



DARTMOUTH CLUB OF NORTHEAST OHIO

WINTER 2007-2008 NEWSLETTER

CLUB HOMEPAGE: <http://www.alum.dartmouth.org/clubs/dcneohio/index.htm>

100TH ANNIVERSARY CELEBRATION

On Friday, November 2nd, we celebrated the 100th anniversary of the Dartmouth Club of Northeast Ohio. The event was held at Blue Canyon Restaurant in Twinsburg and attended by about 60 people including alumni and their guests.

Our speaker for the evening was **Peter Raskind '78, Tuck '79**, President and CEO of National City Bank. Peter shared with us several of his Dartmouth experiences and spoke warmly of his association with the College. Peter has a son, Matthew, who is in the Class of 2011.

We also honored **Clifford Arthur Reeves, Jr.** Mr. Reeves was present at the Club's 50th anniversary party in December, 1957, which, that year, was combined with the annual applicants luncheon. All attendees at that luncheon were invited to attend the 100th anniversary party. Mr. Reeves still had the invitation he received in 1957 and gave it to the Club as a memoir. While Mr. Reeves did not attend Dartmouth, we were thrilled that he was able to attend our 100th.

The College also honored us with a letter from David Spalding, Vice President of Alumni Relations and a Dartmouth banner for us to use at future functions.



Mr. and Mrs. Clifford Reeves celebrate at the 100th anniversary of the Dartmouth Club of Northeast Ohio, together with Luke Case '54

DARTMOUTH CLUB OF NORTHEAST OHIO OFFI- CERS

- *President: Elizabeth (Libby) Dittrick '83*
- *Vice President: Jay Hole '81*
- *Secretary: Norman Kim '99*
- *Treasurer: Ray Boniface '78*
- *Events Chair / Ivy 15 Rep: Lindsay Hirschfeld '03*
- *Scholarship Chair: Kent Mann '73*
- *Webmaster: Ryan Pulis '93*
- *Alumni Council Representative: Susan Luria '89*
- *DED North: Jon Good '92*
- *DED South: Bob Gippin '69*
- *Immediate Past President: Kim Koontz Haring '96*

ALUMNI NEWS

Rob Schwartz has moved in to the area. He is a member of the class of 1984 and is the author of *Courageous Souls: Do We Plan Our Life Challenges Before Birth?*

www.CourageousSouls.com

Rob can be reached at 440-893-0274 or soulpow-cr834@yahoo.com.



LETTER FROM THE OUTGOING CLUB PRESIDENT

Dear Fellow Alumni and Parents:

It is with overwhelming pride at the strength of our Dartmouth Club of Northeast Ohio that I complete my term as President. It has been an honor to serve the Club, and it has been a joy to work with and get to know so many of our local alumni and parents.

I would like to publicly thank and recognize the people who have, over the last two years, given extensively of their time and energy to making sure that the work of the Club continues and our connection to the College and each other is regularly restored.

Jim Boldt '79 and **Sue Luria '89** tirelessly served as Vice Presidents of the Club, supporting events and adding their consistent wisdom and leadership to our organization.

Lindsay Hirschfeld '03 joined us midway through the term to act as the Club's Secretary while also supporting and planning young alumni activities.

Libby Dittrick '83 and **Luke Case '54**, in their roles as Treasurer, managed and protected the Club's assets. In addition to her primary responsibilities, Libby created sound financial policies for the Club and converted all of our systems to a standard electronic financial accounting system.

Bob Gippin '69 and **Jon Good '92** have done the tireless work of managing

alumni interviewers and recruiting local students as the Club's two District Enrollment Directors.

Kent Mann '73 continues in his work as Chair of the Scholarship Committee, which selects our local fund scholarship recipients. Kent has also worked over the last several years to maintain our connection to the Ivy 15, a gathering of local alumni groups representing premier institutions, which annually plans a Distinguished Scholar Lecture Series in greater Cleveland.

Cindy Shannon '76, and **Sue Luria '89** served as Alumni Council representatives, keeping us in touch with our College. These two dedicated women also have given extensive time to planning events and connecting with our local students by way of recruiting and helping them to find internships and jobs in the area.

Ryan Pulis '93, the Club's Webmaster, has been the quiet hero of our organization's communications over the last two years. Ryan manages our website (which he generally updates more than monthly) and completely redesigned and revamped the Club's newsletter.

Pieter Von Herrmann '50, **Luke Case '54** and **Allan Vendeland '57** continue to plan and manage our very successful East Side Lunch group that

gathers monthly for casual lunches in Shaker Heights.

In addition to these leaders, many other alumni and parents in our Club have given of themselves for our events, helping plan and execute, opening their homes, and making phone calls to invite friends to join us. To each of you who have given your time and energy to the Club, please accept my sincere gratitude—our amazing Club is the direct result of your involvement with and commitment to Dartmouth.

Over the last two years, I have had the incredible privilege of getting to know many of you through our Dartmouth Club of Northeast Ohio. You have joined me in celebrating the wonderful experience that we had as students at Dartmouth and, for several, in living vicariously through the amazing moments your children are spending in Hanover. Together we have recruited the next generation of the Dartmouth family and we have given of our time and resources to ensure that our local Scholarship Fund continues to fund the experiences of several students from our area each year.

Thank you all for making this a wonderful experience for me and for continuing to share your love for Dartmouth.

Very truly yours,

Kim Haring '96

HOLIDAY BRUNCH REPORT

The annual Holiday Brunch was held December 15th, 2007 at the Cleveland Racquet Club, and attended by about 35 people. Three current Dartmouth students spoke about their experiences. Kathy Oprea '10 is majoring in economics and spoke about the environment of acceptance at Dartmouth, and the many offerings sponsored by the College in which she has participated. Marissa Slany '08 is majoring in

art history and will go to work for McKinsey Consulting after graduation. She spoke of the wonderful opportunities that Dartmouth offers, and how they have prepared her for life after college. Jessica Glago '08 also spoke. She is majoring in Cognitive Science and is undecided as to her plans after graduation. She spoke about a competition she participated in, sponsored by Google, which involved map-

ping the Dartmouth campus in 3-D. Dartmouth was one of the winners of the competition, and her team traveled to California to visit the Google Headquarters. A special welcome and congratulations go out to Michael Chilcote, an Early Decision candidate from Northeast Ohio who is the newest member of the Class of 2012.

UPCOMING EVENTS

January 2008

- **Northern District Group Interviewing Event**
date to be determined
- **Monthly East-Side Lunch**
January 8th (Tuesday) @ Via Van Aken

February 2008

- **Annual Winter Lunch**
February 29th @ The Hermit Club, special guest speaker Trustee Karen Francis (see resume to the right)
- **Monthly East-Side Lunch**
February 12th (Tuesday) @ Via Van Aken

March 2008

- **Monthly East-Side Lunch**
March 11th (Tuesday) @ Via Van Aken

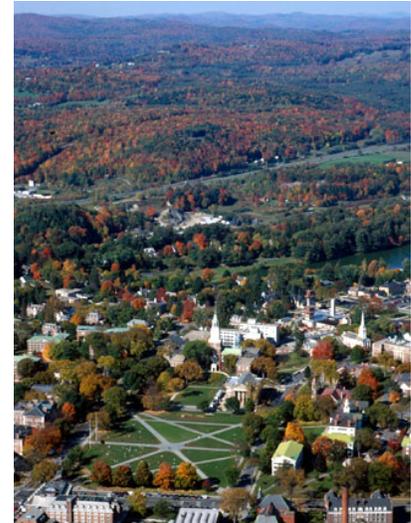
April 2008

- **Accepted Students Reception**
date to be determined
- **Monthly East-Side Lunch**
April 8th (Tuesday) @ Via Van Aken

May 2008

- **Ohio Canal Corridor River-Sweep**
date to be determined
- **Monthly East-Side Lunch**

May 13th (Tuesday) @ Via Van Aken



NORTHEAST OHIO RECRUITING KEEPS DARTMOUTH STRONG

By **Bob Gippin '69**, DED Akron

Northeast Ohio has traditionally sent large, excellent classes of new students to Dartmouth each year. Our well-known blend of Eastern sophistication with Midwestern pragmatism (and Southern charm from those of us in Akron and the rest of Appalachia) has proved very appealing to Admissions.

Alumni play a vital role in the process of getting the best secondary school seniors to apply to Dartmouth and then to enroll. We identify top-notch candidates we know and start conversations about Dartmouth with them. We talk up Dartmouth with guidance counselors in our local schools. We have lunch with candidates and early admitted students in December. We have a reception with accepted students in the Spring to urge them to enroll. We send our enrolled students off to Hanover in the late Summer. Most importantly, we INTERVIEW from now through the Winter.

Interviewing candidates is by far the most important recruiting function.

We provide Admissions with first-hand information that can make the difference in who is admitted. Vitaly, we establish a personal link with the applicants that will hopefully help us persuade the accepted students to decide to enroll at Dartmouth instead of at one of the other excellent choices they almost always have.

To interview every student who applies to Dartmouth from Northeast Ohio does require a lot of alumni involvement. We interview one-on-one (particularly in the Medina-Summit-Portage-Trumbull-Mahoning-Stark-Wayne region) and will have a large group interview session on a Saturday in January in downtown Cleveland for those living by the Lake. An interview takes about an hour from start to finish, including writing up a report. The College has (finally) an excellent online system for arranging interviews and submitting reports. (Offline reporting

is also easy for those who prefer it.) BUT WE NEED YOUR HELP.

There is a solid group of interviewers throughout Northeast Ohio, but we can always use more people. Interviewing is in fact delightful (usually) and it is one of the most important and satisfying things you can do for Dartmouth. The group interviewing session in Cleveland is particularly fun, since a large group of alumni and students get the chance to interact informally as well as in the interviews.

So please sign up. In the Lorain-Cuyahoga-Lake-Geauga (and I guess Ashtabula) region, please contact Jon Good at: Jonathan.Good@thompsonhine.com, 216-566-5515, and for everywhere else please contact Bob Gippin at: rgippin@goldman-rosen.com, 330-255-0716.

Please make sure to visit the Club website for the latest news, upcoming event details, event photos, and recaps of past events:

<http://www.alum.dartmouth.org/clubs/dcneohio/index.htm>

WINTER LUNCHEON GUEST SPEAKER, TRUSTEE KAREN C. FRANCIS '84

Chairman & Chief Executive Officer
Publicis & Hal Riney
San Francisco, California
Elected 2000 (Charter Trustee)
A.B. Dartmouth College
M.B.A. Harvard University

Karen C. Francis is the Chairman and Chief Executive Officer at full-service advertising and marketing agency Publicis & Hal Riney, based in San Francisco. Ms. Francis was previously Vice President of Ford Motor Company and President and Chief Executive Officer of ConsumerConnect, responsible for global e-business strategies, customer relationship management, and export operations. Prior to Ford, Ms. Francis was Managing Director and Chief Mar-

keting Officer at publicly-traded Internet holding company Internet Capital Group. Before Internet Capital Group, Ms. Francis held several positions at General Motors, most recently as the General Manager of the Oldsmobile division. Her accomplishments at General Motors led her to being named the "Top Newsmaker of 1999" by the publication Automotive News and a 1998 "Woman to Watch" by Advertising Age. Prior to joining General Motors, Ms. Francis served as Vice President of Marketing at Berol Corporation and was a consultant at Bain & Company. She began her career at Proctor & Gamble in Cincinnati, Ohio. While at Dartmouth, Ms. Francis was founding president of Kappa Alpha Theta sorority. As an alumna, she has been active as a class president and reunion chair. Ms. Francis' civic involvement includes the

American Advertising Federation Board, San Francisco AdCouncil Board, Executive Women's Golf Association (EWGA) Board of Directors and as a trustee of the World Affairs Council of Northern California.



PICTURES FROM 2007 EVENTS



Volunteers helped clean up litter and car parts along the Cuyahoga River at RiverSweep 2007



Club members gathered at The South Side in Tremont to listen to Chris "Pinto" Miller, the author of Animal House, talk about his book.



Dartmouth Club of Northeast Ohio

Dues Request

We appreciate your support. Your dues pay for mailings, newsletters, Club events, recruiting activities and support for undergraduates at Dartmouth from our area.

Dues Schedule

15 years out and less	\$ 5.00
16 years out and more	\$30.00

Dues \$ _____

Operation Fund (to help defray the normal operating expenses of the Club) \$ _____

Scholarship Fund (provides scholarship monies to undergraduates from our area) \$ _____

Total \$ _____
=====

Please make checks payable to **Dartmouth Club of Northeast Ohio**. Please mail to:

Ray Boniface
1669 Walker Mill Road
Poland, OH 44514

You may make your payment on the Club web site using a credit card or Paypal account. www.dartmouth.org/clubs/dcneohio

Please be sure to fill out BOTH SIDES of this form and return it with your dues payment.

Leadership Nominations

In February 2009, we will convene a Nominating Committee in order to propose a slate of officers for the 2009-2011 term, which begins in August 2009. We encourage you to nominate yourself or others for any of the positions that will be open at that time. If you have any questions about the duties of the various positions, please contact Elizabeth Dittrick '83 at DittrickCPA@aol.com. Thank you!

President: _____

Vice President: _____

Treasurer: _____

Secretary: _____

Webmaster: _____

Newsletter Editor: _____

Young Alumni Activities Chair: _____

Scholarship Fund Chair: _____

Ivy 15 Representative: _____

Summer on the Cuyahoga Chair: _____

CONTACT INFORMATION

Name: _____ Class of _____

E mail: _____

Home Address _____

Home Phone _____ Work/Other Phone _____

Thank you - Your support makes it happen