala and received the 2004 Distinguished Alumni Service Award from the Westminster Schools.

Lisa is predeceased by her father Thomas E. Martin, Jr. and is survived by her husband of 27 years, Spencer Tunnell II, mother, Margaret Sheffield Martin, brothers Thomas E. Martin III (Stella) and David S. Martin (Elizabeth) as well as niece Cameron Martin McCord and nephews David S. Martin, Jr., Thomas E. Martin IV, George W. Martin and by her ever watchful Australian Shepherd, Bobby.

The family requests that in lieu of flowers, friends may remember the Lowance Center for Human Immunology at Emory University, 1440 Clifton Road, N.E., Suite 112, Atlanta, Georgia 30322.

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Please join the Dartmouth Class of 1978 Facebook page!

It's a secure site, and it is a handy part of our class communications array.

Report from the May. Alumni Council Mtg.

By Brooks Clark:

I had a good time at the recent Alumni Council meeting (my last).

I enjoyed lunch on the Hanover Inn terrace with **Steve Adnopoz**, our class representative, Steve's dad and daughter, Dana '11; and I saw **Bob Ceplikas**, **Terri Wilbanks Martin**, **Stan West** (not pictured); dined with Sarah and **Tom Johansen**; and heard very good remarks

from Trustee Sherri Oberg '82, spouse of **Curt**.

As a member of the Alumni Council's Communications Committee, I provided the report below to all Council members to help them communicate with their constituents. Everyone is encouraged to use all or any part of the report in any way they please, so you might have received it from a class representative.

This was the 200th meeting of the Dartmouth Alumni Council. The council was founded by Ernest Martin Hopkins in 1913 to guide and support Dartmouth Alumni Relations. It meets twice a year.

The mission of the Alumni Council is to sustain a fully informed, representative, and engaged exchange of information and sentiment between the alumni and the College, and to enhance and inspire alumni involvement that furthers the mission of the College.

The Elevator Talk

Alumni Council meetings provide council members with lots of information. Here is a 20-second summary:

1) As a result of the economic downturn and the endowment decline equal to 19.6% from a



performance standpoint in 2009, Dartmouth faced a \$100 million gap between its income and its planned spending. The board of trustees and President Kim decided to make the tough cuts -- \$50 million last year and an additional \$50 million this year – so the College can start building for the future. Most universities decided to take a gradual approach to getting their spending in line. Among our peer institutions, only Stanford and Dartmouth took the “cut now, grow later” strategy. Few of the cuts were to faculty or to the academic programs. Most were made in administration and operations.

Unexpected result: some alumni saw the effectiveness of the cuts and felt confidence in giving large gifts for important projects. One was a \$35 million anonymous gift to establish the Dartmouth Center for Health Care Delivery Science, building on the success of the Dartmouth Institute for Health Policy and Clinical Practice’s study of health care delivery issues. The new center will draw on the undergraduate and graduate schools of Dartmouth to find multidisciplinary answers to the challenges of the skyrocketing costs of health care.

2) Dartmouth had a record number of applicants, admitted only 11.5 percent of them, and had a record yield of accepted students who said, “Yes, I’m coming.” This means the entering class stands at 1,161. Why the yield? Three factors:

- *U.S. News & World Report* named Dartmouth first in commitment to undergraduate teaching among national universities

- A larger number of applicants accepted in early decision
- An effective “Dimensions” weekend was held in April for accepted students, complemented by successful Facebook page, through which members of the Class of 2013 offered their thoughts to the accepted applicants on why they might like Dartmouth.

Takeaway: Alumni interviews of applicants are more important now than ever, not only in the selection process but also in building the brand. Please volunteer to do interviews in your area. For more information, visit <http://www.dartmouth.edu/~interviewers/>.

3) The Campaign for the Dartmouth Experience raised \$1.3 billion. A remarkable 70 percent of alumni participated, with a total of 65,259 donors.

4) Thirty-two percent of alumni voted in the spring trustee election. Some 71 percent voted online. Morton Kondracke ’60 ran unopposed, and John Replogle ’88, who was opposed by Joseph Asch ’79, won the contest for the second trustee vacancy.

5) Dartmouth students raised more money for Haiti than any other student body in the country, and the funds were used effectively because of President Kim’s unique position as a co-founder of Partners In Health.

6) Acting Athletic Director **Bob Ceplikas** has a vision and plan for improving W-L records of Big Green teams, notably the football team and the men’s basketball team.

7) During the Alumni Council dinner banquet, President Kim gave a fascinating presentation about the history of the Alumni Council. This was followed by Dartmouth Alumni Award presentations to Martha Beattie ’76 and Dr. Rick Silverman ’81.

8) Alumni involvement strengthens fraternities, sororities and co-ed organizations, which are vibrant parts of the Dartmouth community.

9) Alumni can send their thoughts to the trustees through the Alumni Liaison Committee at alc@alum.dartmouth.org. (Please put your topic in the subject field.)

10) Want to know more? Visit the Dartmouth YouTube channel at www.youtube.com/Dartmouth.

11) Note also that the alumni magazine is now available online at dartmouthalumnimagazine.com. This is also where obituaries will be posted. There will be more room here for longer obits and pictures, and the obits can remain on the Web site forever. The magazine also has a Facebook page: <http://www.facebook.com/DartmouthAlumniMagazine> -- where you can keep up with posts from the DAM staff.

Meeting with Students

Members of the Alumni Council met with groups of students.

One of the groups discussed Social Media and Communications, which featured a student-produced documentary video

<http://mba.tuck.dartmouth.edu/digital/videos/ITdoc.html>

showing what happened when Ann Rockwell ’11 – daughter of **Drew Rockwell** – was cut off from texting and e-mailing for five days.

Ann, who is majoring in Creative Writing and Theater, went from sending and receiving hundreds of texts and emails each day to zero. During her five-day experiment, she had noticeable withdrawal pains. She did not know how to rendezvous with friends or take care of their problems.

Council members contrasted the new world of constant communication with the days of the single pay phone down the hall as the way to touch base with home and erasable boards on doors as the key information conveyances among students.

The discussion went on to ask whether students playing card games and looking at Facebook on laptops are truly able to focus on the material being presented in the classroom? One answer: most of it is posted on the Blackboard system (in which each class has a home page) anyway.

David Spalding '76 becomes Chief of Staff to President Kim

After nearly five years as vice president for Alumni Relations, David Spalding '76 has been named chief of staff to President Kim. Patsy Fisher '81 will be the acting vice president while a search firm looks for the next vice president for Alumni Relations.

The Impact of the Campaign for the Dartmouth Experience by Vice President for Development Carrie Pelzel '54a

Vice President for Development Carrie Pelzel reported that the Campaign for the Dartmouth Experience raised \$1.3 billion. A remarkable 70 percent of alumni participated, with a total of 65,259 donors.

Among many other important things, this made possible 18 new professorships.

In her ongoing advancement of the Dartmouth Experience, Pelzel, an adopted member of the Class of 1954, stressed the importance of building the reputation of the College, which involves asking, "What are meaningful engagements with students, alumni and parents that contribute to building relationships?"

Some examples include the good works by the Tucker Foundation and the Summer Enrichment at Dartmouth (SEAD) program.

Tom Daniels '82 on the Trustee Election

As chair of the Alumni Council's Nominating and Alumni Trustee Search Committee, Tom Daniels '82 reported that the recent trustee election for two vacant alumni-nominated seats on the board drew the highest turnout ever.

Thirty-two percent of alumni voted in the election. Some 71 percent voted via the Internet.

Morton Kondracke '60 ran unopposed, for the first vacancy and John Replogle '88, who was opposed by Joseph Asch '79, won the contest for the second trustee vacancy.

The Budget Cuts and Moving Forward

Senior vice president and strategic advisor Steven Kadish reported on the budget cuts and numbers. As a result of the economic downturn and the endowment decline equal to 19.6% from a performance standpoint in 2009, Dartmouth faced a \$100 million gap between its income and its planned spending. The board of trustees and President Kim decided to make the tough cuts--\$50 million last year and an additional \$50 million this year--so the College can start building for the future. Most universities decided to take a

gradual approach to getting their spending in line. Among our peer institutions, only Stanford and Dartmouth took the "cut now, grow later" strategy. Few of the cuts were to faculty or to the academic programs. Most were made in administration and operations.

Unexpected result: some alumni saw the effectiveness of the cuts and felt confidence in giving large gifts for important projects. One was a \$35 million anonymous gift to establish the Dartmouth Center for Health Care Delivery Science, building on the success of The Dartmouth Institute for Health Policy & Clinical Practice and drawing on Tuck, Thayer and the arts and sciences to find multi-disciplinary answers to the challenges of skyrocketing costs of health care. From the center Web site at

<http://www.dartmouth.edu/~tdc/>:

"The joint commitment of the College and its affiliated medical center will facilitate research, education—and very importantly—implementation in clinical practice to improve the care patients receive."

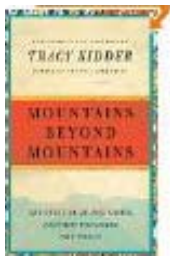
President Kim noted that he is seeing comments from people around the country asking, "Why didn't we think of that?"

Carol Folt '78a on What's New in the Arts and Sciences

Provost and biology professor Carol Folt talked about the Great Issues Forum that will be piloted this summer. Echoing the "Great Issues" classes of the first half of the 20th century, the sophomore class will have a shared intellectual experience and debate world issues as they hear a variety of speakers.

After the tragic earthquake in Haiti, Dartmouth students raised more money than any other student body in the country, and that money was used effectively

because of President Kim's unique position as a co-founder of Partners In Health, the story of which is described by Tracy Kidder in his book *Mountains Beyond Mountains*. "The night of the earthquake," said President Kim, "I was up most of the night, and in the morning we were ready to take steps to help."



In the days after the earthquake, Partners in Health was the main medical provider able to continue operations, and it set up the first dialysis unit in the country.

Enrollment and Admissions

As Dean of Admissions and Financial Aid Maria Laskaris '84 told the council as a whole, Dartmouth had a record number of applicants – 18,778 – of whom 2,165 were admitted, for an 11.5 percent rate of admission.

The happy surprise of the 2010 admission season was the "yield." In recent years, about 49.5 percent of those accepted chose to come to Dartmouth. This year, that percentage jumped to 55, with a slightly larger-than-expected freshman class of 1,161. Laskaris pointed to three contributing factors:

1. Some of the increase was the result of the larger group of students admitted early. For those 400 or so, the yield is basically 100 percent.
2. The yield may also have gotten a bounce from *U.S. News & World Report's* astute placement of Dartmouth at No. 1 on its "Commitment to Undergraduate Teaching

among National Universities" list. "What we do is teach," said Laskaris, "and we do that better than anyone."

3. The admitted applicants seemed to respond to a successful "Dimensions" weekend in late April and to the Class of 2013's social media outreach (e.g., a Facebook page) in which this year's freshman class explained to next year's potential freshman class why Dartmouth is the place to be.

As of late May, the Class of 2014 was 51 percent male and 49 percent female.

Fourteen percent are legacies; 37 percent are U.S. students of color (The Class of 2014 will be the second most diverse class to matriculate at Dartmouth). Eight percent are international; 10 percent are first-generation college students; 47 percent are receiving scholarships that average about \$35,000 each.

Laskaris noted that, even though the number of applicants has nearly doubled since 2005, her staff "remains committed to a thorough and individualized review process." Each application gets at least two readings, and Laskaris reiterated that alumni interviews do matter: "They put a personal face on who this individual is."

To illustrate exactly what an 11.5-percent admissions rate means, Laskaris displayed a graphic of 100 figures, with 11½ of them shaded in. You find yourself looking at the vast number of those unshaded figures and comprehending how many there are.

As a practical matter, this brings home three points for alumni interviewers:

1. We have that many more interviews to do,
2. We interview many remarkable applicants who would have gotten in just five years ago.
3. In practical terms, of the young people we interview, 8.5 out of 10 will not be admitted.

As director of admissions recruitment Dan Parish '89 told the Alumni Council in December, it's more important than ever for alumni in all parts of the country to sign up to help with interviews. The interviews are important not only for telling applicants' stories in a personal way but also for telling Dartmouth's story. Call it a "marketing opportunity" or "corporate outreach." The alumni interview is an opportunity to introduce applicants, including the 8.5 out of 10 who won't get in, to the uniqueness of the Dartmouth approach to the college experience.

It's also a worthy goal to make the interview itself a developmental opportunity for applicants, some of whom are new to the intimidating experience of sitting down with a stranger and talking about achievements, aspirations, the life of the mind and the exchange of ideas—all in an hour. (Even Dartmouth seniors can use polishing in the art of schmoozing: alumni councilors took part in a speed-networking exercise arranged by the Career Services office.)

To volunteer for alumni interviewing, please visit <http://www.dartmouth.edu/~interviewers/> and click on the "Sign up for Interviewing" link on the right-hand side of the page. If you have any questions, please contact Kathy

Nichols in the admissions office at (603) 646-3368.

Report from Trustees Al Mulley '70 and Sherri Oberg '82, Tu '86

Sherri Oberg '82, Tu '86, who became a trustee in September 2008, talked about her role on the board, her perspective on closing the budget gap of \$100 million, how well-run the College is financially, and the balancing act of how much to draw down from the endowment.

Oberg serves on the Governance and Alumni Relations Committees, she chairs the Health Sciences Committee, and she is a freshman parent and wife of a coach (Curt Oberg '78).

On closing the budget gap, she reiterated that Dartmouth had decided to act quickly, bring down its spending, and cut \$100 million in planned growth.

"We had a re-set after the downturn," she explained, "and there was value in bringing in someone from the outside in Steve Kadish and Linda Schneider."

"We didn't smooth it out," explained Dr. Al Mulley '70. "Most institutions decided to go down gradually over five or 10 years. We decided we're going to do it now. Among our peer institutions, only Stanford and Dartmouth decided to take the pain now so we can be in a position of strength later." Mulley noted, as others had during the weekend, that running the news about cuts has made people more willing to give.

Oberg and Mulley noted the board's support for the educational strategy of the College "to educate someone for today's world who can synthesize and integrate all the information they're getting." Echoing provost Carol Folt's vision, this involves integrating all parts of the College and leveraging

all of the elements of the more powerful liberal arts education.

Mulley noted that President Kim's diverse background helps him implement the strategy of integrating disciplines. He cited the Dartmouth Center for Health Care Delivery Science as a great example. "It will use the Dartmouth Institute, Tuck, Dartmouth Medical School, Thayer and the liberal arts to cut across the disciplines and find answers. It's a huge opportunity, not just for Dartmouth, but for society."

Athletics

Acting athletic director

Bob Ceplikas (right) gave a detailed presentation on about

the vision and strategic plan for Big Green athletics. Last year 13 out of 34 Dartmouth teams finished in the top half of the Ivy League. "Is that where Dartmouth should be?" asked Cep. "Absolutely not."

Ceplikas noted that they will not eliminate any teams or programs.

The women's teams tend to be strong, but some men's teams – notably basketball and football – are looking for stronger win-loss records. Improvement is coming about through action in four areas:

1. **Facilities** have had \$85 million in renovations and improvements, including the new baseball stadium, new football field house, and new lacrosse and soccer fields. Up-to-date facilities help to attract top recruits.
2. **Admissions and financial aid.** The Ivies have a complicated academic index to ensure that recruited athletes reflect the



student body as a whole. As the only NCAA Division I conference that does not offer athletic scholarships, the Ivy League always has the challenge of recruiting athletes who can get scholarships from schools like Stanford, Duke, and Northwestern. The Athletic Department has an excellent working relationship with the Admissions Office. One indicator, said Cep, is that "this year we did not have a single recruited athlete who was rejected by Dartmouth and accepted by another Ivy League school," which is frustrating to coaches when it happens.

3. **Funding.** From \$5.6 million in 1990, the athletic department budget grew to \$8.9 million in fiscal year 1999 and to \$18 million in 2009. In past years the reliance on the endowment has gone up from 5 percent to 18 percent. The costs of a successful athletic program continue to rise, and the Development Office is beginning a program to draw more contributions from alumni. In the past, Dartmouth has been last in the Ivies in athletic fundraising. To change that, they've created positions for a managing director of athletic fundraising and an associate athletic director of external relations. "We don't want this to detract from regular giving to the College," said Cep. "The College is the product that we sell to recruits, so we want to support alumni giving in every way. But we believe we can inspire alumni to give to athletics on top of their regular contributions by showing that they can get real value in their contributions to Big Green

sports.” They are hoping to increase support for athletics by about \$2 million a year and increase the athletic endowment by 50 percent. One money saver is the decision to stop printing media guides, relying completely on the Web site.

4. **Coaches.** Dartmouth has excellent coaches with fantastic career records, who can attract top student-athletes. Right now Dartmouth is sixth in the Ivies in endowed coaching positions

“With inspirational leadership from President Kim and Dean Spears,” Cep concluded, “with highly supportive partnerships with Carrie Pelzel, Maria Laskaris and other key colleagues, and the extraordinary generosity of alumni, we’re on the verge of an exciting new era for Dartmouth teams and student athletes.”

Committee to Support Greek Letter Organizations: Final Report

J.B. Daukas ’84, chair of the Ad Hoc Committee to Support Greek Letter Organizations, submitted the committee’s final report. “Fraternities, sororities and co-ed organizations are vibrant, varied, and important forces in student life today,” reads the report, “benefitting members and nonmembers alike.” Some 60 percent of eligible students are members of Greek letter organizations (GLOs).

The challenges facing GLOs include the poor physical condition and cleanliness of many houses and the difficult problems of unhealthy drinking and behavior.

Many houses able to maintain regular upkeep are those with ties to alumni. For example, Zeta Psi, recently re-started after being

closed for a period of years, had a capital campaign run by alumni like T. Weymouth ‘79 and **Hunt Melville**, through which the house was completely renovated and, by the grace of the College, reopened.

Cleanliness and upkeep are problems at most houses.

One recommendation is to hire a professional cleaning service on a weekly basis. “Wow, the place looks great!” exclaimed a brother at one fraternity after seeing the results of a real cleaning. Here again, alumni involvement can help guide the actions of the GLO members.

The sororities are on average twice the size of the fraternities, so it would be great to continue adding sorority houses.

The problems associated with alcohol—for GLOs, for the College and for institutions across the nation—are not so easily solved. And in many cases the 21-year-old drinking age and anti-drinking measures can make matters worse.

No one in the country has an inside track on finding any magical solutions. As with Prohibition and the Drug War, severe punishments and police crackdowns tend to make things worse – driving up binge drinking and edging students toward dangerous situations. So it may be that progress will come from counterintuitive thinking and initiatives such as counseling and education.

Alumni Liaison Committee: alc@alum.dartmouth.org

The Alumni Council helps communicate alumni opinions to the Board of Trustees. The Alumni Liaison Committee (ALC) has formalized that function by establishing a process by which all alumni input is tallied and sent along to the trustees. Last year Alumni Council members sent 156,611

emails about the trustee elections. J.B. Daukas, chair of the Alumni Liaison Committee, said that Council members got back some 1,000 emails from alumni to date (most of which expressed a positive view of the College).

Alumni councilors are asked to forward input from their constituents to alc@alum.dartmouth.org with the **general topic placed in the subject field** (e.g., academics, admissions, alumni governance, athletics, and so on). The input is compiled in a report and delivered to the trustees, who say it is extremely valuable and helpful.

Other links --

www.alumni.dartmouth.edu

(Alumni Relations Home Page)

www.alumni.dartmouth.edu/greennews

(Green News)

www.alumni.dartmouth.edu/voxbox (Vox Box Multimedia page)

Below: Knoxvilleians **Brooks Clark**, Sheri and **William Pender** enjoy a party for the University of Tennessee’s Clarence Brown Theatre, for which Brooks and William serve on the Advisory Board. William is pastor of Knoxville’s First Presbyterian Church. He and Sheri enjoy their swanky apartment above the Downtown YMCA, from which it’s extra easy to drop down for yoga classes.

