



Letter from the President

Moving Forward

We continue to grow. 2012 will mark the fifth consecutive year of increased membership. Although the pace has slowed, the direction is positive. It is always a pleasure to see old friends and very gratifying to meet new ones. We believe our communications, events, and initiatives have spurred this trend. There is something for everyone, from hikes to lectures to watching Dartmouth sports, from lunches to bar nights to Ivy league bowling tournaments, we cater to a diverse alumni/ae constituency.

Our progress was singled out at the 2012 Club and Affiliated Group Officer Weekend in Hanover when the Dartmouth Club of Northeast Ohio was named the co-recipient of the Medium Sized Club of the Year. Congratulations to all.

Membership is not the only thing gaining ground. In addition to our longstanding and ardently attended monthly east side lunch, we now have a monthly downtown lunch for those working in Cleveland's core. Allan Vendeland '57

(ajvendeland@roadrunner.com) organizes the east side lunch and Tom Wise '89 (trwise@msn.com) is the maitre d' for the downtown group. If you'd like more information or be added to their email list, send them a note. Although these are monthly affairs, we'd love to see a lunch gathering west, south, Akron, or Youngstown perhaps less frequently but on a regular basis, once or twice a year, maybe quarterly. Let me know if you'd like to help.

Each year we award Dartmouth Alumni Book Awards to high school juniors who "rank in the top ten percent of their class, demonstrate strong character, have made a positive contribution to the school community, excel in at least one non academic area, be a candidate for entrance to a competitive college or university."

The first year we awarded four books. This past year we increased to six. We now have a relationship with: Shaker Heights High School, Western Reserve Academy, Hudson High School, St. Martin de Porres, St. Edwards High School, and Aurora High School. We're looking to add a few more high schools this year. We could use your help. Please contact Ted Olson '78 (tedolson@kw.com) for details.

We're delighted that Matt Raskind '11 (matt.raskind@gmail.com) has stepped into the young alum (YADA) chairman role. He hit the ground running. He has had them meet for drinks at the Happy Dog on Detroit Ave., help Refugee Response till the soil at the Ohio City Farm, and form a bowling team to compete in the first Ivy League Bowling tournament at the Corner Alley in downtown Cleveland. We can't wait to see what's next. We have worked diligently to have family friendly programming in our repertoire, and thanks to Theodor Seuss Geisel '25 it came alive (rhymes). On the heels of our very successful Donald Pease talk on his book, Theodor Seuss Geisel Lives and Legacies, in March 2012 the movie Dr. Seuss's, The Lorax premiered. We met at the Shaker Square Theaters for a Sunday matinee and had 44 people show up. Only 8 were alumni/ae. The rest were kids, grandkids, and a few grandparents, and, as it turns out, a current Dartmouth freshman. As an aside, we owe Ted Geisel more thanks because the books we presented as Dartmouth Alumni Book Awards were Donald Pease's Theodor Seuss Geisel, Lives and Legacies (autographed copies) and Dr. Seuss's Oh the Places You Go.

We had our regularly scheduled events, the Big Green Bus, Freshmen Sendoff, Holiday Brunch and Accepted Student Reception throughout this past year. Also we continue to build our relationship with other Ivy League alumni clubs. The NBC Sports Net-

Current Club Officers:

- President: Mark Heller '70
- Secretary: Bob Gippin '69
- Treasurer: Elizabeth (Libby) Sobota '83
- Events Chairman: Dierre Upshaw '09
- Membership Chairman: Ethan Spencer '89
- Scholarship Chair: Kent Mann '73
- Webmaster: Ryan Pulis '93
- Alumni Council Rep.: Libby Sobota '83
- DED North: Jay Hole '81
- DED South: Ray Boniface '78
- Immediate Past President: Elizabeth (Libby) Sobota '83
- YADA representative : Matt Raskind '11

DCNEO is on Facebook!

Join the group today. Notices posted, meet alumni, sign up for events, share news and views.

<http://www.facebook.com/group.php?gid=153649955838&ref=ts>



Dartmouth Admissions — Class of 2016

Dartmouth Class of 2016:

- Yi Sun – Revere HS
- Alexander J. Wasdahl – Jackson HS
- Maureen Mentrek – Laurel School
- Sarah Young – Hathaway Brown School
- Stephanie L. Alden – Orange HS
- Saidah K. Bishop – Twinsburg HS
- Jillian S. Dayneka – Laurel School
- Katherine H. Jarrett – Orange HS
- Matthew L. Krantz – Shaker Heights HS
- Susan Huang – Theodore Roosevelt HS
- Rebecca M. Scanlon – Hathaway Brown School
- Jake R. Young – Avon Lake HS

Dartmouth Alumni Book Award

Congratulations to this year's recipients of the Dartmouth Alumni Book Award.

- Kathryn Babbin – Western Reserve Academy
- Chase Matecun – Hudson HS
- Gerard Basalla – St. Edwards HS
- Christina Van Derwyst – St. Martin de Porres
- Thuy Le – Aurora HS
- Lauren Vavruska - Shaker Heights HS

District 443 Report

As the table below shows, the trend of increasing numbers of Dartmouth applicants, and corresponding declining rate of admission offers continues.

The “yield” of students who choose to matriculate at Dartmouth remains quite high, near 50%. Internal information from the Admissions Office shows that students also admitted to other Liberal Arts colleges (Williams, et.al.) nearly always choose Dartmouth. Admits are “lost” primarily to “National Research Universities” (Harvard, Stanford, etc), or to “Honors Colleges” at other large universities which offer academic scholarships in order to compete. This is a hot topic for the Dartmouth administration and trustees, and motivates the Strategic Initiative which is in the planning stages.

District 443 received 35 applicants for the Class of 2016, in line with prior years. Five students were offered admission (14%), and three matriculated into the Class of 2016. Both our admit and matric rates exceeded the national average.

Once again, our team of interviewers eagerly rose to the challenge, so that we were able to offer interviews to 100% of the applicants in our district. While this is typical for us, it is no small feat: the national average is only about 60%! Our alums go above and beyond, providing valuable service to the College, and to the students of Northeast Ohio. That said, we cover a huge geographic area, with many applicants at a distance from our interviewers, and we can always use more volunteers. Some areas in particular need include Canton, Hudson, and Wooster, but alums from any town are welcome. Wel-

come also to recent new interviewers, including Bill Pahl ('82), Peg Mayor (Tu'91), and Stratford Dick ('89).

Class of 2017—3 ED, all offered interviews, 12 RD, most set up already.

- **Ray Boniface '78 DED 443 (South)**
(rjboniface@zoominternet.net)

District 441 Report

Current Applications / Interviewing Class of 2017

- 41 applications so far, from 25 schools and throughout the district
- 6 Early Decision applicants, all have been interviewed
- Regular Decision Deadline is 1/1/13
- RD interview assignments for alums will be showing up soon.
- I appreciate all of the support from our alums and more interviewers are always welcome and appreciated.

Last Year's Applications – Class of 2016

- 98 total applications - down from 108 last year for the class of 2015
- 5 ED, 3 admitted; 93 RD, 10 admitted
- Total of 13 students admitted, plus one out of 9 from the Wait List
- 8 matriculated, 8 withdrawals

- **Jay Hole '81 DED 441 (North)**
(jhole321@ameritech.net)

	Class of 2013	Class of 2014	Class of 2015	Class of 2016
ED Applied	1,550	1,574	1,759	1,801
ED Admitted	401	460	442	465
Total Applied	18,132	18,778	22,385	23,110
Total Admitted	2,279	2,193	2,270	2,262
Overall Admit Rate	12.6%	11.7%	10.1%	9.8%
Total Enrolled	1,094	1,138	1,113	1,098

Treasurer's Report

Financial Statements for 2012 year-to-date are presented here. The Club's checking account balance stands at just over \$7,000 coming in to year end when the majority of dues payments are received. In addition to dues, alumni have the option of contributing to the Club's operating fund, the College's scholarship fund, the Club's scholarship fund for special academic studies, and the Alumni Book Awards. Expenses year-to-date include a \$1,000 contribution to the College's scholarship fund, special events costs related to hosting Professor Donald Pease in Cleveland to talk about his book on Dr. Seuss, and supplies and printing costs related to designing a Club logo and imprinting it on Dartmouth T-shirts. Any questions regarding the financial statements should be directed to Libby Sobota '83. (libby@dittrickcpa.com)

Dartmouth Club of Northeast Ohio Balance Sheet As of October 31, 2012	
	Oct 31, 12
ASSETS	
Current Assets	
Checking/Savings	
Key Bank Checking	7,065.37
Total Checking/Savings	7,065.37
Total Current Assets	7,065.37
TOTAL ASSETS	7,065.37
LIABILITIES & EQUITY	
Equity	
Net Assets	8,000.02
Net Income	-934.65
Total Equity	7,065.37
TOTAL LIABILITIES & EQUITY	7,065.37

Dartmouth Club of Northeast Ohio Profit & Loss January through October 2012	
	Jan - Oct 12
Ordinary Income/Expense	
Income	
Dues Income	705.00
Holiday Brunch	30.00
Operating Fund Income	155.00
Scholarship Fund Income	140.00
Total Income	1,030.00
Expense	
Accepted Students Party	353.96
Bank Service Charges	21.00
PayPal Fees	6.97
Printing and Reproduction	100.00
Scholarship Fund Distribution	1,000.00
Special Events	227.72
Supplies	255.00
Total Expense	1,964.65
Net Ordinary Income	-934.65
Net Income	-934.65

YADA Report

The Northeast Ohio YADA (Young Alumni of Dartmouth Activities) group kicked off with a series of small but successful events exploring the hidden culinary gems of Cleveland. With bar nights at locations across the area, including Happy Dog (West Side), City Tap (downtown), and the Fairmount Martini Bar (University Circle), young alumni took advantage of the opportunities to connect and socialize while enjoying the city's unique high-quality establishments. Additionally, two joint events with other Ivy League alumni clubs helped to further expand alumni social networks. In September, we gathered with the Penn young alumni to watch the Big Green football team play the Quakers, and in mid-November we gathered with all of the Ivy League to bowl at the Corner Alley, marking the initiation of joint alumni events in the Cleveland area among this group of schools.

To get on the distribution list for these events, please email Matthew Raskind '11 at matt.raskind@gmail.com. More events, big and small, will be coming soon!



YADA Bowling at the Corner Alley

- Matt Raskind '11 (matt.raskind@gmail.com)

Letter from the President, cont. from Page 1

work broadcasts an increasing number of Ivy League games and we've meet with the other Ivy clubs to watch our teams compete. We continue moving closer to our goal of hiking all the Metropark reservations. So far we have visited nine of the fourteen trailheads. We threw in a canoe trip on the Cuyahoga for good measure.

If you attended our Freshmen Sendoff you are aware that we have branded the DCNEO. If not, you might have noticed the new letterhead on the monthly newsletters, and if not, look at the masthead on this yearly report. We have a few variations on this theme. We can print on tee shirts, embroider on outerwear, and, as you will see a few paragraphs from here, each DCNEO 2013 member will receive a window decal as a thank you for your continued support.

I want to bring attention to an event scheduled in 2013. We began a speaker series a few years ago which we titled "Great Issues on the Great Lakes." Our first speaker was Peter Raskind '78 Tu '79. He talked about his experience as interim CEO of the Cleveland School District. We invited other Ivy alumni clubs and had close to 100 people in attendance. This April 11th we will hear Dartmouth Hillel Rabbi Edward Boraz and a Dartmouth student speak on "Project Preservation." This initiative (a cross cultural education and service project co-sponsored by the John S. Dickey Center for International Understanding) has 15 Dartmouth students, who are chosen from 50 to 60 applicants, and "of different ethnic, religious, and socioeconomic backgrounds" restore cemeteries of the "once vibrant" Eastern European Jewish community. They spend spring semester studying Holocaust sites in Poland and Belarus and the day after Dartmouth graduation they board a plane for Krakow on an eleven day mission to honor and preserve the past.

The carrot ...

I've spent a few minutes talking about our increases – membership, programming, and community connections. What hasn't increased in five years, and will not for 2013, is the DCNEO dues. AND THIS YEAR, when we receive your completed request, we will send you a DCNEO static cling window decal to thank you. Make sure you fill out the address portion of the dues notice.

The stick

You will find the 2013 Dues Notice in this mailing. The dues remain at \$30 and \$5 (for our alumni/ae 10 years out and younger). There are other line items and I would like you to consider sending additional monies for each. A number of our events are free including the Freshmen Sendoff and the Accepted Student Reception – the Operation Fund needs additional funding. We have a Scholarship Fund which our

chairman, Kent Mann '73 describes in this report. It is important to note that the Dartmouth student, compared to the rest of the Ivy League, graduates with the least amount of debt. Our scholarship fund is a significant factor toward this end. Additionally, this past year, the Board authorized an Academic Stipend Fund, to help our area students defray the cost of specific academic programs and initiatives. Our Alumni/ae Book Award Program helps purchase the books we award deserving high school juniors as previously mentioned.

That's the end of the money ask. Here's my most vital request. Our most important mission is embracing the next generation Dartmouth student, from application to graduation and beyond. This only requires your time. If you'd like to be part of the applicant interview process contact our District Enrollment Directors, Jay Hole '81 (jay.embry.hole.81@alum.dartmouth.org) northern district, or Ray Boniface '78 (rjboniface@zoominternet.net) southern district. Or if you would like to be part of a mentor program we're developing, let me know (mheller@fodorco.com). I look forward to 2013 and hope to see you at an event soon.

- Mark Heller '70 (mheller@fodorco.com)

Club Scholarship Program

The Club has an endowed Scholarship Fund maintained at the College, with a historic book value of \$154,814.66 and a market value as of June 30, 2011 (the most recent data available; 2012 information should be available soon) of \$869,586.71, up from \$777,212.58 as of June 30, 2010. The Scholarship Fund currently supports four undergraduate scholarships.

With four scholarships available, the Club's Scholarship Committee attempts to maintain one scholar in each class, with one current scholar in each of the Classes of 2013, 2014, and 2015. The Committee is now in the process of selecting a Club Scholarship recipient in the Class of 2016 (from among three students nominated by the College's Office of Donor Engagement & Stewardship).

The Club will be entitled to award another scholarship upon funding an additional \$50,000 of contributions to the Scholarship Fund from the time that the fourth scholarship was funded. For the past year, the Club was able to contribute \$1,000 to the Scholarship Fund. Any designated Scholarship Fund contributions made with your dues payment will help move the Club closer to achieving its fifth scholarship and, in the meantime, will provide funding for the existing Club scholars.

- Kent Mann '73

Dartmouth Club Of Northeast Ohio

2013 Dues Request

We appreciate your support. Your dues pay for mailings, newsletters, Club events, recruiting activities and support for undergraduates at Dartmouth from our area. Your dues allow you to attend Club events at a discount.

Dues Schedule

10 years out and less..... \$ 5.00 11 years out and more..... \$30.00

Dues \$ _____

Operating Fund (to help defray the normal operating expenses of the Club) \$ _____

Scholarship Fund (provides scholarship monies to undergraduates from our area) \$ _____

DCNEO Scholarship for special academic studies \$ _____

Alumni Book Awards \$ _____

Total \$ _____
=====

Please make checks payable to ***Dartmouth Club of Northeast Ohio***. Please mail to:

Elizabeth Sobota, Treasurer
7244 Chagrin Road
Chagrin Falls, OH 44023

You may make your payment on the Club web site using a credit card or Paypal account.

www.dartmouth.org/clubs/dcneohio

Name _____ Class _____

Address _____

Phone Number _____ E-Mail _____

Would you like to opt out of future paper mailings? _____ yes _____ no