

# AlmaMatters

## THE CLASS OF 1999 NEWSLETTER



**WASHINGTON D.C. MINI-REUNION:** From left to right, Jennifer Anderson, Dave Lysy, Meg Lysy, Lindsay Morton and daughter, Gus Moore and wife.

**CLASS NEWS**—Old friends were reunited, new friends were made, and overall the Washington D.C. Mini-reunion was a fun and successful event. **Meg** and **Dave Lysy**, **Adam Looney**, **Rebecca S. Prestel**, **Jennifer Anderson**, **Greg Boison** and his wife, **Gus Moore** and his wife, **Lindsay Morton** and her daughter made it to the Front-Page for post-work drinks and socializing.

**Brian Salazar** and his wife Courtney (Holy Cross '99) welcomed Erin Olivia Salazar to the world on June 6, 2007. They are grateful to be able to share their new parenting experience with **Kyle Marchesseault** and Marisa Howe '98, whose daughter Eleanor was born on May 18, 2007. In August, Brian will be leaving the corporate world to start a new company focused on green, responsible, and sustainable real estate development. "Entegra Development & Investment, LLC" is the name of the company. He is currently working with a fellow Babson MBA on the

development of a green/modular residential prototype. They hope to \*gently\* break ground on their first development site by the beginning of 2008. In conjunction with this Brian received a grant from The Wild Gift, an organization that supports young entrepreneurs, to help fund their early design concepts and start-up costs. **Peter Land**, who was a grant recipient in 2002–03, introduced him to the organization. Pete's business, Tamarack Media, was an offshoot of The Wild Gift and is doing well servicing the non-profit and "green" business community.

**Roy** and **Pamela Wildeman** plan to move from Boston to Germany for two years. Pam has been working as a Brand Manager at Proctor & Gamble since business school, and has recently accepted an internal role to lead international marketing efforts within the company's Braun division, which is located just outside of Frankfurt. Similarly, Roy is now a Senior



LETTERS

# FROM THE PRESIDENT

Dear Classmates,

I recently had the pleasure to sit down to prepare the College's required Class Activity Report for Fiscal Year 2007. I knew it had been a busy year for the executive committee, based on the number hours I spent on conference calls and the many e-mail conversations of which I was a part. But only when I sat down to review our accomplishments this past year did the full extent of what we have done become apparent.

This past year, on your behalf, the members of the Class Executive Committee, all volunteers who work full-time with family and other obligations, have had the privilege to:

- publish five class newsletters
- present six Class Notes sections in the *Dartmouth Alumni Magazine*
- produced five all-class e-mail updates
- fully update and revamp the class website
- organize eight mini-reunions in six cities
- encourage participation in the Dartmouth College Fund
- commence a class projects program: selecting our first Tucker Fellow and purchasing Memorial Books for our deceased classmates
- conduct a survey of classmates to better understand your needs and desires
- create a 9D9 LinkedIn networking group
- sign on with corporate programs to raise funds for our Tucker Fellow
- begin planning for our 10th reunion

Please join me in thanking the nearly 30 individuals who make up the Executive Committee for their efforts this past year. While I do not have the column space to list their names here, they are identified on the back page of this newsletter. We are able to bring these programs to you through their generous commitment of time to the class and through the funds raised by our class dues program.

As summer rapidly draws to a close and I see the back-to-school advertisements in the local newspaper and on TV, I am reminded that while one fiscal year has come to a close, we are fast approaching another. Our work is not done and we are committed to continuing to provide you with the same level of service that you have come to expect of us. We continue to look for new ways to provide you with the information, connections, and services that you desire and hope that you will continue to provide feedback on how we are doing and what more we might do.



Michelle Sweetser  
Class of '99 President



*No matter where you live, the Class of 1999 will do its part to keep you in touch with Dartmouth and with all of your classmates.*

*But none of this can happen without the support of every member of the Class of 1999.*

**Remember to pay your class dues.**

<https://www.dartmouth.org/classes/99/dues.php>

# Class of '99—It's Time to Come Home

10th Year Reunion: June 13–15, 2008

I remember the first time that I really thought of Dartmouth as my home. I was walking across an empty and snow-covered Green fairly late one night in December of 1995 towards the end of an exciting and eventful Freshman Fall. I stopped in the middle of the Green and looked up at Baker Tower, and I was struck by a powerful feeling. It's hard to describe, but I realized at that second how the scenes of the campus and the people I had met there had become such an important part of my life. I was home. And I thought to myself that night, and on many subsequent occasions, how lucky I was that I could call Dartmouth my home.

Whether it was a sudden feeling like mine, a gradual realization that slowly dawned on you, or something your family sadly brought to your attention when on a break you referred to Dartmouth as home, at some point you also realized that Dartmouth was your home. That is why the reunion committee has chosen "It's Time to Come Home" as the theme of our 10th reunion next year. We've all changed a lot in ten years (ok, technically 9 years)—we've accomplished things we never thought possible on our graduation day. I personally never thought I would be able to eradicate the word blitz from my vocabulary, but within a year or two, I suddenly discovered that it was no longer an effort to use the term e-mail. I've also seen my classmates excel in their personal and professional lives. I've had the pleasure of reading several books published by our classmates, and of seeing our classmates change the lives of the children they have taught. I've excitedly sent presents when our classmates have had babies, and read with awe how classmates started their own businesses and climbed the corporate ladder.

Despite how far we have all come, however, what ties us together is that fact that for four blissful years we all called Dartmouth home. It was the place we studied, and partied, and challenged ourselves with new ideas. It was the place we played, and debated, and fell in and out of love. Sometimes it frustrated us, but we loved it despite its faults, because it was home. Reunion is the time to celebrate that time we shared together, to reconnect with the people and places that made Dartmouth our home. And no matter what we do or where we go, Dartmouth will always be our home, beckoning us to return and standing ready to welcome us.

All of us on the reunion committee hope you take the opportunity next summer to come home to Dartmouth. Please be sure to check our class website in the upcoming months to see all the committee has planned to help you reconnect with the people and places that make Dartmouth home to you.

The committee chairs ask that you contact them if you have any suggestions or ideas for the weekend. A schedule for the weekend, registration, housing and additional particulars will all be sent out as the weekend approaches.

In the meantime, spread the word to your fellow '99s:

*It's Time to Come Home!*

Catherine Maxson Pieroni  
10th Reunion Participation Chair

## 10<sup>TH</sup> REUNION KICKOFF EVENTS:

*Homecoming Weekend*  
*October 18 – 20*

We'll have celebrations with the '97s and '98s in Hanover, Boston, New York City, Philadelphia, Charlotte, Washington D.C., Atlanta, Chicago, Los Angeles, San Francisco, and Seattle.

Check out the class website for exact dates, times, locations:  
[www.dartmouth.org/classes/99](http://www.dartmouth.org/classes/99)

## CLASS OF 1999 10<sup>TH</sup> YEAR REUNION COMMITTEE:

### CLASS OF 99 REUNION CHAIR

Jeff Fine

### TREASURER & REGISTRATION CHAIR

Michelle Sweetser

### SPECIAL EVENTS, MEALS, & CHILDRENS PROGRAMS CO-CHAIRS

Sara (Bauer) Alexander

Dave Dookeeram

### 99 EVENTS CHAIR

Brenda Godoy

### PARTICIPATION CHAIR

Catherine Maxson Pieroni

### HOUSING CHAIR

Ruchi Kaul

### ENTERTAINMENT & REFRESHMENTS LIAISON

Danni Downing

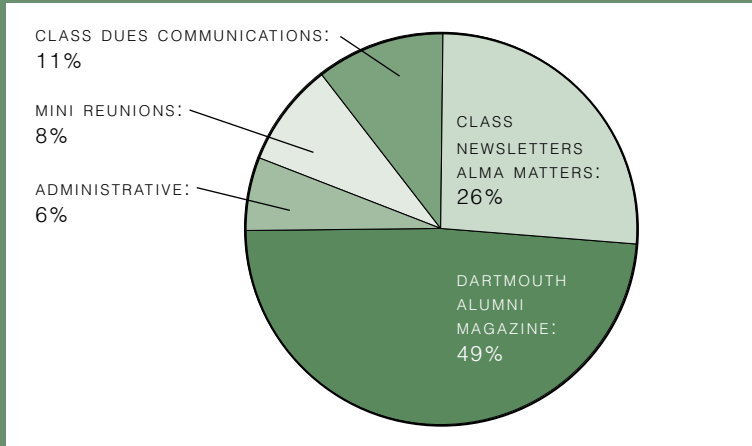
### WEBMASTER

Evan Walsh

### REUNION COMMITTEE

Michelle Batt, Pauline Christo, Emily Copeland, Kirsten Earl, Todd Griset, Katy Hearey, Nini Johnston, Katy Keller, Leslie Kinsey, Meg Lysy, Rex Morey, Noreen Pfadenhauer, Rebecca Prestel, Melissa Rikard, Sean Taylor, Adrienne Wilson Wagner, Dave Wagner, Diana Wheeler

## ALLOCATION OF OUR CLASS DUES:



Thank you to the 333 members of the Class of 1999 who paid their dues during the 2006–2007 fiscal year. We had our highest participation rate in 4 years, and we look forward to surpassing that mark during the 2007–2008 fiscal year. In the Fall, we will send you information about 2007–2008 class dues. In our recent class survey, many of you noted that you were unsure how class dues were spent. In the chart above, you can see a breakdown of how your class dues are used. Over 85% of your class dues are used on communications, helping us to keep you in touch with each other and with Dartmouth. If you have questions about class dues, please e-mail: [class.of.1999@alum.dartmouth.org](mailto:class.of.1999@alum.dartmouth.org).

### CLASS OF 1999 FINANCIALS

Class Dues	\$10,965
Interest	\$863
<b>TOTAL INCOME</b>	<b>\$11,828</b>
Dues Processing	\$1,138
Dues Mailings	\$1,102
Alma Matters	\$2,798
Alumni Magazine	\$5,180
Mini Reunions	\$896
Misc Expenses	\$646
<b>TOTAL EXPENSES</b>	<b>\$11,760</b>
<b>BALANCE</b>	<b>\$68</b>

Analyst at Forrester Research and will continue his coverage of the manufacturing technology sector from his company's Frankfurt office. They are absolutely thrilled about the opportunity to go "ex-pat" for a few years, and hope to have lots of friends and alumni visit them during their time abroad.

**Andra Winokur Newman** is pleased to announce the birth of her son William Rhys Newman. He arrived on March 27 and weighed 7 lbs. 7 ozs. Classmates **Laurie Sykes, Emily Hallenbeck, Katie Daly, Tait Morrison** and Carolyn Levine Lanzetta '00 have already paid a visit to see the little guy.

**Jennifer Henry** has been selected as the new executive director for the West Contra Costa Public Education Fund, a nonprofit organization that supplements the West Contra Costa Unified School District in Richmond, California with grants to teachers with creative learning project ideas and college scholarships to students in need.

**Eric Eckberg** is on active duty as a Captain with the 1-160th Infantry in Kuwait and Iraq until summer 2008. His wife **Andrea** and their two boys, Martin and Alex, are splitting time between Colorado and New Hampshire. Prior to his recall he had completed his Master of Science degree in Geology at the Colorado School of Mines. Then he started working for Newcrest Resources, Inc., an Australian mining company with an office in Denver. Eric explored for copper, silver and gold in the western US, Mexico and Chile.

**C.E. Timothy Paine** just finished his Ph.D. studying the maintenance of biodiversity in a tropical rainforest. Tim researched how dispersal, predation and competition shape the recruitment of new trees into the forest.

**Kate Burke**, senior associate dean and our adopted classmate, will begin her position as dean of students at Montana State University in the fall of 2008. We wish Kate the best of luck on her new journey.

*Remember to send us your news updates for upcoming issues of the class newsletter! Either use the green reply card or email the editor at [w@willywong.com](mailto:w@willywong.com).*

## CLASS OF 1999 DUES PAYEES

May – June 2007

*\*Indicates classmate also contributed to the class project*

David M. Altman	Charles D. Gibson*	Josephine W. Nicholson
Matthew Anderson- Stembridge*	Kenneth L. Graham	Josh Oberman*
Joann Bassani	Austin C. Hawley	Tony J. Perry
Ryan M. J. Burkart	Jon C. Heaton*	Sommer L. Pio
Michael J. Conway*	Alice Nelson Herlihy*	Benjamin R. Riefe
Elizabeth M. Cullen*	Cuyler Holden	Lee Rom*
Meghan Lynch Davidson*	Danny Indelicato	Emily S. Romaninsky, Esq.
Stacey A. Davis*	Eric M. Jenkins	Susannah G. Slattery*
Megan C. Deluhery	Bryan G. Keating	Jonah A. Sonnenborn
Gregory C. Dietrick	Seth M. Kelly	Russell M. Talbot*
Daniel P. Donahue*	Michael J. Kim	Sean M. Taylor*
Megan Phillips Drury*	Hai Gi Li	Elizabeth A. Tedesco, Esq.
Leigh M. Eisenman*	Frances L. Lieginger*	Marsette A. Vona, III
Daniel B. Epstein*	Brian L. S. MacKinnon*	Elisabeth B. Walsh
Lindsey P. Ermey	Matthew S. Margulies*	Margaret Werner, M.D.*
Nancy E. Forsyth	Jess M. McCarter	Willy Wong*
John M. Fowler*	Thomas I. McGinnis*	Steven R. Wright
	Jeffrey A. Munsie*	Sara M. Zrike

# CLOSE-UP: SEAN KISKER



**When we see major motion pictures in the theater, most of us probably don't think a whole lot about the financing behind Hollywood productions. But the next time you catch a movie from Lionsgate, it is likely that classmate Sean Kisker had something to do with bringing that film to you. *Alma Matters* contributor Michelle Sweetser recently spent some time with Sean to learn more about his work and the entertainment industry.**

**How exactly did you end up at Lionsgate?**

After leaving school, I went into investment banking in San Francisco. I then moved to Los Angeles to work at an Internet start-up company when that was really popular. That provided my introduction to the film space and the economics of the film business. After about a year, I put that aside and worked to set up a film fund.

I was working at Artisan Entertainment (known for *The Blair Witch Project*) at the time Lionsgate purchased Artisan in December 2003. So I've now been with the two companies for about four years. My path here doesn't really tie in to what I studied at Dartmouth, I majored in Russian and Soviet studies.

**What do you do at Lionsgate?**

I oversee the strategic planning department, which covers everything from financial planning and analysis to putting together a business plan, forecasting the future, and looking at how

we compare to our competitors. We also work to structure and raise financing and oversee the greenlight process. So for any film project in which Lionsgate is thinking of investing or producing, we do the analysis to see if it is something the company really should get into. We cover a lot of outfield generally. With about seven members in the financial planning and analysis group, we are smaller generally than most of our studio counterparts. Many people wear many hats.

**What's a typical day look like for you?**

A decent part of the day would be spent structuring talent backends, putting together financing on an upcoming slate of films, and developing new business. A good part of the day would also be spent on the initiative of day, such as the acquisition of other companies (for example, not long ago we bought a distributor in the U.K.). The balance of the day is spent in meetings with bankers and lawyers working to close financing and structuring negotiations so that we make sure Lionsgate gets the result we're looking for.

**What's it been like working in the entertainment industry?**

It's been great. I love films and what we do. Financial planning and analysis centered around films is inherently more interesting than investing in other forms. And Lionsgate has been a good experience. We're known as the biggest little company around, and we've had a good run from the 2004 Artisan acquisition up to today. We're forecasted to have more than \$1 billion in revenue next year and started out at under \$600 million when I started here.

What I've learned while out here is that you can't just be in the *movie* business. You have to be in the *movies* business. You can't have just one film on which you count for success. We do a good job of diversifying, so if one thing isn't working, we have others that will and we can compensate financially elsewhere.

We were definitely helped when *Crash* won best picture. And we have our Halloween

continued on page 6

horror staple franchise, as well as movies that outperform on DVD, such as *Crank* and *Employee of the Month* to help balance the portfolio. I end up looking at a wide variety of projects from my end. We tend to invest in things that have a lower cost than most studios, and when it works for us, it works in big way financially. We have generally done well with our horror franchise and the *Saw* films. Tyler Perry films are another important franchise, such as *Diary of a Mad Black Woman* and *Madea's Family Reunion*.

**Is there anything particularly interesting in the pipeline that you've recently greenlighted?**

Looking ahead to what we're going to be releasing in the next twelve months, there are definitely some interesting things coming up. We're known for *Monster's Ball* and *Crash* and some other lower-budget films, and without spending a lot more money or taking a huge jump in terms of risk, we have a new Michael Moore documentary coming up (*Sicko*) focusing on the American health care/ insurance business; *3:10 to Yuma*, a Russell Crowe film with a bigger budget; and *The Eye* with Jessica Alba, a remake of a Japanese horror movie.

**Do you watch a lot of movies, then?**

I definitely watch as many as possible and I read as many scripts as possible. Working in finance, especially in the entertainment business, it is easy to get silo-ed. If you want to get involved in the creative side at all, you have to read all scripts and see as many movies as can so that when you are in a meeting you have a point of view about the project. I do read some bad stuff, but you can learn as much from reading the bad ones as the good. I'm just lucky when I have time to read anything.

**What's your favorite recent movie?**

Lionsgate or in general?

**In general.**

I thought *300* was pretty amazing. It was a great movie and I also think the way that it was financed and structured was interesting. What

we've seen in the last two to three years are major studios putting together slate financing, where they bring in outside capital to fund a slate of films. Warner Bros. put together this financing with Legendary Films for *300*, and the success of this film is a validation that this kind of financing idea can work.

**Have you met anyone famous?**

In the entertainment industry, when you're negotiating with lawyers for talent, you end up meeting talent. I recently met Billy Friedkin, the director of *Bug*. Generally, though, living in LA, you do run into people. Last night I was at a benefit dinner and Steven Spielberg was ahead of me in the valet line. Mr. T was in our offices the other day. You never know who might be in reception area at Lionsgate.

**What do you see as the future of the entertainment industry?**

I think the future is going to be in new media, in developing and increasing the overall size of the pie. We are in the early stages, but early results seem to indicate that changes like download-to-own or iTunes or bigger-ticket changes like the collapsing of release windows have not cannibalized the market but have created a bigger pie. The guy who created Coke once said his goal was that he wanted to make sure that anyone who was thirsty had access to a Coke. I think that's the model that is evolving here. I want anyone who wants to see *Crash* to be able to see it whenever and wherever they want and to pay a fair price for doing so.

—Michelle Sweetser

*Who would you like us to consider interviewing for upcoming class newsletters? Email your suggestion to the editor at w@willywong.com.*

# Fall for Dartmouth 2007

**When it's time for sweatshirts and wool socks, it's time to be in Hanover! Don't miss these great events happening this fall at Dartmouth.**

## CHALK TALK

Fascinating one-hour faculty lectures before each home football game, Saturdays at 10 am in Room 105, Dartmouth Hall. Topics include Brainbots: Robots Like Us (September 15), China and the United States: May the Best Superpower Win (September 29), Love in 18th Century France, as Seen through Literary Masterpieces (October 20), John Milton and Sex in Paradise? (November 3), and Nanotechnology: Tiny Makes It Big (November 17).

## HANOVER HUDDLE WITH COACH BUDDY TEEVENS

Join Coach Eugene "Buddy" Teevens '79 at 9 am at the Hopkins Center for refreshments and an update on Dartmouth football before the Pennsylvania (September 29), Columbia (October 20), Cornell (November 3) and Princeton (November 17) games.

## HOMECOMING 2007

Green madness on parade! Join hundreds of other alumni and students October 19–21 for the Dartmouth Night parade and bonfire, and enjoy student research poster sessions, young alumni tailgating, the hospitality tents at Blunt Alumni Center, and more.

## COACHES' CORNER

Stop by the Leverone Field House on October 20 from 5:30–6:30 pm for a reception before the Dartmouth-York hockey scrimmage with men's hockey coach Bob Gaudet '81 and women's hockey coach Mark Hudak '05AS to learn more about the new season and players.

## HOOD MUSEUM OF ART

Exhibits include *American Art at Dartmouth: Highlights from the Hood Museum of Art* (June 9–December 9) and *Resonance and Inspiration: New Works by Magdalene Odundo* (June 30–October 14).

## TASTE

What's Dartmouth like today? Take a Student to Eat at Lou's, EBAs, or the Hanover Inn and get a taste of the Dartmouth experience. The TASTE program gives alumni the chance to meet current students and reconnect with the College based on common interests such as major, hometown, career, and student activities.

## WEARERS OF THE GREEN

As you know, the College's athletic hall of fame is called the "Wearers of the Green." Founded 1984, the Wearers of the Green includes some 800 alumni who have achieved athletic distinction as All Americans, National and International Champions (both individual and team), Olympians, major league professionals, members of halls of fame, Ivy League players of the year, first team All Ivy for three years, and members of a national team. Beyond all of these categories, there is a special one just for masters champions.

Within every Dartmouth class there are alumni who compete as masters in everything from track and field, skiing, and swimming to tennis, rowing, and squash. And within this group there are alumni who have earned national and international titles.

In 2004, five alumni masters champions were inducted, ranging from the Class of 1952 to the Class of 1983. We hope you will help us find the next group of champions.

The next induction for the Wearers of the Green will take place in 2009. If someone in your class has won a national or international masters title they should be in touch with David Orr '57 at [david.orr@dartmouth.edu](mailto:david.orr@dartmouth.edu).

## NEW ALUMNI RELATIONS WEBSITE

The new Dartmouth Alumni Relations Web site brings a new Green scene to the Web. Alumni will find a fresh design and more than 10 added features: AR asks and alumni answer in Green Street, an informal profile series. An upgraded Dartmouth Alumni Directory lets alumni edit their entry easily and include a photo and resume. The Dartmouth songbook can be printed. A searchable Alumni Council directory makes it easy for alumni to find and contact their council reps. The Treasure Room offers alumni volunteers help with the how-to's of organizing. The seriously pining can play the alma mater on the Baker bells while watching the Greencam. And there's more. Check out the new site at [alumni.dartmouth.edu](http://alumni.dartmouth.edu).

DARTMOUTH COLLEGE  
BLUNT ALUMNI CENTER  
HANOVER, NH 03755-3590

NONPROFIT  
U.S. POSTAGE  
**PAID**  
DARTMOUTH  
COLLEGE

**Class of 1999  
Executive Committee**

PRESIDENT

**Michelle Sweetser**

VICE PRESIDENT

**Kevin Findlan**

SECRETARY

**Tony Perry**

TREASURER

**Jeffrey Fine**

NEWSLETTER EDITOR

**Willy Wong**

WEBMASTER

**Evan Walsh**

MINI-REUNION CHAIRS

**Debbie Bender**

**Jonathan Hummel**

**Meg Cashion Lysy**

**Holly Smith Munsie**

**Jeff Munsie**

**Sara Zrike**

CLASS PROJECT CHAIR

**Dave Dookeeram**

HEAD AGENTS

**Juan Bell**

**Karen Mangold**

**Jonah Sonnenborn**

**Danielle Downing**

**Liz French**

**James Gallo**

**Caroline Kaufmann**

**Jessica Kelley**

**Seth Kelly**

**Emily Mulvoy Kornegay**

**Melissa Maggio**

**Ann Sharfstein Mielcarz**

**Rex Morey**

**John Muckle**

**Damali Rhett**

**Melissa Rikard**

**Adrienne Wilson Wagner**

## SUBMISSIONS!

Email updates and/or images for the next issue of  
*Alma Matters* to [99news@alum.dartmouth.org](mailto:99news@alum.dartmouth.org)

# D'99

[HTTP://WWW.DARTMOUTH.ORG/CLASSES/99](http://www.dartmouth.org/classes/99)