

July 30, 2004

Greetings Northeast Ohio Dartmouth Alumni, Friends and Families:

This letter will serve as a brief update on our activities since our last correspondence in March and an announcement of things to come.

Recap of Past Events

Accepted Applicants Reception. On April 20, several alums met with accepted applicants and their parents at the Cleveland Skating Club to answer questions, offer support and generally congratulate those accepted to Dartmouth this year. A few positives came out of this – students grouping together and getting to know one another as well as witnessing alums James Jarett '97 and Kimberly Koontz (now Kimberly Haring) '96 perform a very valiant attempt to sway all applicants who were even questioning which institution they should attend (they convinced at least one in question).

Lunches. Many alums throughout Northeast Ohio eat bad sandwiches at their desks or spend time in McDonald's drive-throughs with their children. As a general step up from that, between 7 and 12 alums have engaged in our monthly lunches at the Union Club and the Lion and Lamb Restaurants. See details below to join us in the future.

Riversweep. On Saturday, May 8th, under the leadership of Paul Goldberg '60 and Doug Cooper '63, a hearty few alums participated in Riversweep, an annual cleanup of the lower Cuyahoga River sponsored by the Ohio Canal Corridor. While this was a fabulous event, we had a challenge from the Cornell Alumni Club to recruit alums for the event and Cornell beat us this year. Our Club Leadership Committee (see below) has chosen to participate in this event again next year, hence we do have another attempt to shame Cornell and the other institutions that join the competition.

Dartmouth Club of NEO Leadership Committee. On Monday, May 10, a group of interested alums met to review Club operations, including financials, dues policies and priorities. The purpose of this group is for the Club to have an ongoing oversight committee from which the leadership of working teams and officers will be established. The Committee will oversee and guide the Club's priorities, annual calendar and reach, meeting a minimum of twice per year to keep us focused. Please contact Susan Luria '89 (susanluria@mindspring.com) if you are interested in joining this Committee.

Dartmouth Club of NEO Student Support Initiative Committee.

On June 12 and June 26, a group of alums met as the Student Support Initiative Committee to look at ways to better strengthen our networks between students and alums. Two priorities have developed from these discussions:

- 1) A desire to enhance our student recruitment efforts so that we continue to reach the best students in the region and, once accepted to Dartmouth, ensure that those students choose to matriculate to Dartmouth. Anyone interested in joining these efforts should contact Bob Gippin '69 (rgippen@goldman-rosen.com), Jon Good '92 (jonathan.good@thompsonhine.com) or Cindy Shannon '76 (cms4cms@aol.com).
- 2) A desire to determine how to best leverage our alumni network to support undergraduate internships for our students. We are looking very seriously at joining the "Students on the Cuyahoga" internship program that was started in Northeast Ohio by the Yale Alumni Club last year – a program which has reached a level of success and moved beyond Yale to include Colgate,

Case Western Reserve University and Princeton this year. We are interested in moving forward with this program, however will need multiple levels of alumni support in order to have a successful program. This committee's next steps involve defining the roles and commitments needed.

Anyone interested in joining this group can contact any of the following alums:

Cindy Shannon '76 cms4cms@aol.com, 216-285-8588

Jon Good '92 jonathan.good@thompsonhine.com, 216-566-5515

Bob Gippin '69 rgippen@goldman-rosen.com, (330) 255-0716

Susan Luria '89 susanluria@mindspring.com, 216-371-0494

Upcoming Events

Reception for Dartmouth Students, Parents and Alumni.

Thursday, August 19, 2004, 6:00 to 8:00 pm.

Location: Home of Neil and Susan Luria, 2344 Roxboro Road, Cleveland Heights, Ohio 44106. RSVP to Susan Luria (susanluria@mindspring.com, 216-371-0494) or Cindy Shannon (cms4cms@aol.com or 216-295-8588). This is our second annual fall reception that is organized with the purpose of welcoming incoming freshmen and their parents, getting to know the upperclassmen and strengthening the network between alums and students. Those who attended this reception last year truly enjoyed it, hence here it is again. Please make every effort to attend, rain or shine. Dress: business casual. There is no charge to alums for this event but donations to support the event will be happily received and acknowledged as charitable deductions.

East Side Lunches.

The SECOND Tuesday of Each Month (8/10, 9/14, 10/12....)

Location: Lion and Lamb Restaurant, 30519 Pinetree Road, Pepper Pike, OH. 216-831-1213.

Time: Noon

RSVP: Pieter von Herrmann '50, pointrd@aol.com, or Luke Case '54, lhcse@attglobal.net. An RSVP is helpful, but please don't let your lack of RSVP stop you from attending if you have the time that day.

Downtown Cleveland Lunches.

The FIRST Friday of Each Month (8/6, 9/3, 10/1....)

Location: Union Club of Cleveland

Time: Noon

RSVP: Luke Case '54, lhcse@attglobal.net. As with the East Side lunches, an RSVP is helpful, but please don't let your lack of RSVP stop you from attending if you have time that day.

Dean, Trout, Dinner and Hanover Update.

Thursday, September 30.

This event will take place at the Pine Lakes Trout Club in Bainbridge, Ohio. Catch a mess of trout in the afternoon, enjoy a lively cocktail hour, put away a delicious dinner and then listen to Dean Tommy Lee Woon – himself an ardent trout fisherman – give us an update on “Diversity and Community at Dartmouth Today.”

Tommy was born in Yuma, Arizona, a descendant of early Chinese immigrants. He is married and enjoys cats, golf and fly-fishing. Prior to Dartmouth he spent nine years at Stanford University and eight at Oberlin College. His official title is First Associate Dean of Student Life for the Office of Pluralism and Leadership (OPAL) now in his third year at Dartmouth.

Save the date: Thursday, September 30, 2004. Details to follow. Watch the Web Site and your email. Certified mossback, Luke Case '54, asks that you keep an open mind and expect to be pleasantly surprised. We brainstormed on who our first choice speaker from the College would be this year and chose Tommy. He's good.

Interviewing, Student Stats and Other Related Points of Interest

We thought you'd enjoy seeing who's enrolling at the College this coming fall from our region. We have 18 students from 18 different schools matriculating to Dartmouth this year. Overall, we had 88 students from the region apply from 50 different schools, with 26 accepted. This is a significant improvement over previous years, as we have 21 students from Northeast Ohio for the classes of 2005, 2006 and 2007 combined.

Those matriculating are:

Blank, Diana L.	Lakewood High School
Boldt, Katherine V.	Chagrin Falls High School
Braunschweig, Elise N. H.	Euclid High School
Chang, Cathleen J.	Strongsville High School
Cui, Jijia	Laurel School
Ding, Xiaoxin	Fairview High School
Dittrick, Daniel L.	University School
Eppig, Marianne	Western Reserve Academy
Gadomski, Peter J.	St. Ignatius High School
Glago, Jessica	Charles F Brush High School
Hall, Karelle A.	Shaker Heights High School
Hannah, Rashaud J.	Archbishop Hoban High School
Karas, Patrick J.	Orange High School
Kim, Stephanie M.	Lake Ridge Academy
Lutkus, Michael	Hudson High School
Qiu, Dean	Normandy High School
Siegfried, Daniel P.	Avon High School
Slany, Marissa A.	Lake Ridge Academy
Witten, Taylor C.	Shaw High School

If you know any of our matriculating students, please get in touch to wish them well. Many thanks to those of you who helped by meeting with prospects. We've got a great group going from here to Hanover.

That said, we can do better against the competition. Our Dartmouth Club is going to make a concerted effort to attract more top applicants and then persuade more of the students who are accepted to enroll. We need your help to do that. If you'd like to interview, we can always use more people to do it.

But even if you're not interested in direct student contact, we need to reach more guidance counselors and other school administrators. They have a great influence on where the best students apply. Many of them know very little about Dartmouth, believe it or not. In fact, we had ONE student out of the 70,000 strong Cleveland Municipal School District apply to Dartmouth. He was accepted and chose not to enroll. If you

have contacts with the schools in your area and could perhaps do an introduction for us (or better yet, come along to the meeting), please let us know. Or even just suggest the schools that you think should be sending kids to Dartmouth, but aren't. We are also discussing an awards program or other creative ways of increasing Dartmouth's profile in the region.

Please – send or call thoughts, contacts and feedback to any one or all [three](#) of us. In addition, we may or may not even be aware of those of you who directly work in the schools – we have professional contact information for only about 60% of our Club members.

In addition, if your son, daughter, or family friend is applying to or thinking about applying to the College, please don't hesitate to let us know. We have spoken with interested juniors and others who are outstanding – we can only find out about these students through you.

We look forward to hearing from you –

Bob Gippin '76, Jon Good '92 and Cindy Shannon '76

Jon Good '92: Jonathan.good@thompsonhine.com; 216-566-5515

Bob Gippin '69: rgippin@goldman-rosen.com; 330-255-0716

Cindy Shannon '76; cms4cms@aol.com). 216-295-8588

In Closing

We are still working on synchronizing our multiple contact lists. To that end, if you have sent me updated contact information such as, "Please remove me from this list since I live in Tahiti" and you are still receiving mailings, please don't despair – I have made changes to our lists, however at times we are sending mailings from College generated lists which are not fully in synch with our lists. Our most effective modes of communication are our Web site (www.dartmouth.org/clubs/dcneohio) and our email list. If you have yet to receive an email from me, it's because I don't have updated information for you. Please send it my way – susanluria@mindspring.com.

In addition, we appreciate involvement and leadership. Contact anybody mentioned in this email and get involved, even if you can only give a few hours each year. You'll enjoy your time with us.

See you soon –

Susan Luria '89

President, Dartmouth Club of Northeast Ohio